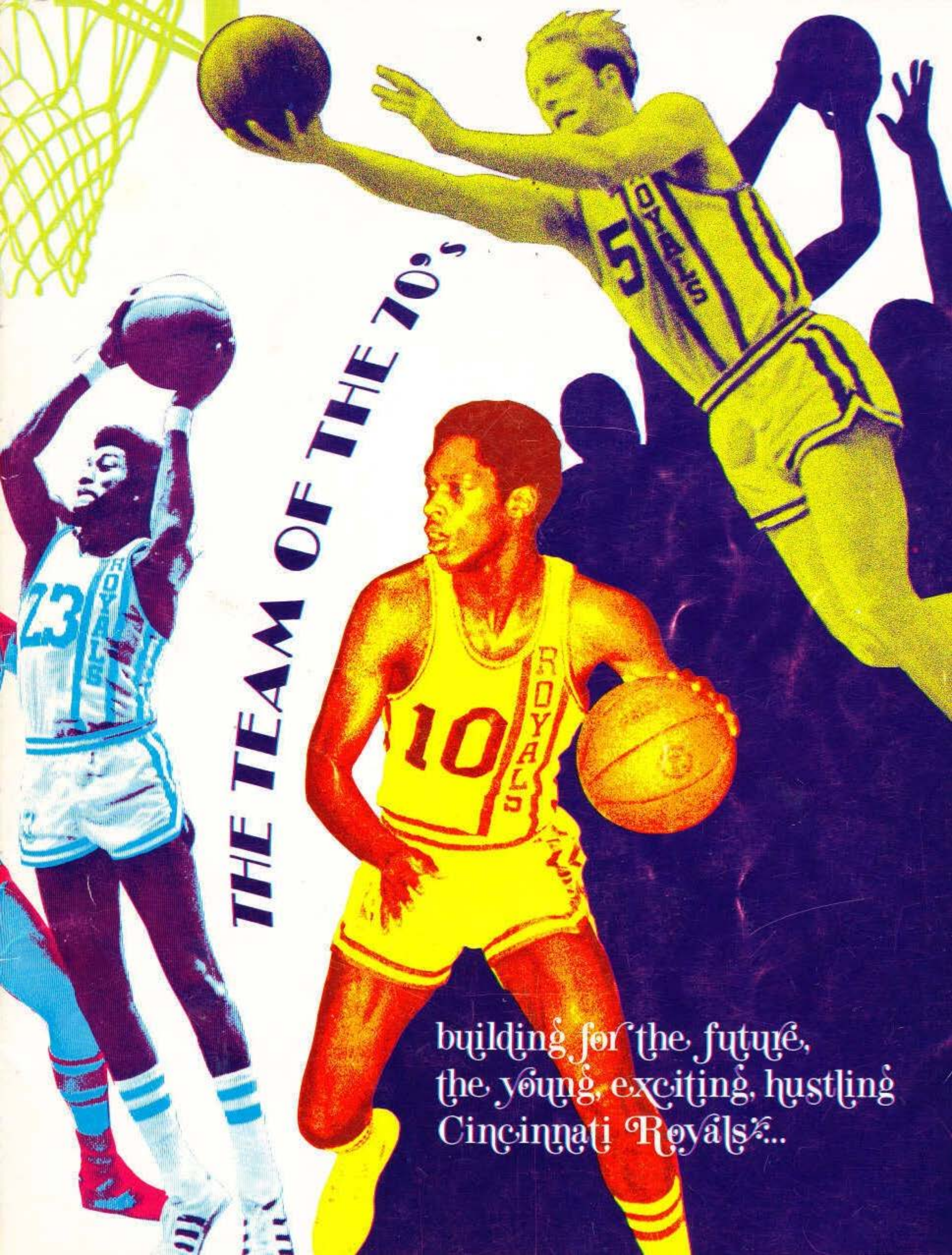




THE TEAM OF THE 70's

building for the future,
the young, exciting, hustling
Cincinnati Royals...

royal magazine

The Team of the 70's

Cover: All the Royals—not just Tom Van Arsdale, Sam Lacey, Norm Van Lier and Nate Archibald, who are pictured on the cover—make up the Team of the 70's. They dive for loose balls, draw suicidal charging fouls from giants nine inches taller, hustle til the final buzzer. They are as young and alive as the fresh, way-out photo and graphic design of the cover of this year's annual magazine. They are the Running Royals. Cover design and printing plates by Orent Graphic Arts, Omaha.

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The ROYAL MAGAZINE was edited by Roger Ruhl. Statistics were compiled and prepared by Royals statistician Bill Miller. The N.B.A. and opponents sections (pages 37-44) were compiled and written by Jack Murray. Photos in the magazine by Debbie Avery, Cincinnati magazine; Ran Cochran, Cincinnati Enquirer; Buzz Holtkamp; Jack Klumpe, Cincinnati Post and Times-Star; Jim Laughead; Martin Litz; Rory Litz; Ben Rosen; Gene Smith, Associated Press; and Fred Straub, Cincinnati Enquirer. Cover design and printing plates by Orent Graphic Arts, Omaha. Printing by Record Printing, Omaha.

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The ROYAL MAGAZINE is the official 1970-71 yearbook-annual of the Cincinnati Basketball Club Co., Max W. Jacobs, Chairman of the Board, and Joe Axelson, Executive Vice-President and General Manager. Royals offices are located at Cincinnati Gardens, 2250 Seymour Avenue, Cincinnati, Ohio 45212; telephone (513) 731-6060. For information regarding advertising rates for 1971-72, contact Royals Director of Public Relations Roger Ruhl, magazine editor and advertising manager. The ROYAL MAGAZINE is available at Royals games for \$1.00; by mail, add .25 for postage.



THE ACCENT IS

The accent is on running, hustling and youth as the Cincinnati Royals swing into Phase II of a rebuilding program.

Gone are institutions Oscar Robertson and Jerry Lucas, super-stars through most of the 1960's. And in their places are newcomers and rookies on whom the Royals will pin their hopes and build for the future.

General Manager Joe Axelson and Coach Bob Cousy came on the scene in 1969 intent on rebuilding. Neither is under the illusion that success will come instantly. Both felt Royals basketball needed sweeping changes and they wasted little time in making them.

On the court, Cousy understandably let his past influence him. As a player he had seen the running game bring six championships to Boston and he coached it successfully at Boston College (won 117, lost 34). He logically instituted it at Cincinnati.

Off the floor, he and Axelson sought to build with the running game as a basis. They laid the foundation (Phase I) last winter, signing nine draft choices (an NBA record) thus changing the face of the Royals. Slow, weak and too small up front ("It's impossible to win with 6'5 forwards in the NBA," says Axelson) they looked for speed, quickness and height to compliment the Cousy style of play.

The Royals pre-rookie camp roster listed 20 players who totaled 44 years of experience. After trades and cuts there were 10 with 28 years. The team's average age is 25.3, and it drops to 24 when 11-year veteran Johnny Green, age 36, is subtracted. Four players are rookies; three have played only one year.

Cousy is happier than he was a year ago. "Last year it was more a lack of bodies than it was a lack of ability," he said. "There will be more competition for positions. That makes for a happy coach."

In the backcourt, the individual talents of Robertson

are irreplaceable. But Cousy rates the overall strength of the position as improved.

Norm Van Lier saw more action (81 games) last year than any Royal and averaged 9.5 in a good rookie year. He ran the fast break, a role which will take on added importance as Cousy attempts to shift the running game into a higher gear.

A late arrival and a highly impressive rookie complement Van Lier. Moe Barr, cut by the Pittsburgh Condors, joined the team Oct. 1. At 6'4, 195, he gives the Royals the muscular type guard they lacked. His "come-to-play" attitude and defense impressed Cousy.

Rookie Nate Archibald may be the best NBA second-round draft choice since Willis Reed. A product of extensive Royals scouting, he is the exciting kind of player who charms crowds with razzle-dazzle, as he did averaging 38

points in five collegiate post-season all-star games.

An even greater improvement should be in evidence in the frontcourt where weakness was glaring.

Tom Van Arsdale, second to Oscar in scoring with 22.8, made the NBA All-Star team in his best year last winter. Shuffled between guard and forward through four pro years, he played more comfortably up front.

Johnny Green, age 36, had his best year (15.6 ppg) since 1963 and led the league in field goal percentage (55.9%). Cousy had hoped Green would hold up 12 minutes a game; he ended up using him for an average of 29 (and 47 on one occasion). Cousy calls him an "inspirational player."

Bob Arnzen played little last year with the ABA New York Nets and was waived this fall. He won a spot on the Royals roster after joining the team four days before the



start of the season. Cousy likes his long-range potential.

Chief new face is that of Charlie Paulk, who spent 1969-70 in Vietnam. Cousy says he could be the key to the season. At 6-9, he is mobile, a good rebounder, and has finesse. But like most Royals, he is without experience (only 17 games in 1968-69). If he develops and the pivot needs help, Cousy may use Paulk at center in a "small-but-quick lineup."

Rookie Greg Hyder impressed Cousy at rookie camp and should see action in a reserve role. If his ball handling improves, he could swing to the backcourt.

The pivot picture and team rebounding was strengthened with the acquisition of Darrall Imhoff for Connie Dierking and Fred Foster Oct. 16. Beaten on the boards in seven of nine pre-season games, the Royals sought an experienced center while No. 1 draft choice Sam Lacey matures. Though Lacey is not a great scorer and not dazzlingly flashy, his size makes him a good "risk" (that's Axelsson's word). His rebounding and shot-blocking (they called him "Slammin' Sam" at New Mexico State for it) kindle hope in Cousy, who says that with time and hard work Sam can make it.

In general, Cousy expects improvement. "We'll be playing my kind of game (running)," he says. "We'll have to rely on a lot of first year men, but that doesn't frighten me into a corner. The expansion should help us in that respect; other clubs will be doing the same. We feel we've laid a foundation. This will be a crucial building year."



Rookie Camp

With chief scout Draff Young on the road 25 days a month and general manager Joe Axelsson, his assistant Larry Staverman and Cousy helping too, the Royals probably put more time and money into scouting college talent than any team in the league. Axelsson claims an NBA record in draft-signing, inking the first nine choices.

Twelve hopefuls reported to Cousy's summer camp August 19 for three days of drills. They were, by round drafted:

1. Sam Lacey New Mexico State
2. Nate Archibald Texas El Paso
3. Doug Cook Davidson
4. Greg Hyder Eastern New Mexico
5. Wade Fuller Loyola Chicago
6. Ulu Thompson Wiley (Tex.) College
7. Charlie Bishop Louisiana Tech
8. Mike Bernard Kentucky State
9. Joe McBride Augusta College
10. Reggie Roach Virginia State
11. Mike Neer Washington and Lee
12. Darryl Jones St. Benedict's (Kan.)

(X indicates free agent, walk-on candidate)

Lacey, Hyder, Bishop and Cook spent two to three weeks at the camp before the rest of the rookies arrived. Cousy wanted to give them special attention.

The rookies drilled twice a day on the outdoor concrete court, concentrating on fundamentals in the 90-minute morning session and scrimmaging in the evening under the lights.

Sam Lacey showed off a new back-to-the-basket shot (a hook) the first night and scored 41 points. Cousy had worked with him on the move for two weeks. Nate Archibald impressed everyone with his ball handling and passing, and when he and Cousy paired off at guards, it made quite a combination for the spectating campers.

When the smoke cleared, seven rookies were invited back to Cincinnati for regular season training camp: Lacey, Archibald, Cook, Hyder, Bishop, Bernard, and McBride.

The Pre-Season Go-Round

The mood was festive as sixteen would-be Royals reported Sept. 14 to the Cincinnati training camp at Cincinnati Gardens.

Nationally famous posed-action sports photographer Jim Laughead, whose camera works annually for 44 colleges and 13 pro football teams, flew from Dallas to photograph his first NBA team. Dressed in traditional red vest and battered Texan hat, Laughead put the players through their paces: "Move Greenie, move".... "You're doing it all wrong, Van Lier".... "You gotta huck and buck, Lacey." By day's end, everyone was ready for basketball. Said Van Arsdale, "I'd hate to go one-on-one on that gentleman."

The serious business of basketball started that night and continued as two-a-day sessions (like rookie camp,



drills in the morning and scrimmages in the evening) were conducted. A formal intra-squad game Sept. 24 evidenced that the Royals were indeed running. They ran that night to the tune of 285 points (143-142). The next day veteran Wally Anderzunas and rookies Bishop and McBride were placed on the waiver list.

A nine-game, 16-day road trip covering 3,607 miles of the Midwest started in Dayton Sept. 26.

With Tom Van Arsdale at a National Guard meeting, the Royals dropped their opener to expansionist Buffalo. By charter jet they left the next day with Phoenix for four one-night stands in the Midwest heartland. The first win came Sept. 30 in Sioux Falls when 518 fans saw Sam Lacey come off the bench to spark the Royals. Wins over Chicago and Cleveland followed, the team won three of its last five and closed with a won-3, lost-6 pre-season record.

After seeing his players under game conditions, Cousy continued his reshaping the team. Veterans Jim King and Bill Turner and rookie Mike Bernard were placed on waivers. Connie Dierking and Fred Foster were dealt to Philadelphia for the rebounding strength of Darrall Imhoff. Bob Arnzen was permanently added to the roster Oct. 13.

Said Cousy: "It's going to take time. The running game requires a man to know his teammates well, and this only comes with experience. We're on the right track for the future."

Pre-Season Results

Date	Score	Opponent	Score	Site	Record
Sept. 26	108	Buffalo	116	Dayton, Ohio	4-822
Sept. 27	102	Phoenix	117	Sioux City, Ia.	2-852
Sept. 28	106	Phoenix	119	Topeka, Kan.	1-000
Sept. 29	94	Phoenix	119	Lincoln, Nebr.	3-632
Sept. 30	103	Phoenix	92	Sioux Falls, S.D.	518
Oct. 3	116	Chicago	134	Wheaton, Ill.	2-511
Oct. 6	116	Cleveland	125	Columbus, Ohio	1-112
Oct. 8	104	Cleveland	92	Lorain, Ohio	1-500
Oct. 9	106	Chicago	95	Decatur, Ill.	2-750

Pre-Season Statistics

Player	G	Min	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Pts.	Avg.
Van Arsdale	7	244	58-129	.450	39-59	.661	36	155	22.1
Green	9	216	58-118	.492	41-70	.586	89	157	14.7
Archibald	8	268	36-85	.424	38-51	.745	25	110	13.7
Paulk	9	259	47-112	.420	27-30	.900	67	121	13.4
Van Lier	9	292	19-56	.339	34-53	.642	46	72	8.0
Lacey	9	133	15-41	.366	13-18	.722	57	43	4.7
Barr	3	44	7-17	.412	0-0	.000	8	14	4.6
Hyder	8	106	11-31	.355	3-5	.600	16	25	3.1

Roster

No.	Player	Pos.	Hgt.	Wg.	Age	Born	Residence	College	Yrs. Pro
10	Nate Archibald	G	6-1	150	22	(4-18-48)	Bronx, New York	Texas, El Paso '70	1
30	Bob Arnzen	F	6-6	215	22	(11-3-47)	Fort Thomas, Ky.	Notre Dame '69	1
19	Moe Barr	G	6-4	195	23	(6-19-47)	Cincinnati, Ohio	Duquesne '69	0
20	Johnny Green	F	6-6	210	36	(12-8-33)	Roosevelt, N.Y.	Michigan State '59	11
16	Greg Hyder	F	6-6	210	22	(6-21-48)	Victorville, Calif.	Eastern New Mexico '70	0
22	Darrall Imhoff	C	6-10	225	32	(10-11-38)	Cincinnati, Ohio	California '60	10
44	Sam Lacey	C	6-10	235	22	(3-28-48)	Cincinnati, Ohio	New Mexico State '70	0
18	Charlie Paulk	F-C	6-9	219	24	(6-14-46)	Cincinnati, Ohio	Northeastern Okla. St. '68	1
21	Flynn Robinson	G	6-1	195	29	(4-28-41)	Cincinnati, Ohio	Wyoming '65	4
5	Tom Van Arsdale	F-G	6-5	216	27	(2-22-43)	Cincinnati, Ohio	Indiana '65	5
23	Norm Van Lier	G	6-1	173	23	(4-1-47)	Cincinnati, Ohio	St. Francis (Pa.) '69	1

Home Schedule

October

	Opponent	Time	Special Nights, Promotions, Giveaways
Wed. 14	New York	8:05	900 are guest of WLW and Partridge. Boy Scouts, \$1 with Scout coupon.
Sat. 17	Philadelphia	8:05	Every lady gets a free pair of Panty-Hose.
Wed. 21	Baltimore	8:05	Ladies Night, when a lady pays \$1 when with a male adult.
Mon. 26	Atlanta	8:05	The only attraction is the first appearance of Pete Maravich.
Wed. 28	Seattle	8:05	Ladies Night (see above) and Senior Citizens Night (\$4 seat for \$1).
Sat. 31	Milwaukee	8:05	The return of Oscar Robertson. Dino's presents a fashion show.

November

Wed. 4	Phoenix	8:05	Children bringing "Toys For Tots" (needy) get in for \$1.
Sat. 7	Boston	8:05	2500 gym bags will be given to children under 14.
Wed. 18	Chicago	8:05	Youth Night prizes include 2 dogs, 2 bicycles and a TV.
Sat. 21	Detroit	8:05	On Family Night, dad pays full price, mom pays half, kids \$1.
Wed. 25	San Diego	8:05	50 Turkeys go to fans in the lucky seats. Also, Family Night.
Sat. 28	Cleveland	8:05	Every child under age 14 gets a Royals Team Picture. AAU prelim game.

December

Wed. 2	Seattle	8:05	Youth Night gives kids another shot at prizes (See Nov. 18). Also Ladies Night.
Sat. 5	Philadelphia	8:05	Every child under 14 gets a coupon for a free Royals sweatshirt.
Wed. 9	Atlanta	8:05	Hockey Puck Night and Annual Green Night (John's 37th birthday).
Sat. 12	Cleveland	8:05	Every child gets a free autographed basketball on Ball Night.
Wed. 16	Los Angeles	8:05	Ladies Night. She can sit next to her escort for only \$1.
Sat. 19	Milwaukee	8:05	Oscar and Lew Alcindor make their second and last trip to the Gardens.
Wed. 23	Baltimore	8:05	Family Night lets a family of six see the game for as little as \$7.
Fri. 25	Cleveland	7:05	Senior citizens and families can spend Christmas with the Royals.
Wed. 30	Detroit	8:05	Family Night again, as the Royals and Detroit's Bob Lanier entertain.

January

Wed. 6	Portland	8:05	Ladies Night gets the little woman out of the house for only \$1.
Sat. 9	Seattle	8:05	Every child under 14 gets an NBA emblem like the one the Royals wear.
Sat. 16	Buffalo	8:05	Every child under 14 gets a ball cap with the Royals' insignia.
Wed. 27	Baltimore	8:05	Ladies Night and Senior Citizens Night.
Sat. 30	San Diego	8:05	Fans can take pictures before the game on Camera Night. Best photos bring prizes.

February

Wed. 3	Boston	8:05	Ladies Night and Boy Scout Night (see above for details).
Sat. 6	Philadelphia	8:05	Children under 14 get free Royals T-shirt, redeemable at Mabley's.
Sat. 20	Buffalo	8:05	Second and last Ball Night. Children under 14 get one free.
Wed. 24	New York	8:05	Ladies Night and Senior Citizens Night.

March

Wed. 10	New York	8:05	Children under 14 with paying adult get free pair of gym shoes.
Sat. 13	Atlanta	8:05	Youth Night, as area businessmen reward youthful customers.
Wed. 17	San Francisco	8:05	Ladies Night and Senior Citizens Night close out the home season.

All Royals home games start at 8:05 p.m., except Dec. 25 at 7:05. All times are Eastern Standard (Daylight before Nov. 1) Time. For information regarding special nights and promotions, call the Royals office.

Royals Homes Away From Home

While on the road during the season, the Royals will stay at the following hotels and motels:

Atlanta	Marriott Motor Hotel, (404) 688-6500
Baltimore	Holiday Inn-Downtown, (301) 685-3500
Boston	Fenway Commonwealth Motor Hotel, (617) 267-3100
Buffalo	Statler Hilton, (716) 856-1000
Chicago	Bismarck Hotel, (312) 236-0123
Cleveland	Sheraton Inn-Downtown, (216) 432-1130
Detroit	Hotel Pontchartrain, (313) 965-0200
Eugene, Ore.	Thunderbird Motel, (503) 342-5201
El Paso	The Hilton Inn-Airport, (915) 778-4241
Los Angeles	Sheraton Inn-Airport, (213) 645-4600

Madison, Wis.	Park Motor Inn, (608) 257-8811
Milwaukee	Ramada Inn, (414) 272-8410
New York	Statler Hilton, (212) 726-5000
Oakland	Edgewater Hyatt House, (415) 362-6100
Omaha, Nebr.	Omaha Hilton, (402) 346-7600
Philadelphia	Marriott Motor Hotel, (215) 667-0200
Phoenix	Caravan Inn, (602) 275-7551
Portland	Thunderbird Motel, (503) 235-8311
San Diego	Vacation Village Hotel, (714) 274-4630
San Francisco	Jack Tar Hotel, (415) 776-8200
Seattle	Washington Plaza Hotel, (206) 624-7400
Toronto	Royal York Hotel, (416) 368-2511

Road Schedule

October

Date	Opponent	Time and Site	Travel Plans
Fri. 23	Boston	8:00 at Boston	Lv Cin 10/22 AL 858 (3:20-5:45p).
Sat. 24	New York	8:00 at New York	Lv Bos 10/24 AA 445 (10:30-11:27a). Rtn Cin 10/26 TW 225 (12:35-2:19p).
Fri. 30	Cleveland	8:00 at Cleveland	Lv Cin 10/30 AL 822 (8:55-10:15a). Rtn Cin 10/31 AL 571 (9:56-11:21a).

November

Tues. 3	Detroit	8:00 at Detroit	Lv Cin 11/3 DL 370 (11:20-12:04p). Rtn Cin 11/4 AL 561 (8:20-10:18a).
Tues. 10	Portland	11:00 at Portland	Lv Cin 11/9 DL 617, NW 735 (11:09-4:09p).
Wed. 11	San Diego	11:00 at San Diego	Lv Port 11/11 UA 365 (7:45-11:13a).
Thurs. 12	San Francisco	11:00 at San Francisco	Lv SD 11/12 PS 231 (9:30-10:40a).
Fri. 13	Phoenix	10:00 at Phoenix	Lv SF 11/13 TW 842 (8:00-9:43a). Rtn Cin 11-14 TW 442, TW 224 (11:09-4:04p).
Thurs. 19	New York	7:30 at New York	Lv Cin 11/19 TW 406 (8:00-9:30a). Rtn Cin 11/20 TW 225 (12:30-2:14p).
Fri. 27	Philadelphia	8:00 at Philadelphia	Lv Cin 11/27 TW 520 (8:45-10:52a). Rtn Cin 11/28 TW 143 (8:05-10:32a).

December

Sun. 8	Baltimore	8:00 at Baltimore	Lv Cin 12/6 AL 870 (7:40-8:46a).
Mon. 7	San Francisco	8:35 at Omaha, Nebr.	Lv Balt 12/7 UA 123, UA 393 (8:15-11:20a). Rtn Cin 12/8 UA 252, AA 548 (9:10-11:18p).
Fri. 18	Chicago	8:30 at Chicago	Lv Cin 12/18 DL 670 (8:55-8:55a). Rtn Cin 12/19 DL 759 (10:30-12:27p).
Sun. 20	Detroit	8:35 at Omaha, Nebr.	Lv Cin 12/20 DL 670, UA 393 (8:55-11:20a). Rtn Cin 12/21 UA 252, AA 548 (9:10-11:18p).
Sat. 26	Atlanta	8:00 at Atlanta	Lv Cin 12/26 DL 743 (10:35-11:40a).
Mon. 28	Milwaukee	9:00 at Madison, Wisc.	Lv Atl 12/27 NW 737 (12:05-2:07p). Rtn Cin 12/29 NW 424, AA 202 (12:34-2:20p).

January

Sat. 2	Buffalo	8:00 at Buffalo	Lv Cin 1/2 AA 620 (10:40-12:40p). Rtn Cin 1/3 AA 601 (10:05-12:08p).
Tues. 5	Los Angeles	8:35 at Omaha, Nebr.	Lv Cin 1/5 DL 670, UA 393 (8:55-11:20a). Rtn Cin 1/6 UA 252, AA 548 (9:10-11:18p).
Fri. 8	Detroit	8:00 at Detroit	Lv Cin 1/8 DL 370 (11:20-12:04p). Rtn Cin 1/9 AL 561 (8:20-10:18a).
Thurs. 14	Los Angeles	8:05 at Toronto, Canada	Lv Cin 1/13 AA 602, AC 264 (10:40-2:10p).
Fri. 15	Milwaukee	9:00 at Milwaukee	Lv Tor 1/15 AA 457, NC 7 (10:10-noon). Rtn Cin 1/16 NC 292 (9:50-12:30p).
Mon. 18	Phoenix	8:05 at Omaha, Nebr.	Lv Cin 1/18 DL 670, UA 393 (8:55-11:20a).
Tues. 19	San Francisco	11:00 at San Francisco	Lv Omaha 1/19 UA 601 (8:30-9:40a).
Wed. 20	Phoenix	10:00 at Phoenix	Lv SF 1/20 TW 842 (8:00-9:43a).
Fri. 22	Seattle	11:00 at Seattle	Lv Phoenix 1/21 WA 622 (10:30-4:25p).
Sun. 24	Los Angeles	10:00 at Los Angeles	Lv Seattle 1/23 UA 303 (noon-2:19p). Rtn Cin 1/25 TW 128 (11:15-4:18p).
Fri. 29	Baltimore	8:00 at Baltimore	Lv Cin 1/29 AL 870 (7:40-8:46a). Rtn Cin 1/30 AL 851 (9:10-10:28a).
Sun. 31	Chicago	2:30 at Chicago	Lv Cin 1/31 DL 614 (12:37-12:37a).

February

Tues. 2	New York	7:30 at New York	Lv Chi 2/1 TW 326 (11:45-2:30p). Rtn Cin 2/3 TW 127 (8:30-10:27a).
Fri. 5	Boston	8:00 at Boston	Lv Cin 2/5 AA 434 (7:30-10:23a). Rtn Cin 2/6 AA 851 (7:45-10:28a).
Sun. 7	Atlanta	2:00 at Atlanta	Lv Cin 2/7 DL 803 (8:35-9:38a). Rtn Cin 2/7 DL 812 (8:30-9:35p).
Thurs. 11	Seattle	11:00 at Seattle	Lv Cin 2/10 DL 836, NW 115 (3:05-6:01p).
Fri. 12	San Francisco	11:00 at San Francisco	Lv Seattle 2/12 UA 297 (10:50-12:45p).
Sat. 13	San Diego	11:00 at San Diego	Lv SF 2/13 UA 365 (9:55-11:13a).
Sun. 14	Los Angeles	10:00 at Los Angeles	Lv SD 2/14 UA 896 (9:50-10:24a).
Tues. 16	Portland	Midnight at Eugene, Ore.	Lv LA 2/15 UA 516, UA 880 (2:30-6:10p).
Wed. 17	Phoenix	10:00 at Phoenix	Lv Eug 2/17 RW 923, RW 743 (9:00-3:13p).
Fri. 19	Cleveland	8:00 at Cleveland	Lv Phoenix 2/18 AA 134 (noon-7:27p). Rtn Cin 2/20 AL 571 (9:56-11:21a).
Fri. 26	Milwaukee	9:00 at Milwaukee	Lv Cin 2/26 EA 238 (11:50-11:49a).
Sun. 28	Philadelphia	1:30 at Philadelphia	Lv Mil 2/27 UA 380 (9:10-11:52a).

March

Mon. 1	Chicago	10:05 at Las Cruces, N.M.	Lv Phila 2/28 AA 127, AA 81 (6:00-11:10p). Stay in El Paso.
Wed. 3	Baltimore	8:00 at Baltimore	Lv EIP 3/2 AA 594, AA 20 (2:05-8:38p).
Fri. 5	Portland	8:35 at Omaha, Nebr.	Lv Balt 3/4 UA 251, UA 615 (11:02-2:09p).
Sun. 7	Atlanta	7:00 at Atlanta	Lv Omaha 3/6 UA 850, NW 710 (12:10-4:55p). Rtn Cin 3/8 DL 650 (12:10-1:17p).
Fri. 12	Boston	8:35 at Omaha, Nebr.	Lv Cin 3/12 UA 620, UA 393 (8:55-11:20a). Rtn Cin 3/13 UA 252, AA 548 (9:10-11:18p).
Sun. 14	Cleveland	7:00 at Cleveland	Lv Cin 3/14 AA 167 (6:45-10:25p).
Tues. 16	Buffalo	7:30 at Buffalo	Lv Cleve 3/15 AA 602 (11:55-12:40p). Rtn Cin 3/17 AA 601 (10:05-12:08p).
Fri. 19	Philadelphia	9:00 at Philadelphia	Lv Cin 3/19 TW 520 (8:45-10:52a).
Sun. 21	Boston	2:00 at Boston	Lv Phila 3/20 AL 722 (11:12-12:10p). Rtn Cin 3/21 AA 167 (6:45-10:25p).

All game times are Eastern Standard (Daylight before Nov. 1) Time. All flight arrival and departure times are local time. Key to travel plans (read first trip as follows): Leave Cincinnati Oct. 22 on Allegheny Flight 858, departing at 3:20 and arriving Boston at 5:45 p.m. Key to airlines: AA American, AL Allegheny, DL Delta, EA Eastern, NC North Central, NW Northwest, PS Pacific Southwest, RW Air West, TW Trans World, UA United, WA Western. Lodging accommodations listed on page 6.

BOB COUSY

"The game bears the indelible stamp of your rare skills and competitive daring, and it will serve as a living reminder of your long and illustrious career as long as it is played." . . . John F. Kennedy

Ordinarily, the putt would have been no tougher than the average five-foot side hill. But with the non-descript greenskeeping kid hosing water over the green, the putt of one Robert J. Cousy became more difficult.

Cousy shot the kid one of his famous, icy stares, the kind he usually reserved for opponents or officials with whom he wants to show displeasure. The glare did no good. Finally, with a mist sweeping over the green, Cousy rapped the ball toward the hole. It went in.

Knowing Cousy's intensity for winning — even winning the 15th hole at Cincinnati's Maketewah Country Club — Royals General Manager Joe Axelson sighed, "The kid lives. He'll never know how close he came to death."

Cousy chuckles at the story, but his friends claim it's so highly characteristic of his style, his attitude, his approach to life. Bob Cousy has been playing to win and winning all his life: he couldn't change, not even on the 15th green.

— And winning is exactly what he has in mind for the Cincinnati Royals.

Robert J. Cousy was born August 9, 1928, seven months after his French parents came to the United States from their native Dijon. The playgrounds of the Bronx toughened him. He credits a broken right arm in junior high school as his first big break. He played in pickup games and his make-shift left-handed shooting caught the attention of the varsity coach, whose offense was built for a playmaking southpaw. He invited Cousy,



whom he had previously cut, to tryout again. When the right arm healed, the coach found himself with a rather skilled, ambidextrous guard on his hands. Cousy played varsity ball for one and a half years and gained city-wide recognition. He worked summers at an upstate resort, bellhopping and playing basketball.

At Holy Cross, Cousy's play attracted national acclaim. He played four years of varsity ball and the team participated in the N.C.A.A. tournament three years. He made consensus All-American his junior and senior years.

Cousy was the first collegian chosen in the 1950 NBA draft. Ben Kerner of the old Tri-Cities franchise picked him, but Kerner traded him to Chicago, which disbanded in the summer of 1950. Three Chicago players were "returned" to the league. At a special owners' meeting, NBA President Maurice Podoloff conducted a special drawing for three of the Chicago players. New York drew Max Zaslofsky, Philadelphia got Andy Phillip, and Boston's Walter Brown picked the name of "Bob Cousy" out of the hat. Brown paid the \$8,500 claiming fee and Cousy was his.

Cousy the Player starred 13 seasons at Boston, and his greatness is undisputed. He scored nearly 17,000 points. His assist mark is second only to Oscar Robertson's. He was the league's Most Valuable Player in 1957. He was the MVP in the All-Star game in 1954 and 1957. He quarterbacked the Celtics to seven world championships. He was the first man chosen in the Opponents



Section of the Royals' Hall of Fame.

His farewell party, Boston's last game of the 1963 regular season, appropriately fell on St. Patrick's Day. The affair was sold out weeks in advance. With wet eyes, Cousy and his family accepted gifts, thank yous, and said good-bye. They called it the "Boston Tear Party."

President John Kennedy wired: "Your record is an eloquent testimonial to your abilities as a basketball player, and I will not attempt to improve upon it here. The game bears the indelible stamp of your rare skills and competitive daring, and it will serve as a living reminder of your long and illustrious career as long as it is played."

Others paid tribute, too.

William Leggett wrote seven years later, "Cousy, of course, is as famous in Boston as the light in the old North Church; people there have little doubt that while Dr. Naismith may have invented the game, Cousy made it as close to an art form as possible."

In his book, *24 Seconds To Shoot*, Leonard Koppett wrote that "Cousy is more responsible than any other single player for giving the NBA a positive image in the decade (1950's).

Cousy's on-the-floor play brought this account from Jimmy Cannon of the *New York Journal American*: "If Cousy never put the ball in the basket, he'd still be the most respected man in the league. At the finish, Boston had a one-point lead with 23 seconds to play. It was then that Bob proved his greatness. He held onto the ball . . .

dribbling it among the Knicks, scampering among them in a wild solo. He ran in a lunging crouch, his body bent to protect the ball from their hands, a thrilling dwarf among frustrated giants."

Upon retiring from professional basketball, Cousy coached Boston College to 117 wins, only 34 losses and winning percentage of .775. Five BC teams played in post-season tournaments. Bob coached All-Americans John Austin (1967) and Terry Driscoll (1969).

An aversion to recruiting and the fading of challenge brought on the announcement of his departure from Boston College. His 1968-69 team started with two early losses. Bob decided to try to "shake them out of it" and told them they would be the last players he would coach at BC. They responded by winning 21 straight games and finishing second in the NIT.

His collegiate coaching career nearing an end, Cousy says he was looking forward to a rest. He talked about going to Italy, possibly to "advise" or coach in the Italian Major Basketball League. But then, enter Royals Chairman of the Board Max W. Jacobs.

Through a third party, Jacobs sent word he wanted to talk. Bob got the word during the 1969 National Invitation Tournament, but paid little heed. He didn't have an inkling what it was about and he was too busy coaching. Jacobs, however, was persistent. When the tournament ended, Jacobs again tried to arrange a meeting. Cousy finally agreed. "I thought if I met him and told him I wasn't interested, he'd let me alone."

Cousy didn't count on Jacobs' ability as a salesman. He told the coach of his plans for the sagging Cincinnati franchise in which he now planned to take a more active interest. Cousy was impressed, and the challenge of building a winner from scratch appealed to his competitive instincts.

By May, Cousy (alias Emil Voodak, his secrecy cover) was on a late-night plane headed for Cincinnati to accept next day the coaching reins of the beleaguered Cincinnati Royals. Like Ted Williams and Vince Lombardi, who months before had found retirement from the field impossible, Cousy was returning to the professional game of which he was such an indelible part.

Cousy's first year in Cincinnati generated new excitement. Season ticket sales increased 77 per cent, and while some fans muttered when hometown favorites were traded, they had to admit that Cincinnati had never won big before, and that Cousy was not committed to the status quo. He instituted the tandem offense which relies on good ball-handling, alertness as it seeks to spring men loose for layup and short range, wide-open jumpers. The fast break and the pressure defense were two other Cousy trademarks brought to Cincinnati.

Cousy has travelled extensively, helping to internationalize the sport of basketball. He has been on every continent but Australia and in 1963 visited the Commu-

nist block countries of Poland, Rumania and Yugoslavia. One of his favorite stories involves a trip with Boston Coach Red Auerbach to Dakar, Turkey. Red was to lecture while Bob put on a shooting exhibition for the assembled coaches. Using the local ball, a stitched one like the kind used for soccer, Cousy missed his first 20 shots off the floor. "It was really getting embarrassing," he recalls. "I started inching closer and closer. Finally I drove in for a layup — and I even blew that. I'm sure those coaches thought Arnold (Auerbach) just picked someone up off the street for the demonstration."

Cousy spends his summers running Camp Graylag, a recreation and basketball camp for boys, near Pittsfield, N.H. His book *Basketball Principles and Techniques* is acknowledged as one of the finest technical books ever put together. He is politically active and campaigned for an unsuccessful congressional candidate last summer. He was a Big Brother.

Bob is married to the former Marie (Missy) Ritterbusch, who was always out of the class of him and other shy jocks in high school. "We were married on a Saturday afternoon (Dec. 11, 1950), I played that night and then went off on a 13 year road trip," he jokes. They have two daughters, Marie Collette, 19, in school in Massachusetts, and Mary Patricia, 18, a senior at Cincinnati Withrow. They also have two French poodles.

Regular Seasons

Season	Team	G	Min.	FGM-PGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Qtr.	Pts.	Avg.
1950-51	Boston	69	40:11-38	352	276-365	.756	474	341	185	2	1078	15.6	
1951-52	Boston	66	26:81	512-1388	369	409-506	.806	421	441	190	5	1433	21.7
1952-53	Boston	71	29:45	454-1202	352	479-587	.816	449	547	227	4	1407	19.8
1953-54	Boston	72	28:57	486-1262	385	411-522	.787	394	518	201	1	1363	19.2
1954-55	Boston	71	27:47	522-1316	397	460-570	.807	424	557	165	1	1504	21.2
1955-56	Boston	72	27:67	440-1223	360	476-564	.844	492	642	206	2	1356	18.8
1956-57	Boston	64	23:64	478-1264	378	363-442	.821	309	478	134	0	1319	20.6
1957-58	Boston	65	22:22	445-1262	353	277-326	.850	322	463	136	1	1167	18.0
1958-59	Boston	65	24:03	484-1260	384	329-385	.855	359	557	135	0	1287	20.0
1959-60	Boston	75	25:58	458-1181	383	319-403	.791	352	515	146	2	1455	19.4
1960-61	Boston	76	25:41	513-1382	371	352-452	.779	331	591	196	0	1378	18.1
1961-62	Boston	75	21:16	462-1181	361	251-333	.754	261	584	135	0	1175	15.7
1962-63	Boston	76	19:76	392-968	397	219-298	.735	201	515	175	0	1003	13.2
1969-70	Cincinnati	7	34	1-3	333	3-3	1.000	5	10	11	0	5	0.7
Totals		924	30264	6168-16468	374	4624-5753	.804	4794	6959	2231	20	18660	18.4

Playoffs

Season	Team	G	Min.	FGM-PGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Qtr.	Pts.	Avg.
1950-51	Boston	2	—	9-42	214	10-12	.833	15	12	8	—	28	14.0
1951-52	Boston	3	1:38	26-65	400	41-44	.932	12	19	13	1	53	17.7
1952-53	Boston	6	2:70	46-120	383	61-73	.836	25	37	21	0	153	25.5
1953-54	Boston	6	2:60	33-116	284	60-75	.800	32	38	20	0	126	21.0
1954-55	Boston	7	2:59	53-139	381	46-48	.958	43	55	26	0	152	21.7
1955-56	Boston	3	1:24	28-56	500	23-25	.920	24	26	4	0	79	26.3
1956-57	Boston	10	4:40	67-207	324	68-91	.747	61	93	37	0	202	20.2
1957-58	Boston	11	4:57	98-186	342	64-75	.853	71	99	38	0	299	27.2
1958-59	Boston	11	4:60	72-221	328	70-94	.745	76	119	28	0	214	19.5
1959-60	Boston	13	4:68	80-262	306	39-51	.765	48	116	27	0	199	15.3
1960-61	Boston	10	3:37	50-147	340	67-88	.761	43	91	33	1	167	16.7
1961-62	Boston	14	4:74	86-241	357	52-76	.684	64	123	43	0	224	16.0
1962-63	Boston	13	4:13	72-204	353	39-47	.830	32	116	44	2	183	14.1
Totals		109	3140	689-2116	326	640-799	.801	546	937	314	4	2018	18.5

All-Star Games

Season	Team	Min.	FGM-PGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Qtr.	Pts.	Avg.
1951	Boston	2-12	4-5	.800	9	8	3	0	0	0	8	8
1952	Boston	3-14	2-6	.333	1-2	.500	4	13	3	0	0	0
1953	Boston	3-11	3-6	.500	7-7	1.000	5	3	1	0	15	15
1954	Boston	6-15	4-10	.400	8-8	1.000	11	4	1	0	20	20
1955	Boston	3-5	2-4	.500	6-7	.857	9	5	1	0	20	20
1956	Boston	2-4	2-5	.400	3-4	.750	7	2	6	1	7	7
1957	Boston	2-4	2-6	.333	2-2	1.000	5	7	0	0	10	10
1958	Boston	3-11	8-20	.400	4-6	.667	5	10	0	0	20	20
1959	Boston	3-12	4-8	.500	5-6	.833	5	4	0	0	13	13
1960	Boston	2-6	1-7	.143	0-0	.000	5	8	2	0	2	2
1961	Boston	3-11	2-11	.182	0-0	.000	3	8	6	1	4	4
1962	Boston	3-11	4-13	.308	3-4	.750	8	8	2	0	11	11
1963	Boston	2-11	3-6	.500	0-0	.000	4	6	2	0	8	8
Totals		368	52-156	.329	43-51	.843	78	86	27	2	147	14.7

DRAFF YOUNG

Assistant Coach

The first full-time assistant coach and chief scout of the Royals is Draff Young, brought to Cincinnati by Coach Bob Cousy shortly after his arrival on the scene last year.

A native of Washington, D.C., Draff was a full-time member of the athletic staff of the Randolph Manufacturing Company, the firm which makes the "Bob Cousy Basketball Shoe." Hence, the acquaintanceship with Cousy.

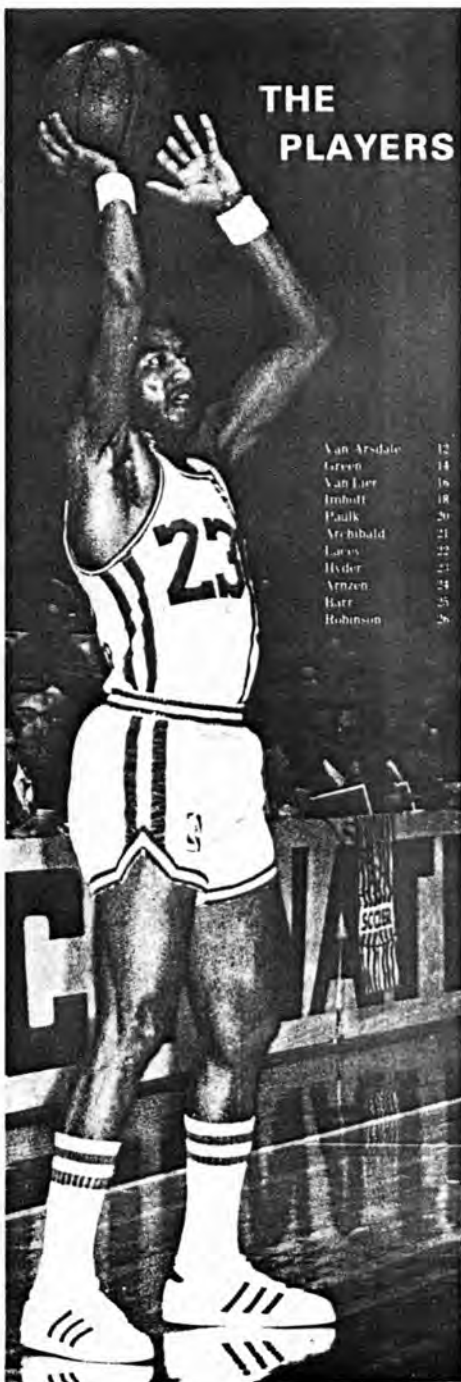
Draff won all-Metropolitan honors at his high school in Washington. He and Jerry Chambers led Eastern High to the city public school title against Dave Bing. He majored in physical education at J.C. Smith University in Charlotte, N.C. and plans to stay in the coaching field. He spent four and a half years with Marcus Haynes and the Harlem Magicians.

Based in Boston from 1964 through 1969, the 28-year-old Young gave clinics and lectures throughout the East while on the Randolph staff.

From December to March Draff spends little time in Cincinnati. He's on the road about 25 days a month scouting college talent. He filed reports on over 500 players last winter after seeing games in 200 cities in 19 states. Draff's half-brother is the famed Curley Neal of the Harlem Globetrotters.



THE PLAYERS



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Tom Van Arsdale



Number 5, Captain, Forward-Guard, 6'5, 216,
Born February 22, 1943, Indiana '65, 5 years as
a pro, Residence Cincinnati, Ohio.

Heir to Oscar Robertson's role of team leader and captain of the Royals is five-year NBA veteran Tom Van Arsdale, who must take up much of the slack as the reshaped Royals accentuate speed and pressure.

Tom's fifth season in the league was his best. He was named to the Eastern Division All-Star team for the first time. He scored over 30 points on 12 occasions and averaged 22.8 points, his best most productive scoring year. His top game came Mar. 16 against Chicago when he poured in 42. Though he was used as a swing man and saw much duty in the backcourt, he was the Royals fourth leading rebounder.

"Tommy Van" is in his third full season with the Royals. He came to the club Feb. 1, 1968 along with center-forward John Tresvant in a trade which sent Happy Hairston and Jim Fox to Detroit.

He was a steady-scoring guard (10 to 12 points and on the All-Rookie team) in his first years with the Pis-

tons, but found himself on the bench when flashy rookies Dave Bing and Jimmy Walker joined the team. "I got down on myself and eventually got out of shape," he recalls. "The trade was the best thing that could have happened to me."

Tom quickly worked his way into the Royals starting lineup and he's been there ever since.

"If you had five Tom Van Arsdales," says Coach Bob Cousy, "you'd be in pretty good shape in this league. He attacks the game. He has an extremely strong drive to the basket. Because of his physical strength and hustle, he can overplay a bigger forward and box him off the boards. He's a fine jump shooter. His passing, which improved last year, still may be the weakest phase of his game. He absorbs coaching very well. He's the kind of guy who'd play with two broken legs."

Tom is half of pro basketball's first and only "twin" act. He and brother Dick, who will captain the Phoenix Suns, were never separated until they came to the NBA. Tom was the second round choice of Detroit; Dick went in the second round to New York.

Regular Seasons

Season Team	G	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Avg.
1965-66 Detroit	79	2041	312-834	.374	309-290	.721	309	205	251	833	10.5
1966-67 Detroit	79	2134	347-887	.391	272-347	.783	341	193	241	966	12.2
1967-68 Det.-Cin.	77	1514	211-545	.387	188-252	.746	225	155	202	610	7.9
1968-69 Cincinnati	77	3059	547-1233	.444	398-533	.747	356	208	300	1492	19.4
1969-70 Cincinnati	71	2544	620-1376	.451	381-492	.774	463	155	247	1621	22.8
Totals	383	11292	2037-4875	.417	1448-1914	.756	1694	916	1241	5522	14.4

All-Star Game

Season Team	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.
1970 Cincinnati	8	2-1	.285	1-1	1.000	0	1	2	5



They were born 15 minutes apart (Tom is older, and a half inch taller, too) in Indianapolis. Both gained national attention as high school All-Americans at Manuel High, and Tom was named Indiana's "Mr. Basketball." He also played baseball and ran track. The brothers moved in unison to Indiana University and

learned fast-break basketball from a master, the venerable Branch McCracken. Tom scored 1252 points in three years as a Hoosier. His high scoring game came against Notre Dame when he got 32. He was a second team All-America (Converse) as a senior and was named to the NCAA's first team academic squad. He earned a Bachelor of Arts degree, majoring in economics and minoring in mathematics.

A mod-dressed Tom and chic wife Jeannie (the former Jean Elizabeth Klise of Indianapolis) always look like they just stepped out of the pages of Gentlemen's Quarterly and Vogue, respectively. They met on a blind date and were married May 10, 1968. Now Cincinnatians, they have no children.

Tom's parents live in Greenwood, Indiana. His father is a retired schoolteacher; his mother works as a secretary. The brothers are currently serving in the Indiana Air National Guard in Terre Haute. Tom missed three games last year as a result of military duty. His off-season is spent making personal appearances and tending to business interests.

1969-70 Performances

Opponents	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Ave.
Atlanta	5	42-107	.393	33-43	.767	36	14	117	23.4
Baltimore	7	62-125	.496	33-41	.805	38	8	157	22.4
Boston	6	45-109	.413	38-47	.809	32	13	128	21.3
Chicago	5	63-120	.525	15-31	.484	42	11	141	28.2
Detroit	5	44-90	.489	32-37	.865	35	14	120	24.0
Los Angeles	5	53-91	.582	28-35	.800	26	14	134	26.8
Milwaukee	6	40-108	.370	27-38	.711	45	11	107	17.8
New York	7	47-117	.402	45-52	.868	38	13	136	19.4
Philadelphia	6	49-113	.434	30-44	.682	46	17	128	21.3
Phoenix	4	32-54	.593	22-23	.957	25	8	86	21.5
San Diego	5	49-109	.450	23-30	.767	33	10	121	24.2
San Francisco	5	52-119	.437	27-34	.794	30	14	131	26.2
Seattle	5	42-104	.404	31-37	.838	27	7	115	23.0

Career Highs

FGM-FGA	FTM-FTA	Reb.	Ass.	Tp.
19-32	14-16	14	8	42

Johnny Green



Number 20, Forward-Center, 6'6, 210, Born December 8, 1933, Michigan State '59, 11 years as a pro, Residence New York, N.Y.

The Royals talk about rebuilding, accenting youth and starting from scratch. And there in the middle of the youth movement is 36 year old Johnny Green.

Is he out of place? "Not on your life," says Coach Bob Cousy, who rescued him when his NBA career seemed ended in the summer of 1969.

"He did it all for us last year," says Cousy, who at the start of the season said he hoped Green would be able to play 12 to 15 minutes a game and give the team

a little lift.

Green averaged 29 minutes last winter. He played 47 minutes against Chicago on Mar. 16. He led the NBA in field goal accuracy with a .559 percentage. He was the Royals' top rebounder with a 10.8 per game average. Four times he got 20 rebounds or more. His top scoring night came Mar. 11 against Boston when he tossed in 32.

John is in his 12th year in the league. He started the season with 9,767 points, needing only 233 to reach the coveted 10,000 plateau attained by only 36 NBA players in the league's 25 year history.

John was born Dec. 8, 1934 in Dayton, Ohio. He played no sports, including basketball, at Dayton's Dun-

Regular Seasons

Season Team	G	Mia.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Ave.
1959-60 New York	69	1232	209-468	.446	63-155	.406	539	52	195	481	7.0
1960-61 New York	78	1784	326-758	.403	145-278	.521	818	97	194	797	10.2
1961-62 New York	80	2797	514-1184	.434	257-423	.607	1061	202	260	1285	16.1
1962-63 New York	80	2503	582-1261	.462	280-439	.638	964	152	245	1444	18.1
1963-64 New York	80	2134	482-1026	.470	195-392	.497	799	157	246	1158	14.5
1964-65 New York	78	1720	346-737	.469	165-301	.548	545	129	194	857	11.0
1965-66 New York-Balt.	79	1645	358-668	.536	202-388	.521	645	117	183	918	11.6
1966-67 Baltimore	61	948	203-437	.465	96-207	.464	394	57	139	502	8.2
1967-68 San Diego-Phil.	77	1440	310-676	.459	139-295	.471	545	80	163	759	10.0
1968-69 Philadelphia	74	795	146-282	.518	57-125	.456	330	47	110	349	4.7
1969-70 Cincinnati	78	2278	481-860	.559	254-429	.592	841	112	268	1216	15.6
Totals	834	19276	3957-8357	.474	1853-3432	.539	7481	1202	2177	9767	11.7

Playoffs

Season Team	G	Mia.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Ave.
1965-66 Baltimore	3	96	20-34	.588	1-8	.125	27	4	9	41	13.7
1967-68 Philadelphia	12	219	38-65	.585	20-43	.465	66	8	19	96	8.0
1968-69 Philadelphia	5	44	9-16	.563	5-9	.556	14	1	12	23	4.6
Totals	20	359	67-115	.583	26-60	.433	107	13	40	160	8.0

All-Star Game

Season Team	Mia.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.
1962 New York	21	2-4	.500	3-3	1.000	2	0	1	7
1963 New York	27	6-8	.750	1-1	1.000	5	0	1	13
1965 New York	17	3-4	.750	2-3	.667	0	0	6	8
Totals	65	11-16	.688	6-7	.857	7	0	8	28





bar High. Only six feet tall, his height gave him no big advantage over others trying out for the talent-laden team. When he was cut, he turned to the playgrounds and it was there he got his basketball education in primitive form.

With no college scholarship awaiting, John enlisted in the Marines upon graduation from high school. As a Leatherneck, he learned basketball playing on base teams. He led the Atsugi (Japan) Air Base team to the All-Central Command championship.

When he got out in 1956 after four years, he enrolled at Michigan State on the G.I. Bill. John played a lot of basketball in the military and went out on his own for the Spartan team. College coach Fordy Anderson called him the "rawest raw material you ever saw" when he tried out. Four winters later John was a first-team Helms and Look magazine All-American, and the Big Ten's Most Valuable Player.

New York coach Fuzzy Levane liked Green's

amazing jumping ability and the Knicks drafted him number one in 1959. As a Knick he played in the All-Star game in three of his six seasons. Early in the seventh year he was traded with John Egan and Jim Barnes to Baltimore for Walt Bellamy. John played almost two years with the Bullets, then was selected by San Diego in the 1968 expansion draft. San Diego sent him to Philadelphia in January of 1968, and he played a year and half for the 76ers.

His finest hour as a 76er came in the 1968 playoffs. Subbing for the injured Billy Cunningham, he sparked Philadelphia to a 4-2 series win over New York.

He called Philadelphia coach Jack Ramsay on an unrelated matter and, in the course of the conversation, Ramsay told him he might be placed on waivers after the 1969 training camp. Shocked (as he described it), John said, "Do it now" so he could try to hook on with another team.

He called Boston, but the Celtics were shopping for a center. If Cincinnati didn't offer encouragement, he planned to try the New York Nets. But the Royals and Cousy wanted him.

"John is an inspirational player," says Cousy, "the kind who can come off the bench and give a team a lift at a critical moment."

Aware of John's age, yet just as aware that he evidences no signs of slowing down, Cousy hopes he'll be able to repeat last season's performance. "He should have a little more help and this should make him more effective."

About his style, Cousy says, "He's an instinctive player. There's no way to predict his moves and that, I suppose, is what makes him so effective. He gives you great second effort on the boards. He's so quick and he anticipates so well — that's why he's able to guard a pivot

(continued to Page 27)

1969-70 Performances

Opponent	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Atlanta	5	38-57	.667	7-18	.389	58	4	83	16.6
Baltimore	7	43-72	.597	23-30	.767	70	10	109	15.6
Boston	6	40-66	.606	29-49	.592	64	6	109	18.2
Chicago	5	40-69	.580	14-22	.636	47	10	94	18.8
Detroit	5	24-50	.480	9-19	.474	63	6	57	11.4
Los Angeles	6	37-71	.521	18-32	.563	79	7	92	15.3
Milwaukee	6	39-67	.582	21-34	.618	57	9	99	16.5
New York	7	43-78	.551	19-34	.559	93	10	105	15.0
Philadelphia	7	40-73	.548	29-51	.569	78	8	109	15.6
Phoenix	6	41-77	.532	26-48	.542	70	12	108	18.0
San Diego	8	34-74	.459	31-42	.738	70	15	99	18.5
San Francisco	6	33-56	.598	18-29	.621	66	13	84	14.0
Seattle	6	29-45	.644	14-27	.519	36	5	74	12.0

Career Highs

FGM-FGA	FTM-FTA	Reb.	Ass.	Pts.
17-30	11-16	23	6	39



Norm Van Lier

Number 23, Guard, 6'1, 173, Born April 1, 1947, St. Francis (Pa.) '69, 1 year as a pro, Residence Cincinnati, Ohio.

It all sounds a little cliched. Hustle, effort, 100 per cent, diving for loose balls, et al. But that's Norm Van Lier.

Dubbed "Norm the Storm" for his turbulent, whirlwind style of play, Norman Allen Van Lier III became a Cincinnati Royals crowd pleaser in his first year in the NBA.

Norm burst upon the Cincinnati scene at the start of the 1969-70 season, his rookie year, and his confidence was anything but muted. "I think these veterans have it all backwards," he told a local sportswriter his first week in town. "I think they should worry about me instead of me worrying about them. I'm here to make it, and a superstar is going to have to prove to me that he's better."

By season's end, Van Lier had proved his point. Norm played in 81 games (the one he missed was the first

since he started playing in high school) and logged more time than any other Royal. His point average of 9.5 and shooting percentage of .403 (the lowest among regulars) might have discouraged lesser men, but "the way this kid hustles," says Coach Bob Cousy, "he has to be in the lineup somewhere."

Van Lier understands his limitations and has developed a positive approach: "My coach has confidence in me. That helps. I'm never going to be a big scorer. My job is to play defense and make a lot of assists. If I do that, we win. My man is going to have to work. I want to shut him off, and if I can't do that, then I want to hold him under his average."

Cousy, a fiery, all-out type himself, may be Van Lier's biggest fan. "Though his ability is not overpowering, he fits into the Van Arsdale mold. His instinct for the game and his anticipation are his strongest attributes. His constant, sustained hustle make up for a lot of other things. He tended to penetrate too much on the fast break early last year, but the last half he started pulling up and either taking the open jump shot or giving off to the

Regular Season

Season Team	G	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Ave.
1969-70 Cincinnati	81	2895	302-749	.403	166-224	.741	409	500	329	770	9.5

Collegiate Statistics at St. Francis

Season Team	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Pts.	Ave.
1966-67 St. Francis	26	148-362	.409	136-182	.765	271	435	16.7
1967-68 St. Francis	25	172-395	.435	127-172	.732	272	471	18.8
1968-69 St. Francis	24	197-502	.392	110-153	.719	226	504	21.0
Totals	75	517-1259	.410	376-507	.741	769	1410	18.8



wingman. This is why we started running — and playing — much better in the last half of the year. His ballhandling improved a great deal over the season. He rebounds exceptionally well for his size and isn't afraid to go in there with the big guys. And he jumps in and draws the charging foul as well as anyone I've ever seen in this league."

Born April 1, 1947, in East Liverpool, Ohio, Norm grew up in Midland, Pa. with three brothers and a sister. His father is a foreman in a steel plant.

His first love was football, and he planned to go to

Nebraska on a football grant. He played quarterback at Midland High, but then, as now, he was better known for his defensive ability. He intercepted 13 passes his senior year. His interest turned to basketball when he and Simmie Hill led Midland to a state championship. He worked hard to improve himself. He read in a magazine that Jerry West practiced dribbling by gathering 15 or 20 youngsters in a schoolyard and letting them try to take the ball away from him.

At St. Francis (Pa.) College, where Royal great Maurice Stokes matriculated, Norm averaged 18.8 points for three years and set a school record with 293 assists his senior year. He scored 39 points against Geneva in his all-time top scoring night. He made the All-Quaker City Tournament team his junior year. Norm's degree is in history; he minored in social studies.

Van Lier came to the Royals Oct. 13, 1969 in the trade which sent Walt Wesley to Chicago. His 23 points against Atlanta at Memphis Feb. 18 was a career high.

Norm is unmarried and lives year-round in Cincinnati. He worked as an account executive at television station WKRC-TV last summer. His favorite food is lobster. He likes to read history, concentrating on World War II. He lists Pete Rose as the sports star he most admires. An asthmatic condition kept him out of the military.

1969-70 Performances

Opponent	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Ave.
Atlanta	6	27-66	.409	10-15	.667	39	33	64	10.7
Baltimore	7	21-44	.477	8-9	.889	16	23	50	7.1
Boston	6	26-56	.464	15-17	.882	32	39	67	11.2
Chicago	6	15-39	.385	10-16	.625	34	52	40	6.7
Detroit	6	32-63	.508	19-23	.826	41	35	83	13.8
Los Angeles	6	20-56	.357	16-20	.800	28	40	56	9.3
Milwaukee	7	24-80	.300	10-15	.667	30	38	58	8.3
New York	7	25-66	.379	20-24	.833	28	28	70	10.0
Philadelphia	7	13-46	.283	10-12	.833	36	42	36	5.1
Phoenix	6	18-56	.321	14-17	.824	29	36	50	8.3
San Diego	6	29-68	.426	10-14	.714	34	54	68	11.3
San Francisco	6	24-55	.436	13-22	.591	26	28	61	10.2
Seattle	6	22-58	.379	11-16	.688	30	55	55	9.2

Career Highs

FGM-FGA	FTM-FTA	Reb.	Ass.	Pts.
10-19	7-11	12	18	23

Darrall Imhoff



Number 22, Center, 6'10, 225, Born October 11, 1938, California at Berkeley '60, 10 years as a pro, Residence Cincinnati, Ohio.

A running team can't fast break without the basketball, and the Cincinnati Royals are counting on Darrall Imhoff to trigger a geared up running game.

The 6'10, 230-pound Imhoff joined the Royals Oct. 16, 1970 in the trade which sent Connie Dierking and Fred Foster to Philadelphia. Outrebounded in seven of their nine pre-season games, the Royals sought immediate board strength in the exchange.

Darrall's last four years in the league have been

his best. He averaged 10.6 points and 10.8 rebounds playing about 30 minutes a game. The 10 year veteran averaged 13.6 points in his best scoring season last winter and he was second in the NBA only to the Royals' Johnny Green in field goal accuracy with a .540 percentage.

Unsigned by Philadelphia until shortly before the trade, Imhoff was not with the team throughout the pre-season schedule. Still, Royals' coach Bob Cousy was impressed with his first day at practice in Cincinnati.

"It only took him about 30 minutes to learn the offense," said Cousy after the workout. "He an intelligent player, and like so many other centers who have played their best late in their careers, he knows all the

Regular Seasons

Season Team	G	Min	FGM-FTA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Avg.
1960-61 New York	62	994	122-310	393	49-96	510	296	51	143	293	4.7
1961-62 New York	76	1501	186-482	386	80-139	575	470	82	230	452	5.9
1962-63 Detroit	45	458	48-153	314	24-50	480	155	28	66	120	2.7
1963-64 Detroit	58	871	104-251	414	69-113	611	283	56	167	277	4.8
1964-65 Los Angeles	76	1521	145-311	466	88-154	571	500	87	238	378	4.8
1965-66 Los Angeles	77	1413	151-337	448	77-136	566	509	113	234	379	4.9
1966-67 Los Angeles	81	2725	370-780	474	127-207	614	1080	222	281	867	10.7
1967-68 Los Angeles	82	2271	293-613	478	177-286	619	893	206	264	763	9.3
1968-69 Philadelphia	82	2360	279-593	470	194-325	597	792	218	310	752	9.2
1969-70 Philadelphia	79	2474	430-796	540	215-331	650	754	211	294	1075	13.6
Totals	718	16598	2128-4626	460	1100-1837	599	5732	1274	2227	5356	7.5

Playoffs

Season Team	G	Min	FGM-FTA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Avg.
1962-63 Detroit	1	2	0-0	000	0-0	000	1	0	0	0	0.0
1964-65 Los Angeles	11	151	13-24	556	7-12	583	43	13	26	33	3.0
1965-66 Los Angeles	14	243	14-40	350	13-18	722	81	30	42	41	2.9
1966-67 Los Angeles	3	86	13-24	542	4-5	800	37	5	8	30	10.0
1967-68 Los Angeles	15	440	44-89	494	26-51	510	163	30	56	114	7.6
1968-69 Philadelphia	5	191	33-66	500	25-38	658	82	12	24	91	18.2
1969-70 Philadelphia	5	138	22-48	458	1-7	143	35	11	23	45	9.0
Totals	54	1251	139-291	478	76-131	580	442	101	179	354	6.6

All-Star Game

Season Team	G	Min	FGM-FTA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.
1967 Los Angeles	6	0-7	000	0-0	000	7	1	1	0	





little tricks you pick up over the years. He sets a good pick and he passes well off the high post. His reaction is good coming off the board and he's capable of making the long pass on the break."

Born Oct. 11, 1938 in Los Angeles, Calif., basketball did not come easy to Darrall. Though he won two varsity letters as an awkward pivotman at Alhambra High, he averaged only five points and barely made second team all-league.

Coach Pete Newell recognized his potential and recruited him to California at Berkeley. There he led the Golden Bears to the N.C.A.A. title in 1959. Cincinnatians remember his play against the Oscar Robertson-led University of Cincinnati team in the semi-finals. He earned All-American laurels in 1959 and 1960, and he won a gold

medal in Rome as a member of the 1960 United States Olympic championship team.

New York drafted him first in 1960, but he saw only reserve service through the early years of his career with the Knicks (1960-62), Detroit (1962-64), and Los Angeles.

In his third season with the Lakers he moved into a starting role and has been an NBA regular ever since. He was involved in one of the league's most famous trades in July, 1968, when he, Archie Clark and Jerry Chambers were traded to Philadelphia for Wilt Chamberlain. He seemed destined for substitute duty until Luke Jackson ruptured an Achilles tendon. Imhoff hit 10-of-10 in his first starting role and was a regular the rest of the season.

The 1969 playoffs stand out as a highlight of his career. He averaged 18.2 points and 16.5 rebounds against Bill Russell as the 76ers bowed to eventual champion Boston. He has been with playoff teams six of his 10 years, and he played on the West squad as a Laker in the 1967 All-Star game.

Lefty Imhoff (he's one of four southpaws with the Royals) and his wife, the former Susan Williamson of San Mateo, Calif., have three children, Karen Susan, 9, Diana Christine, 5, and Nancy Lorraine, 3. His father, a building contractor, and mother live in Chico, Calif. He has two brothers and a sister.

Darrall's hobby is bow-and-arrow hunting. He says he always liked to hunt, but basketball conflicted with the hunting season. He started using the bow and arrow more out of hunting necessity than flair for the romantic. He quickly became a devotee of the sport and is now a member of the Ben Pearson bow-hunting staff, a division of Leisure Group Inc. of Los Angeles. He has killed three deer.

In the off season he concentrates on speaking engagements and clinics. He has done public relations work for the Lakers and 76ers. He headed the 76er season ticket staff. He is active in the Fellowship of Christian Athletes. After his playing career ends, he hopes to either coach or work in the area of his college major, forestry. He is of German-Swiss descent.

1969-70 Performances

Opponent	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Milwaukee	6	45-79	.570	13-21	.619	51	10	103	17.2
Phoenix	6	36-67	.537	22-35	.629	54	17	94	15.7
Seattle	6	34-66	.515	25-36	.694	48	11	93	15.5
Los Angeles	6	38-56	.679	14-23	.609	54	16	90	15.0
Detroit	6	36-73	.493	15-25	.600	78	20	87	14.5
San Diego	6	36-80	.450	14-22	.636	58	22	86	14.3
Baltimore	6	36-67	.532	9-10	.900	63	20	81	13.5
New York	7	39-68	.574	15-24	.625	63	18	93	13.3
Boston	6	22-45	.489	28-39	.718	53	17	72	12.0
Chicago	6	28-48	.583	15-23	.652	51	19	71	11.8
Cincinnati	7	31-55	.564	19-31	.613	69	18	81	11.6
San Francisco	6	28-52	.538	12-19	.632	66	12	68	11.3
Atlanta	5	21-40	.525	14-23	.609	46	11	56	11.2

Career Highs

FGM-FGA	FTM-FTA	Reb.	Ass.	Pts.
12-19	11-14	21	11	28

Charlie Paulk



Number 18, Forward-Center, 6'9, 219, Born June 14, 1944, Northeastern Oklahoma State '68, one partial year as pro, Residence Cincinnati, Ohio.

It was April 22, 1970, and Charlie Paulk was getting "short."

"Short" is G.I. lingo for "having a short time left at a duty station." To Specialist Paulk, "short" meant 15 days to spend in Vietnam and about 17 days left in the Army.

He was walking down a road within the perimeter of his II Corps basecamp when a *Stars and Stripes* correspondent asked him what he thought of the trade.

"What trade?" asked Charlie. "what are you talking about?" When told he had been traded to the Cincinnati Royals for Oscar Robertson, Paulk was disbelieving. Not until the next day when the Tokyo-printed newspaper reached his forward area did he believe. Three days later a telegram confirmed the news report. He and guard Flynn Robinson had been sent by Milwaukee to the Royals. When he left Vietnam May 7, he came to Cincinnati.

Although Royals coach Bob Cousy had never seen Paulk play, the team was not unaware of his talents. General Manager Joe Axelson, who staged the 1968 National Association of Intercollegiate Athletics (NAIA) post-season basketball tournament while he was the organization's assistant executive secretary, remembered Charlie's leading his Northeastern Oklahoma State team into the tourney. Axelson also remembered being highly impressed with Paulk's 55 points and 32 rebounds in two games.

When negotiations for Oscar got underway, the Bucks told the Royals to pick any two players other than Lew Alcindor from their roster. The Royals picked guard Flynn Robinson and Paulk. Milwaukee balked, saying Paulk was in Vietnam and he didn't count. The deal lay dormant in limbo for three weeks before the Bucks gave in.

Paulk, born June 14, 1946 in Fitzgerald, Ga., attracted national attention as a prep All-American at Lester High in Memphis, Tenn. He scored 47 points one night against Austin. He divided his college career between Tulsa and Northeastern Oklahoma State at Tahlequah, Okla. As a senior he averaged 23.8 points and 14.9 rebounds and led his team to a 26-4 season. He played in the 1967 Pan American games and was named an alternate on the 1968 United States Olympic team.

The Milwaukee Bucks drafted him number one in their first year, 1968. They chose him over Bill Hosket.

Charlie played 217 minutes in 17 games before the Army inducted him Dec. 13, 1968. He scored 51 points, including 11 against Seattle in his top game.

Cousy was impressed after his first glimpse at the 6'9 southpaw forward at the Royals' Pittsfield, N.H. rookie camp this summer.

"He has good speed and mobility for a man his size," says the coach. "He has a good outside shot. He doesn't seem to have great lateral movement, but he's very coachable and that will help his defense. You can coach defense. He's a good tipper. He goes up well, but he's not a ferocious kind of rebounder. We were a little disappointed in his board play in the pre-season games, but hopefully he'll improve with experience."

Charlie worked as recreation supervisor during the summer. He likes to play pool. He is one of six children (one brother, four sisters). His college major was journalism; he minored in physical education.

Regular Season

Season Team	G	Min	FGM	FGA	Pct	FTM	FTA	Pct	Reb	Ass	PF	Pts	Ave
1968-69 Milwaukee	17	217	19-84	226	13-23	5-65	7-8	3	26	51	3	0	0



Nate Archibald

Number 10, Guard, 6'1, 150½, Born April 18, 1948, Texas El Paso '70, Rookie, Residence Bronx, New York.

Cincinnati General Manager Joe Axelson was in his Memphis hotel room a few hours before a Royals regular season game with Atlanta last March.

Axelson usually didn't make road trips, but this one afforded him an opportunity to cross paths for the first time with his second-round draft choice, Nate Archibald of Texas El Paso.

Axelson called room service for some ice. A few minutes later there was a knock. He opened the door and was about to tell the scrawny kid to come in and put the ice on the dresser when the scrawny kid blurted, "Hi. I'm Nate Archibald."

"We drafted a bellhop," thought the incredulous Axelson.

Neither he nor Coach Bob Cousy had seen Nate play. They had drafted him on the strong recommendations of chief scout Draff Young and assistant general manager Larry Staverman. Now they began to wonder.

Their fears were quickly dispelled in succeeding weeks as the 6'1, 150 pound Archibald scored 51 points in the Aloha Classic April 4 and averaged 38 points in five post season All-Star games. Indeed, he was for real!

Boyish Nathaniel Archibald looks more like a junior high player than a pro basketball player and father of four. He has a pixieish way about him, and when he's caught fouling, he often flashes the expression of a kid caught raiding the cookie jar.

"He'll be of immediate help," says Royals Coach Bob Cousy, who probably sees a lot of own basketball style in the crafty guard. "He has an excellent pure

basketball instinct. He has great speed, quickness, anticipation — all the thing he has to have to make it at his size.

"His ball handling is good. He penetrates a lot, much like (Norm) Van Lier did last year, but he seems to be successful in getting the shot off and it goes in a high percentage of the time or else he draws a foul. He'll fit well into our pressure defense."

One of seven children (three brothers, three sisters), Nate grew up in the Bronx and prepped at DeWitt Clinton High. Don Haskins, known for his nationwide recruiting forays, brought him to Texas El Paso (then Texas Western) in 1966. Nate starred three years on Miner teams which ran and shot their way to national prominence. He averaged 19.9 points over three years and his 1,459 point total topped Jim (Bad News) Barnes old school-record mark.

UTEP publicist Eddie Mullins, famed for his descriptive similes, and a field day with Nate: "More shots than a hospital" . . . "More moves than a chess tournament" . . . "More moves than a waltzing red ant." Mullins nicknamed him Tiny, The Magician and Nate the Roller Skate. His fellow Royals have picked up Tiny.

Nate was a Royals' regular throughout the pre-season games. He averaged 13.7 points in nine games and was a leader in assists. He earned a starting berth by the start of the season. For his performance at rookie camp and in the period up to the first game he was awarded the Outstanding Rookie trophy at the annual pre-season team dinner.

Nate's Royal uniform was a special order. He wore Adrian Smith's old one through the pre-season schedule and the shirt was so large that part of the number "10" got tucked in his pants.

Nate is married to the former Shirley Dixon, also of the Bronx. They have four children, Nate Jr., Keith, Nicole, and Karrie. The Skate's favorite food is fried chicken.

Collegiate Statistics at Texas El Paso

Season	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Pts.	Avg.
1967-68	23	131-281	.466	102-140	.729	81	364	15.6
1968-69	25	199-374	.532	161-194	.830	69	559	22.4
1969-70	25	180-351	.512	176-225	.782	66	536	21.4
Totals	73	510-1006	.506	439-559	.782	216	1459	19.9



Sam Lacey

Number 44, Center, 6'10, 235, Born March 28, 1948, New Mexico State '70, Rookie, Residence Cincinnati, Ohio.

The Cincinnati Royals long-awaited "big man" may be Sam Lacey, the team's number one draft selection last spring.

At 6'10, 235 pounds, Lacey is big enough to play with anyone in the league. He and Bob Lanier, who starred at St. Bonaventure and was picked by Detroit, were rated the top two centers in the collegiate ranks last winter.

Royals coach Bob Cousy was anxious to add big Sam to the roster. "We're hoping he'll give some of rebounding strength we need to get the ball out quickly and run the fast break.

"Sam seems to be a good defensive rebounder. He's not a leaper, but he goes to the board fairly strong and spreads out when he does it. He takes up a lot of space and he's a hard man to move out. I think in time he'll be able to make the long pass.

"Offensively, his best shot is an outside jumper. He came to rookie camp with no back-to-the basket shot. He really had no need for one in college, but in the pros, he won't be able to get by with his little turn-around-jump. In general, he has a good attitude and he's a hard worker. And he's not timid. He showed that when he wouldn't let some of the veterans push him around in the pre-season games."

Big Sam was born Mar. 8, 1948 in Indianola, Miss. One of seven children (three brothers, three sisters), Sam caught the attention of New Mexico State coach Lou Henson, who was on a Southern swing looking at junior college talent. A JC coach told him about Sam, a 6'9, 185 kid at Gentry High, and Henson camped in Indianola for four days.

Sam gained 55 pounds his first year at New Mexico State. He and Jimmy Collins, who was drafted first by the Chicago Bulls, led the Aggies to 75 wins (and only

14 losses) in their three-year careers. The team advanced to the N.C.A.A. semi-finals their senior years.

It was at State that Sam picked up the nickname "Slammin' Sam" for his shot-blocking skills. He once rejected three Arizona State shots in a 10-second span. Sam was a consistent scorer in his three varsity years and averaged 16.3 points over his career. His top game was 29 points against Loyola of Chicago in 1968.

Sam rates Lew Alcindor as the best college player he faced. He says one of his big college disappointments was never being able to dunk the ball, and he is sure the shot would have improved his scoring average. A newspaper once quoted Sam as saying he would never be "one of those who'll forget the school later on." Upon signing with the Royals, Sam joined the Aggie scholarship fund club with a \$1000 donation.

Sam is quiet, almost shy; but he loosens up after getting to know people. His parents died in November of his senior year in college and he has assumed family obligations. Sam was a physical education major. He likes to play softball in the summer. He is not married and lives in Cincinnati.



Collegiate Statistics at New Mexico State

Season	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb	Pts.	Ave.
1967-68	29	175-363	.470	89-123	.724	337	439	15.1
1968-69	29	188-435	.433	83-133	.624	435	459	15.8
1969-70	31	231-499	.463	88-138	.638	493	550	17.8
Totals	89	594-1307	.455	260-394	.660	1265	1448	16.3



Greg Hyder

Number 16, Forward 6'6, 215, Born June 21, 1948
Eastern New Mexico State '70, Rookie, Residence
Victorville, Calif.

Victorville, Calif. is in the hinterlands. A town of 11,000, it lies 80 miles south of Los Angeles and 150 east of Las Vegas.

"There isn't anything to do except play sports," says rookie Greg Hyder of the Cincinnati Royals. "And basketball is the only thing I liked. We played it all year round."

And Greg Hyder played it well, too. Well enough to earn an athletic grant to Eastern New Mexico and well enough to be drafted in the third round by the Royals.

"He shows good potential," says Royals coach Bob Cousy. Hyder spent almost a month last summer working — and playing — at Royals coach Bob Cousy's summer camp for boys.

"I think he found it educational," says Cousy. "He has good speed and rebounds well for his size (6'6, 215). Ball handling was supposed to be his weakness, but I haven't found that the case. His defense is better than adequate."

Hyder did little ball handling and dribbling as a college forward at Eastern New Mexico State at Portales, N. M. He says he can't imagine "putting it to the floor well enough to play guard," but Cousy would like to use him part-time in the backcourt if he develops. The coach would like to mold him in the Tom Van Arsdale image.

Greg was the center at Victor Valley High, and he also played football and baseball. Eastern New Mexico won 96 and lost only 24 in his four years on the varsity. He averaged over 19 points and nearly 12 rebounds, and he shot 54 per cent off the floor. He holds 15 school rec-

ords. He was a four-time N.A.I.A. All-American and made the Converse team twice. He was named Most Valuable Player as his team finished third in last year's N.A.I.A. tournament.

Gregory Peck Hyder was born June 21, 1948. His two brothers earned athletic grants to North Texas State and New Mexico State, respectively, and his sister won an academic scholarship to Whittier College.

Greg earned his degree in physical education and minored in secretarial administration. His mother is active in the Head Start program in Victorville. Spanish food is his favorite cuisine.



Collegiate Statistics at Eastern New Mexico

Season	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Pts.	Ave.
1966-67	28	161-312	.514	92-132	.696	299	414	14.8
1967-68	26	192-350	.549	81-106	.765	349	465	17.9
1968-69	31	277-554	.500	134-176	.762	404	688	22.2
1969-70	31	305-548	.557	101-143	.706	393	711	22.9
Totals	116	935-1764	.530	408-557	.732	1445	2278	19.6

Bob Arnzen



Number 30, Forward, 6'6, 215, Born November 3, 1947, Notre Dame '69, 1 year as a pro, Residence Fort Thomas, Ky.

When Bob Arnzen cleaned out his locker and packed his bag after being cut by the New York Nets of the American Basketball Association, he couldn't help thinking his professional basketball career was doomed.

In fact, even after the season started and he was playing — and playing well — for the Cincinnati Royals, Arnzen was still a little dazed by the rapid turn of events which put him in the uniform of his hometown team.

"I was very discouraged," said Arnzen, who is also under a baseball contract to the Montreal Expos. "I was going to go down to Florida and play in the instructional baseball league. I was all set to hang it up as far as basketball was concerned.

"Well, I was talking to this friend of mine who knows Larry Staverman (assistant general manager of the Royals) and he suggested I call Larry. The next thing I knew I was practicing one Sunday. I played loose. I figured I had nothing to lose. But I really wanted to play well."

Royals coach Bob Cousy liked what he saw in that first Sunday afternoon session and grew more enthusiastic as the days went by.

"He is a good shooter, maybe the best pure shooter we have," says Cousy. "He sees the play developing and from what we've seen he looks like he can make it. He's intelligent. His height (6'6, 210) may be a disadvantage. His speed is not overwhelming.

"He reminds me a little of Frank Ramsey," says Cousy, thinking back to his old Boston days for a comparison. "He doesn't take a long time to warm up and generate offense. I think he'll come off the bench real well."

Staverman was not unaware of Arnzen's talents when recommending him to Cousy. While assistant

coach at Notre Dame in 1965 Larry recruited Arnzen. He even named his South-Bend-born boy Robbie after Arnzen. The Arnzen family lives in the same Northern Kentucky suburb as the Stavermans.

Born November 3, 1947 in Covington, Ky. (just across the Ohio River from Cincinnati), Robert Louis Arnzen led Cincinnati St. Xavier High to the finals of the state high school basketball tournament.

At Notre Dame he averaged 20.3 points and 11.5 rebounds over three years. He was drafted second by the Nets, then traded to Indiana. He spent the summer of 1969 as a finance clerk on active duty with the National Guard.

Meanwhile, Indiana sent him back to New York, who showed little interest in him after he joined the squad late as a result of military duty. He played in only 13 games as a Net, scoring 40 points. With five forwards on no-cut contracts, the Nets were even less interested in Arnzen this fall.

Bob hopes to continue his career as a baseball pitcher. He won two college letters at Notre Dame. He played with Bradenton (won 2, lost 1) in the Gulf Coast League and West Palm Beach (2-0) in the Florida State League.

Arnzen is one of seven children (three brothers, three sisters). His bachelor's degree from Notre Dame is in economics; he minored in philosophy. He was an N.C.A.A. academic All-American. He is unmarried.

Regular Season

Season	Team	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Pts.	Avg.
1969-70	New York (ABA)	13	19-47	.404	2-6	.333	40	2.0	

Collegiate Statistics at Notre Dame

Season	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Pts.	Avg.
1966-67	28	223-488	.461	147-177	.831	355	597	21.3
1967-68	30	269-527	.510	106-134	.791	310	644	21.5
1968-69	24	172-359	.479	80-103	.767	379	424	17.7
Totals	82	666-1374	.492	333-414	.804	944	1665	20.3



Moe Barr

Number 19, Guard, 6'4, 195, Born June 19, 1944, Duquesne '68, Rookie, Residence Cincinnati, Ohio.

Moe Barr happened to be in the right place at the right time.

Barr was a muscular-type 6'4 guard on a team, the Pittsburgh Condors of the American Basketball Association, which was loaded with muscular 6'4 guards.

The Cincinnati Royals had only three backcourt-men, all in the 6'1 to 6'2 range. Condor coach Jack McMahon, an August visitor to the Royals rookie camp, knew of their problem and called to suggest Barr, whom he was about to cut.

The Royals agreed to look at him, so Moe flew to meet the squad in Omaha October 1 for two days of workouts. The airlines lost his luggage, but that didn't seem to bother his play.

"He made a good first impression," Royals coach Bob Cousy said. "We need a big guard and he fills that bill. He seems to be quick enough and his defense is adequate."

"He was a little tight early, but I think he'll give us good spot help. He showed signs of being able to make the play. He was impressive enough for us to keep him over two or three others who had the benefit of a couple weeks practice with us."

Born June 19, 1947, Thomas L. (he prefers Moe) Barr grew up in Pittsburgh. At large Penn Hills high school he attracted the attention of Duquesne coach John Manning, who recruited him to the Pittsburgh school.

Moe led the Dukes in scoring his sophomore year and averaged 15 points in his career. He is the fifth highest scorer (1,094) in Duquesne history behind Willie Somerset, Dick Ricketts, Si Green and Ron Willard. A rugged kind of player who was never injured in his ca-

reer, Moe is remembered by Dukes' fans for his long range jump shot out of the corner. At 6'4 he'll have to play in the backcourt for the Royals. But diminutive Nate Archibald and Norm Van Lier will appreciate the muscular addition.

Moe left the Condor (then Pipers) camp in 1969 to do student teaching and complete work on his degree. His bachelor's is in education; he majored in social studies and minored in philosophy. He spent six months on active military duty and played on the All-Army volleyball team.

While in college Moe played varsity golf and club football. His father is an investment banker. He has a brother and sister. The Army made him a cook, and he says he can count on two hands the eggs he's eaten since being discharged. "If you had to make 750 eggs every morning, you'd never want to see another egg either. I just don't even like to look at them anymore."

He lists Ben Hogan as the sports star he most admires. Moe likes Italian food. In his spare time he likes to explore caves. Also, he is a nihilist.



Collegiate Statistics at Duquesne

Season	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Pts.	Avg.
1966-67	22	132-297	.444	60-82	.732	137	324	14.7
1967-68	25	160-362	.442	59-78	.756	191	379	15.2
1968-69	26	165-368	.448	61-78	.782	192	391	15.0
Totals	73	457-1027	.450	180-238	.756	520	1094	14.9



Flynn Robinson

Number 21, Guard, 6'1, 195, Born April 28, 1941, Wyoming '65, 4 years as a pro, Residence Cincinnati, Ohio.

The 1970-71 season started late — about six games and 14 days, to be exact — for Flynn Robinson.

Traded to the Royals along with Charlie Paulk in the deal for Oscar Robertson, Flynn became a holdout when he failed to report for pre-season practice Sept. 14. He became a \$500-a-day holdout three days later. But when he and the Royals finally came to terms Oct. 28, everyone was smiling.

Flynn now wears the uniform (and the same number — 21) of the team he started his NBA career with in the fall of 1966. The Royals drafted him second (behind Jon McGlocklin) in 1965. A virus and chest infection kept him out of action the following year. He played in 76 games as a rookie, outscoring McGlocklin; but he found himself on a team with two firmly entrenched guards, Oscar and Adrian Smith. Early the next season he was sent, along with cash and two draft choices, to Chicago for Guy Rodgers. He went to Milwaukee in exchange for Bob Love and Bob Weiss in November, 1968. It was there he blossomed into an NBA All-Star.

Always classified as a deadly shooter, Flynn proved himself a complete player as he led the expansion Bucks to the second best season ever enjoyed by a first-

year team. Milwaukee fans voted him the most popular member of the team.

When Lew Alcindor joined the team the following year, Flynn made adjustments. He shot less, but increased his field goal percentage (up .044), assist total, and scoring average (to 21.8). He played on the East squad in last year's All-Star game. He led the league in free throw percentage, hitting 89.8 per cent of his shots.

"Flynn will help our shooting," says coach Bob Cousy, "and that's something we need badly. We put five different men on him and he scored 42 against us last year. Our style of play (relentless pressure) requires a

(continued to Page 35)

1969-70 Performances

Opponent	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Atlanta	6	54-104	.519	26-29	.897	14	36	134	22.3
Baltimore	6	51-116	.440	47-48	.979	15	35	149	24.8
Boston	7	54-110	.491	55-63	.873	30	40	163	23.3
Chicago	5	38-83	.458	25-26	.962	14	39	101	20.2
Cincinnati	7	70-141	.496	35-39	.897	24	40	175	25.0
Detroit	7	56-121	.463	34-36	.944	21	29	146	20.9
Los Angeles	6	43-91	.473	24-27	.889	20	32	110	18.3
New York	6	47-100	.470	34-35	.971	21	28	128	21.3
Philadelphia	7	49-98	.500	30-38	.789	29	40	128	18.3
Phoenix	6	45-92	.489	33-36	.917	21	30	123	20.5
San Diego	6	58-125	.464	41-45	.911	18	30	157	26.2
San Francisco	6	39-92	.424	33-42	.786	15	37	111	18.5
Seattle	6	54-107	.505	24-27	.889	20	32	132	22.0

Career Highs

FGM-FGA	FTM-FTA	Reb.	Ass.	Pts.
21-36	21-22	10	17	45

All-Star Game

Season Team	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.
1970 Milwaukee	8	3-4	.750	0-0	.000	1	2	2	6

Regular Seasons

Season Team	G	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Avg.
1966-67 Cincinnati	76	1140	274-599	.457	120-154	.779	133	110	197	668	8.8
1967-68 Cin.-Chi.	75	2046	444-1010	.440	288-351	.820	272	219	184	1476	15.7
1968-69 Chi.-Milw.	83	2616	625-1442	.433	412-491	.839	306	377	261	1662	20.0
1969-70 Milwaukee	81	2762	663-1391	.477	439-480	.915	363	449	254	1765	21.8
Totals	315	8564	2006-4442	.452	1259-1485	.848	974	1155	896	5271	16.7

Playoffs

Season Team	G	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF	Pts.	Avg.
1966-67 Cincinnati	4	72	24-47	.511	2-4	.500	7	8	8	50	12.5
1967-68 Chicago	5	180	42-98	.429	17-24	.708	10	13	14	101	20.2
1969-70 Milwaukee	10	300	42-129	.326	44-50	.880	23	50	22	128	12.8
Totals	19	552	108-274	.394	63-78	.788	40	71	44	279	14.7

Hall of Fame

The Cincinnati Royals Hall of Fame represents the fans' choice of pro basketball's best.

Jack Twyman and Maurice Stokes in the Royals section and Bob Cousy and Dolph Schayes in the Opponents section were inducted by a vote of Royals' fans in 1969 and 1970, respectively.

Candidates for the Hall must have played with the Royals and/or in the N.B.A. for at least one season and may no longer be active. A committee of news media selects nominees, and fans vote for their selections.

Cousy, the first opponent inducted, was coaching at Boston College when accorded the honor. Two months later he was named coach of the Royals. Stokes, too ill to accept his plaque in person last year, died shortly after the presentation.



Cincinnati Gardens

Beautiful Cincinnati Gardens provides the setting for 33 Royals home games.

Over two decades old, the remarkably modern Gardens is keeping pace with the times and outliving many arenas built years later.

Twenty-five thousand gallons of bright paint (yellow, white, red, and even chartreuse) and 700 feet of N.B.A. pennants give new color to the building. The scoreboard with message system installed in 1969 is the second best indoor board in the country (the Astrodome has the best). The baskets are new. The basketball floor, refinished last summer, is only two years old. New six-inch risers (as opposed to the usual four) increased floor-seat visibility last year. The concourses show off a "decorate by event" (e.g. A Circus Bar) theme which will eventually spread throughout the entire building. The plush Lancer Club room (see page 52) is one of the finest stadium-club facilities in the country. In addition plans call for nearly \$5 million in improvements over the next five years.

Construction on the Gardens began Nov. 27, 1947. The doors opened for the first time Feb. 22, 1949. The building covers 89,000 square feet (over two acres). It is 325 feet long and 287 wide with a roof 90 feet above the playing floor.

The Royals have been the principal tenant of the building since moving to Cincinnati in 1957. The team's 2,000,000th spectator will pass through the gate this season. The largest pro basketball crowd (14,141) saw the Royals defeat Boston, 91-87, on Dec. 27, 1963.

The Gardens is usually "where it's happening" in Cincinnati, with the Harlem Globetrotters, Ice Capades,

Holiday on Ice, products shows, and entertainers like the Beatles (August 1965) and Tom Jones (the highest gross of any entertainment event in the city) drawing crowds. The building is also used by local companies, like Proctor and Gamble for its Dividend Days and Cincinnati Milacron for its employee Christmas party. The Gardens "Ice Pavilion" Annex, completed in 1955, is open for skating ten months a year.

Located a convenient eight miles from downtown and just off Interstate-75, the Gardens is accessible to suburbanites as well as downtowners. The brightly-lighted parking lot can accommodate 2700 cars.

Royals Ownership

The Jacobs family of Buffalo, N.Y. owns controlling interest in the Royals.

Les and Jack Harrison of Rochester, N.Y., founded the club in 1945 and maintained ownership through the early "glory years." When attendance dwindled, they moved the team to Cincinnati where interest in former local collegians Jack Twyman (Cincinnati) and Dave Piontek (Xavier) was high.

With the club in dire financial straights, a local group headed by Frank E. Wood raised enough capital to buy the team and keep it in Cincinnati. Most of the financial backing came from the late Thomas Wood, later Royals' chairman of the board.

After Wood's death in 1962, L.M. Jacobs bought the former's stock and gained controlling interest in the Royals. The Jacobs family began taking a more active ownership role in December, 1968, when Max W. Jacobs assumed the positions of chairman of the board and treasurer.

Green (continued from 15)

man on occasion. His only deficiencies are his long range shooting and his ball handling."

John is married to the former Esther Dorsey and is the father of twins Johnny and Jeffrey, 10, and Karen, 8. He likes to play golf. On road trips, he seeks out chess and card players. His bachelor's degree at Michigan State was in Physical Education; he minored in business.



1969-70 Results

Date	Opponent	Score-Record	Site	Crowd	Top Royals Scorer and Top Royals Rebounders	
Oct. 15	New York	L, 89-94 (0-1)	Cincinnati	5,379	Van Arsdale 29	Lucas 15
Oct. 17	Boston	W, 110-108 (1-1)	Boston	13,755	Robertson 25	Rackley 10
Oct. 18	Philadelphia	L, 123-134* (1-2)	Cincinnati	5,105	Rackley 29	Green 13
Oct. 22	Los Angeles	L, 109-116 (1-3)	Cincinnati	4,845	Van Arsdale 24	Lucas 16
Oct. 24	Baltimore	L, 126-121 (1-4)	Baltimore	5,729	Robertson 25	Robertson 12
Oct. 25	Philadelphia	W, 109-98 (2-4)	Philadelphia	7,508	Dierking 27	Green 18
Oct. 30	Phoenix	L, 104-106 (2-5)	Phoenix	6,699	Van Arsdale 23	Green 11
Oct. 31	Seattle	L, 121-129 (2-6)	Seattle	4,016	Robertson 30	Robertson 8
Nov. 1	San Francisco	L, 97-120 (2-7)	Oakland	7,851	Robertson 26	Green 13
Nov. 2	Los Angeles	W, 124-116 (3-7)	Los Angeles	9,947	Van Arsdale 41	Green 14
Nov. 5	San Diego	W, 133-120 (4-7)	Cincinnati	3,399	Robertson 33	Turner 12
Nov. 6	San Francisco	L, 109-130 (4-8)	Cincinnati	3,649	Van Arsdale 18	Green 9
Nov. 8	Baltimore	W, 130-121 (5-8)	Cincinnati	5,769	Robertson 38	Dierking, Rackley 10
Nov. 12	Boston	W, 116-107 (6-8)	Cincinnati	4,134	Robertson 25	Green 11
Nov. 15	Detroit	L, 104-105 (6-9)	Cincinnati	4,490	Van Arsdale 26	Green, Rackley 11
Nov. 18	New York	L, 94-112 (6-10)	New York	19,500	Green 16	Green 19
Nov. 19	Los Angeles	L, 103-116 (6-11)	Cincinnati	3,557	Robertson 21	Green 21
Nov. 21	Chicago	W, 133-119 (7-11)	Cincinnati	5,595	Robertson 41	Green 17
Nov. 23	Phoenix	W, 137-123 (8-11)	Cincinnati	3,106	Robertson 39	Green 11
Nov. 24	Milwaukee	W, 129-104 (9-11)	Milwaukee	7,027	Van Arsdale 29	Van Arsdale, Green 10
Nov. 28	New York	L, 106-106 (9-12)	Cleveland	10,438	Robertson 33	Dierking 14
Nov. 29	Atlanta	L, 111-128 (9-13)	Atlanta	5,482	Robertson 22	Van Arsdale 10
Nov. 30	Philadelphia	W, 115-107 (10-13)	Cincinnati	5,006	Van Arsdale 31	Green 12
Dec. 2	Baltimore	L, 107-129 (10-14)	Baltimore	3,662	Robertson 32	Green 11
Dec. 3	Seattle	L, 117-118 (10-15)	Cincinnati	2,456	Robertson 36	Dierking 15
Dec. 5	Atlanta	W, 156-127 (11-15)	Cincinnati	3,428	Green 31	Green 20
Dec. 6	Philadelphia	L, 102-120 (11-16)	Philadelphia	8,128	Foster 27	Dierking 12
Dec. 9	New York	W, 103-101 (12-16)	New York	18,877	Robertson 31	Dierking 15
Dec. 10	Philadelphia	W, 122-121 (13-16)	Cincinnati	3,178	Robertson 35	Green 16
Dec. 11	Detroit	L, 116-119 (13-17)	Detroit	2,888	Robertson 44	Green 19
Dec. 13	Phoenix	L, 110-126 (13-18)	Phoenix	5,786	Foster 19	Green 10
Dec. 14	Phoenix	W, 137-130 (14-18)	Phoenix	7,075	Robertson 37	Dierking 18
Dec. 17	Seattle	L, 104-117 (14-19)	Seattle	4,472	Robertson 28	Green 10
Dec. 19	Los Angeles	W, 117-109 (15-19)	Los Angeles	11,193	Dierking 31	Green 21
Dec. 20	San Diego	L, 111-126 (15-20)	San Diego	4,622	Robertson 33	Green 13
Dec. 25	San Francisco	L, 120-124 (15-21)	Cincinnati	4,431	Robertson 38	Green 12
Dec. 26	Atlanta	W, 130-110 (16-21)	Cleveland	5,629	Robertson 28	Van Lier 12
Dec. 27	Milwaukee	W, 112-110 (17-21)	Cincinnati	11,325	Robertson 31	Dierking 14
Dec. 29	Detroit	W, 110-103 (18-21)	Detroit	5,501	Dierking 29	Green 17
Dec. 30	San Diego	W, 125-120 (19-21)	Cincinnati	5,068	Van Arsdale 29	Rackley 16
Jan. 2	Baltimore	L, 116-118 (19-22)	Baltimore	4,613	Robertson 31	Rackley 20
Jan. 3	Atlanta	W, 104-102 (20-22)	Atlanta	5,043	Van Arsdale 30	Rackley 9
Jan. 4	Baltimore	W, 129-128 (21-22)	Cincinnati	2,861	Robertson 30	Green 12
Jan. 6	Phoenix	W, 128-124 (22-22)	Cincinnati	3,426	Robertson 9	Green 9
Jan. 7	Milwaukee	L, 119-138 (22-23)	Milwaukee	8,056	Foster 32	Green 12
Jan. 11	Phoenix	L, 118-125 (22-24)	Omaha	6,129	Green 27	Green 13
Jan. 13	Milwaukee	L, 92-112 (22-25)	Cleveland	11,197	Foster 21	Foster 8
Jan. 15	Chicago	L, 120-130 (22-26)	Chicago	7,512	Van Arsdale 28	Rackley 14
Jan. 16	Atlanta	L, 100-117 (22-27)	Columbia S.C.	5,204	Rackley 23	Rackley 16
Jan. 18	Philadelphia	L, 116-141 (22-28)	Philadelphia	6,915	Rackley 25	Rackley 15
Jan. 22	Boston	W, 111-104 (23-28)	Cincinnati	4,120	Robertson 40	Green 14
Jan. 24	Milwaukee	L, 109-125 (23-29)	Milwaukee	10,746	Van Arsdale 25	Green, Robertson 10
Jan. 25	Baltimore	W, 129-122 (24-29)	Cincinnati	3,838	Robertson 41	Green 12
Jan. 26	Chicago	W, 116-115 (25-29)	Kansas City	6,125	Robertson 36	Foster 9
Jan. 28	Milwaukee	L, 114-126 (25-30)	Cincinnati	7,941	Green 25	Rackley 10
Jan. 30	Boston	L, 103-108 (25-31)	Boston	6,696	Van Arsdale 25	Dierking 12
Jan. 31	Detroit	W, 117-115 (26-31)	Cincinnati	4,282	Foster 25	Green 12
Feb. 1	Chicago	L, 106-115 (26-32)	Chicago	11,107	Green 27	Van Lier, Green 10
Feb. 3	Los Angeles	L, 114-124 (26-33)	Cleveland	6,001	Van Arsdale 36	Green 10
Feb. 4	Seattle	L, 115-121 (26-34)	Cincinnati	2,805	Van Arsdale 29	Dierking 10
Feb. 6	New York	L, 92-135 (26-35)	Cincinnati	6,637	Van Arsdale 21	Gilliam 9
Feb. 7	New York	L, 114-121 (26-36)	New York	19,500	Dierking 24	Green 14
Feb. 8	Boston	L, 117-130 (26-37)	Boston	9,134	Van Arsdale 38	Turner 11

Date	Opponent	Score-Record	Site	Crowd	Top Royals Scorer and Top Royals Rebounders
Feb. 10	Detroit	W, 117-115 (27-37)	Detroit	2,158	Dierking 30 Dierking 15
Feb. 11	Detroit	W, 124-113 (28-37)	Omaha	3,546	Van Arsdale 32 Dierking 12
Feb. 13	San Francisco	W, 128-110 (29-37)	San Francisco	4,632	Van Arsdale 34 Dierking 13
Feb. 15	San Diego	L, 123-150 (29-38)	San Diego	4,152	Foster 32 Dierking 14
Feb. 18	Atlanta	L, 125-139 (29-39)	Memphis	5,711	Van Arsdale 27 Green 19
Feb. 21	Chicago	W, 127-119 (30-39)	Cincinnati	9,527	Van Arsdale 30 Robertson 14
Feb. 22	Philadelphia	W, 136-116 (31-39)	Cincinnati	3,958	Dierking 45 Dierking 15
Mar. 1	Milwaukee	L, 114-120 (31-40)	Milwaukee	10,746	Robertson 25 Dierking, Robertson, Van Lier 9
Mar. 2	Baltimore	L, 110-118 (31-41)	Memphis	4,658	Robertson 25 Turner 10
Mar. 4	San Diego	W, 127-125 (32-41)	San Diego	3,428	Dierking 31 Green 10
Mar. 6	Seattle	L, 123-128 (32-42)	Seattle	13,102	Van Arsdale 26 Van Arsdale 9
Mar. 7	San Francisco	W, 121-119 (33-42)	Oakland	6,128	Dierking 33 Dierking 15
Mar. 8	Los Angeles	L, 116-144 (33-43)	Los Angeles	14,229	Van Arsdale 28 Dierking 11
Mar. 11	Boston	L, 127-144 (33-44)	Cincinnati	3,267	Green 32 Green 14
Mar. 12	San Diego	W, 165-151 (34-44)	Cincinnati	2,695	Van Arsdale 36 Dierking 18
Mar. 15	Seattle	W, 116-113 (35-44)	Cincinnati	10,079	Robertson 37 Dierking 13
Mar. 16	Chicago	L, 140-142 (35-45)	Omaha	3,652	Van Arsdale 42 Dierking, Van Arsdale 14
Mar. 20	San Francisco	L, 111-118 (35-46)	Cincinnati	8,462	Van Arsdale 32 Dierking 14
Mar. 21	New York	W, 136-120 (36-46)	New York	19,500	Dierking Dierking 21

1969-70 Statistics

Player	G	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF-Dng.	Pts.	Avg.	Top Scoring Game
Oscar Robertson	69	2865	647-1267	.511	454-561	.809	422	588	175-1	1748	25.3	44 vs. Detroit Dec. 11
Tom Van Arsdale	71	2544	620-1376	.451	381-492	.774	463	155	247-3	1621	22.8	41 vs. Los Angeles Nov. 2
Connie Dierking	76	2448	521-1243	.419	230-306	.752	624	169	275-7	1272	16.7	45 vs. Philadelphia Feb. 22
Johnny Green	78	2278	481-860	.559	254-429	.592	841	112	268-6	1216	15.6	32 vs. Boston Mar. 11
Fred Foster	74	2077	461-1026	.449	176-243	.724	310	107	209-2	1098	14.8	32 vs. Milwaukee, Jan. 7; San Diego, Feb. 15
Jerry Lucas	4	118	18-35	.514	5-7	.714	45	9	5-0	41	10.3	15 vs. Los Angeles Oct. 22
Norm Van Lier	81	2895	302-749	.403	166-224	.741	409	500	329-18	770	9.5	23 vs. Atlanta Feb. 18
Luther Rackley	66	1256	190-423	.449	124-195	.636	278	56	204-5	504	7.6	29 vs. Philadelphia Oct. 18
Herm Gilliam	57	1161	179-441	.406	68-91	.747	215	178	163-6	426	7.5	24 vs. Detroit Feb. 10
Bill Turner	69	1095	188-451	.417	118-157	.752	290	42	187-3	494	7.2	16 vs. San Francisco, Nov. 1; Phoenix, Dec. 3
Adrian Smith	32	453	60-148	.405	52-60	.864	33	45	56-0	172	5.4	17 vs. San Francisco Nov. 6
Jim King	31	286	34-83	.410	22-27	.815	36	42	39-0	90	2.9	13 vs. Boston Mar. 11
Wally Anderzunas	44	370	65-196	.392	29-46	.630	82	9	47-1	157	3.6	13 vs. Atlanta Jan. 3
Bob Cousy	7	34	1-3	.333	3-3	1.000	5	10	11-0	5	0.7	3 vs. Chicago Nov. 21
Team Totals	82		3767-8271	.455	2082-2841	.733	4163	1992	2215-52	9616	117.3	165 vs. San Diego Mar. 12

1969-70 Statistics of Royals with Other Teams

Player-Teams	G	Min.	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	PF-Dng.	Pts.	Avg.
Jim King, San Francisco-Cincinnati	34	391	53-129	.411	33-41	.805	62	52	47-0	139	4.1
Bill Turner, San Francisco-Cincinnati	72	1170	197-468	.421	123-167	.737	304	43	193-9	517	7.2

1969-70 By Months

	Home	Away	Neutral	Totals
October	0-3	2-3	0-0	2-6
November	6-3	2-3	0-1	8-7
December	4-2	4-6	1-0	9-8
January	5-1	1-6	1-3	7-10
February	2-2	2-4	1-2	5-8
March	2-2	3-3	0-2	5-7
Totals	19-13	14-25	3-4	36-46

1969-70 Series Records

Eastern		Western	
Baltimore	3-4	Atlanta	3-3
Boston	3-3	Chicago	3-3
Detroit	4-2	Los Angeles	2-4
Milwaukee	2-5	Phoenix	3-3
New York	2-3	San Diego	4-2
Philadelphia	4-3	San Francisco	2-4
		Seattle	1-5
Totals	18-22	Totals	18-24

Royals Season-by-Season

Year	Won	Lost	Pct.	Playoffs	Coach	Regular Season Finish-Playoff Results
1945-46	24	10	.706	6-1		2nd in East. Beat Ft. Wayne 3-1, Sheboygan 3-0.
1946-47	31	13	.705	6-5		1st in East. Beat Syracuse 3-1, Ft. Wayne 2-1; Lost to Chicago 1-3.
1947-48	44	16	.733	5-5		1st in East. Beat Ft. Wayne 2-1, Anderson 2-1; lost to Minneapolis 1-3.
1948-49	45	15	.750	2-2	Les Harrison	1st in West. Beat St. Louis 2-0; lost to Minneapolis 0-2.
1949-50	51	17	.750	0-2	Les Harrison	1st (tie) in Central. Lost to Ft. Wayne, 0-2.
1950-51	41	27	.603	9-5	Les Harrison	2nd in West. Beat Minneapolis 2-1, Ft. Wayne 2-1, New York 4-3.
1951-52	41	25	.621	3-3	Les Harrison	1st in West. Beat Ft. Wayne 2-0; lost to Minneapolis 1-3.
1952-53	44	26	.629	1-2	Les Harrison	2nd in West. Lost to Ft. Wayne 1-2.
1953-54	44	28	.611	3-3	Les Harrison	2nd in West. Beat Ft. Wayne 2-0; lost to Minneapolis 1-3.
1954-55	29	43	.403	1-2	Les Harrison	3rd in West. Lost to Minneapolis 1-2.
1955-56	31	41	.431		Bob Wanzer	4th in West.
1956-57	31	41	.431		Bob Wanzer	4th in West.
1957-58	33	39	.458	0-2	Bob Wanzer	2nd (tie) in West. Lost to Detroit 0-2.
1958-59	19	53	.264		Wanzer, Marshall	4th in West.
1959-60	19	56	.253		Tom Marshall	4th in West.
1960-61	33	46	.418		Charley Wolf	4th in West.
1961-62	43	37	.538	1-3	Charley Wolf	2nd in West. Lost to Detroit 1-3.
1962-63	42	38	.525	6-6	Charley Wolf	3rd in East. Beat Syracuse 3-2; lost to Boston 3-4.
1963-64	55	25	.688	4-6	Jack McMahon	2nd in East. Beat Philadelphia 3-2; lost to Boston 1-4.
1964-65	48	32	.600	1-3	Jack McMahon	2nd in East. Lost to Philadelphia 1-3.
1965-66	45	35	.563	2-3	Jack McMahon	3rd in East. Lost to Boston 2-3.
1966-67	39	42	.481	1-3	Jack McMahon	3rd in East. Lost to Philadelphia 1-3.
1967-68	39	43	.476		Ed Jucker	5th in East.
1968-69	41	41	.500		Ed Jucker	6th in East.
1969-70	36	46	.439		Bob Cousy	5th in East.
Totals	948	795	.543	51-56		Playoff record 51-56; at Cincinnati, 15-26.

Attendance at Cincinnati Gardens

Year-by-Year				1969-70 Attendance			
Season	G	Attendance	Ave.	Site	G	Attendance	Average
1957-58	29	105,590	3,638	Gardens	32	155,818	4,869
1958-59	28	68,470	2,443				
1959-60	31	58,244	1,877	Away	39	327,116	8,387
1960-61	31	194,017	6,258	Neutral	11	69,325	6,302
1961-62	31	146,468	4,725				
1962-63	33	137,739	4,174	Totals	82	532,259	6,734
1963-64	33	228,012	6,909				
1964-65	32	169,570	5,299				
1965-66	33	208,865	6,329				
1966-67	33	156,931	4,755				
1967-68	30	124,668	4,155				
1968-69	28	113,822	4,065				
1969-70	32	155,818	4,869				
Totals	404	1,868,214	4,621				

Top Games

Date	Crowd	Royals Score, Opponent
Dec. 27, 1963	14,141	91, Boston 87
Mar. 30, 1966	12,107	*103, Boston 120
Mar. 5, 1964	11,855	111, Boston 101
Apr. 5, 1964	11,850	*92, Boston 102
Dec. 27, 1969	11,325	112, Milwaukee 110
Mar. 29, 1963	11,102	*102, Boston 125
Dec. 5, 1965	10,453	108, Boston 99
Mar. 15, 1970	10,079	116, Seattle 113

Asterisk (*) indicates Playoff Game.

Floor Record Since 1957-58

	Home	Road	Neutral	Totals
1957-58	17-12	10-19	6-8	33-39
1958-59	9-19	2-25	8-9	19-53
1959-60	9-22	2-20	8-14	19-56
1960-61	18-13	8-19	7-14	33-46
1961-62	18-13	14-16	11-8	43-37
1962-63	23-10	15-20	4-8	42-38
1963-64	26-7	18-18	11-0	55-25
1964-65	25-7	17-21	6-4	48-32
1965-66	25-6	11-23	9-6	45-35
1966-67	20-11	12-24	7-7	39-42
1967-68	18-12	13-20	8-10	39-43
1968-69	15-13	15-21	11-7	41-41
1969-70	19-13	14-25	3-8	36-46
Totals	242-158	151-271	95-103	492-533

Cincinnati Gardens Records

Individual

Single Game

Points - 65 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Field Goal Attempts - 60 by Wilt Chamberlain, San Francisco vs. Cincinnati, *Oct. 28, 1962
Field Goals Made - 26 by Wilt Chamberlain, San Francisco vs. Cincinnati, Nov. 15, 1964
Free Throw Attempts - 30 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Free Throws Made - 22 by Oscar Robertson, Cincinnati vs. Los Angeles, Dec. 18, 1964
Rebounds - 38 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Dec. 18, 1960
Assists - 22 by Oscar Robertson (two times), Cincinnati vs. Syracuse, Oct. 29, 1961; Cincinnati vs. New York, *Mar. 5, 1966

Half

Points - 40 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1963
Field Goal Attempts - 30 by Wilt Chamberlain, San Francisco vs. Cincinnati, *Oct. 28, 1962
Field Goals Made - 16 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1962
Free Throw Attempts - 17 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Free Throws Made - 14 by Dolph Schayes, Syracuse vs. Cincinnati, Nov. 12, 1958
Rebounds - 27 by Jerry Lucas, Cincinnati vs. San Francisco, Jan. 28, 1969
Assists - 14 by Oscar Robertson (two times), Cincinnati vs. Los Angeles, Feb. 19, 1961; Cincinnati vs. Syracuse, Oct. 29, 1961

Quarter

Points - 27 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1963
Field Goal Attempts - 15 (four times) by Jack Twyman, Cincinnati vs. St. Louis, *Feb. 28, 1959; by Wilt Chamberlain, San Francisco vs. Cincinnati, Nov. 18, 1962; by Wilt Chamberlain, San Francisco vs. Cincinnati, Nov. 15, 1964; by Elgin Baylor, Los Angeles vs. Cincinnati, Oct. 20, 1964
Field Goals Made - 11 by Wilt Chamberlain, San Francisco vs. Cincinnati, Feb. 7, 1963
Free Throw Attempts - 15 by Wilt Chamberlain, Philadelphia vs. Cincinnati, Feb. 13, 1962
Free Throws Made - 12 by Dolph Schayes, Syracuse vs. Cincinnati, Nov. 12, 1958
Rebounds - 14 (three times) by Wayne Embry, Cincinnati vs. Los Angeles, Feb. 18, 1959; by Bill Russell, Boston vs. Cincinnati, Feb. 5, 1963; by Jerry Lucas, Cincinnati vs. San Francisco, Jan. 28, 1969
Assists - 8 (five times) by Oscar Robertson, Cincinnati vs. Syracuse, Feb. 19, 1961; by Oscar Robertson, Cincinnati vs. Syracuse, Oct. 29, 1961; by Bob Cousy, Boston vs. Cincinnati, Nov. 16, 1961; by Oscar Robertson, Cincinnati vs. Baltimore, Mar. 18, 1965; by Oscar Robertson, Cincinnati vs. Baltimore, Nov. 20, 1966

One Team

Single Game

Points - 165 by Cincinnati vs. San Diego, Mar. 12, 1970
Field Goal Attempts - 131 by Cincinnati vs. San Diego, Mar. 12, 1970
Field Goals Made - 67 by Cincinnati vs. San Diego, Mar. 12, 1970
Free Throws Attempted - 60 by Detroit vs. Cincinnati, Nov. 3, 1967
Free Throws Made - 48 (two times) by Syracuse vs. Cincinnati, Oct. 26, 1957; by Los Angeles vs. Cincinnati, Nov. 23, 1960
Rebounds - 102 by Cincinnati vs. Boston, *Nov. 8, 1957
Assists - 42 by Cincinnati vs. Los Angeles, Oct. 19, 1960
Personal Fouls - 40 (two times) by Syracuse vs. Cincinnati, ***Jan. 8, 1959; by New York vs. Cincinnati, Jan. 12, 1960
Most Disqualifications - 4 (two times) by Syracuse vs. Cincinnati, ***Jan. 8, 1959; by Syracuse vs. Cincinnati, *Oct. 27, 1960

Half

Points Scored - 89 by Cincinnati vs. San Diego, Mar. 12, 1970
Field Goal Attempts - 73 by Philadelphia vs. Cincinnati, Nov. 15, 1960
Field Goals Made - 36 by Cincinnati vs. Philadelphia, Feb. 13, 1962
Free Throw Attempts - 36 by Boston vs. Cincinnati, Nov. 14, 1961
Free Throws Made - 28 (two times) by Syracuse vs. Cincinnati, *Oct. 27, 1960; by Cincinnati vs. Syracuse, Oct. 29, 1961
Rebounds - 54 by Boston vs. Cincinnati, Jan. 31, 1961
Assists - 25 by Cincinnati vs. Los Angeles, Oct. 19, 1960
Personal Fouls - 23 (two times) by New York vs. Cincinnati, Jan. 12, 1960; by Cincinnati vs. New York, Nov. 27, 1960
Most Disqualifications - 3 by Syracuse vs. Cincinnati, *Oct. 27, 1960

Quarter

Points - 49 by Cincinnati vs. Boston, Jan. 23, 1963

Field Goal Attempts - 40 by Philadelphia vs. Cincinnati, Nov. 15, 1960

Field Goals Made - 21 by Cincinnati vs. Boston, Jan. 23, 1963

Free Throw Attempts - 25 (two times) by Philadelphia vs. Cincinnati, Nov. 1, 1960; by Boston vs. Cincinnati, Nov. 16, 1961

Free Throws Made - 18 (three times) by Syracuse vs. Cincinnati, Oct. 26, 1957; by Philadelphia vs. Cincinnati, Nov. 1, 1960; by Boston vs. Cincinnati, Nov. 16, 1961

Rebounds - 30 by Cincinnati vs. Syracuse, *Oct. 27, 1960

Assists - 13 (four times) by Cincinnati vs. Los Angeles, October 19, 1960; by Cincinnati vs. Los Angeles, Nov. 28, 1961; by Cincinnati vs. New York, Dec. 10, 1961; by St. Louis vs. Cincinnati, Dec. 27, 1961

Personal Fouls - 13 by New York vs. Cincinnati, Jan. 12, 1960

Most Disqualifications - 3 (two times) by Syracuse vs. Cincinnati, *Oct. 27, 1960; by Cincinnati vs. New York, Nov. 27, 1960

Two Teams

Single Game

Points - 316 (Cincinnati 165 vs. San Diego, 151), Mar. 12, 1970

Field Goal Attempts - 264 (Cincinnati 131, San Diego 133), Mar. 12, 1970

Field Goals Made - 134 (Cincinnati 67, New York 67) Mar. 12, 1970

Free Throw Attempts - 106 (Syracuse 55, Cincinnati 50), ***Jan. 8, 1959

Free Throws Made - 86 (Los Angeles 48, Cincinnati 38), Nov. 23, 1960

Rebounds - 175 (Cincinnati 102, Boston 73), *Nov. 8, 1957

Assists - 76 (two times) (Syracuse 40, Cincinnati 36), ***Jan. 8, 1959; (Cincinnati 41, San Diego 35), Mar. 12, 1970

Personal Fouls - 77 (Syracuse 40, Cincinnati 37), ***Jan. 8, 1959

Most Disqualifications - 7 (Syracuse 4, Cincinnati 3), ***Jan. 8, 1959

Half

Points - 159 (Cincinnati 89, San Diego 70), Mar. 12, 1970

Field Goal Attempts - 129 (Cincinnati 73, Philadelphia 56), Nov. 15, 1960

Field Goals Made - 61 (Cincinnati 31, Los Angeles 30), Oct. 19, 1960

Free Throw Attempts - 67 (Cincinnati 34, Los Angeles 33), Feb. 8, 1962

Free Throws Made - 50 (two times) (Los Angeles 26, Cincinnati 24), Nov. 23, 1960; (Cincinnati 27, Los Angeles 23), Feb. 8, 1962

Rebounds - 96 (Cincinnati 56, Boston 40), *Nov. 8, 1957

Assists - 42 (Cincinnati 23, Syracuse 19), Jan. 27, 1961

Personal Fouls - 45 (Syracuse 23, Cincinnati 22), *Oct. 27, 1966

Most Disqualifications - 7 (Syracuse 4, Cincinnati 3), *Oct. 27, 1960

Quarter

Points - 86 (Los Angeles 45, Cincinnati 41), Dec. 25, 1961

Field Goal Attempts - 65 (Cincinnati 36, St. Louis 29), Oct. 23, 1960

Field Goals Made - 35 (Cincinnati 17, San Diego 18), Mar. 12, 1970

Free Throw Attempts - 39 (Boston 25, Cincinnati 14), Nov. 16, 1961

Free Throws Made - 30 (Syracuse 16, Cincinnati 14), *Oct. 27, 1960

Rebounds - 49 (Cincinnati 28, Philadelphia 21), Nov. 15, 1960

Assists - 22 (three times) (Cincinnati 13, Los Angeles 9), Oct. 19, 1960; (Cincinnati 12, Syracuse 10), Jan. 27, 1961; (St. Louis 13, Cincinnati 9), Dec. 27, 1961

Personal Fouls - 22 (Syracuse 12, Cincinnati 10), *Oct. 27, 1960

Disqualifications - 4 (Cincinnati 2, St. Louis 2), Nov. 18, 1960

Royals Records

Game Records

Most Points - 59 by Jack Twyman vs. Minneapolis, Jan. 15, 1960 at Cincinnati

Most Field Goal Attempts - 47 by Jack Twyman vs. St. Louis, Feb. 28, 1959 at Cincinnati*

Most Field Goals Made - 22 by Jack Twyman vs. St. Louis, Feb. 28, 1959 at Cincinnati*

Most Free Throw Attempts - 26 by Oscar Robertson vs. Baltimore, Dec. 27, 1964 at Baltimore

Asterisk (*) indicates overtime period.

Most Free Throws Made - 22 (three times) by Oscar Robertson vs. Los Angeles, Dec. 18, 1964 at Cincinnati; vs. Baltimore, Nov. 20, 1966 at Baltimore
Best Free Throw Percentage - 1,000 by Oscar Robertson 18 of 18 vs. St. Louis, Jan. 30, 1962 at St. Louis
Most Rebounds - 40 by Jerry Lucas vs. Philadelphia, Feb. 29, 1964 at Philadelphia
Most Assists - 22 (two times) by Oscar Robertson vs. Syracuse, Oct. 29, 1961 at Cincinnati; vs. New York, Mar. 5, 1966 at Cincinnati*

Season Records

Minutes Played - 3,619 by Jerry Lucas, 1967-68
Field Goal Attempts - 2,063 by Jack Twyman, 1959-60
Field Goals Made - 870 by Jack Twyman, 1959-60
Field Goal Percentage - .559 by Johnny Green, 1969-70 (Led League)
Free Throw Attempts - 938 by Oscar Robertson, 1963-64
Free Throws Made - 800 by Oscar Robertson, 1963-64
Free Throw Percentage - .903 by Adrian Smith, 1966-67 (Led League)
Rebounds - 1,688 by Jerry Lucas, 1965-66
Assists - 899 by Oscar Robertson, 1961-62 (NBA Record)
Personal Fouls - 329 by Norm Van Lier, 1969-70
Most Times Disqualified - 18 by Norm Van Lier, 1969-70
Total Points - 2,480 by Oscar Robertson, 1963-64
Scoring Average - 31.4 by Oscar Robertson, 1963-64

Consecutive Records

Most Field Goals - 11 (four times) by Oscar Robertson vs. Los Angeles, Feb. 3, 1965 at Cincinnati; by Arlen Bockhorn vs. Detroit, Mar. 1, 1961 at Cincinnati; by Jack Twyman vs. Boston, Jan. 12, 1958 at Cincinnati; by Johnny Green vs. Milwaukee, Jan. 28, 1970 at Cincinnati
Most Free Throws - 41 by Oscar Robertson, Dec. 21, 1963 to Jan. 2, 1964 (5 games)
Most Free Throws, Single Game - 17 (two times) by Oscar Robertson vs. Boston, Mar. 15, 1967 at Cincinnati; vs. New York, Dec. 29, 1963 at Cincinnati
Games Played - 609 by Jack Twyman

Team Scoring Marks

Most Royals Points One Game - 165 vs. San Deigo, Mar. 2, 1970 at Cincinnati
Most Opponents Points - 151 (three times) vs. Baltimore, Mar. 3, 1965 at Baltimore; vs. St. Louis, Feb. 26, 1961 at Cincinnati; vs. Boston, Nov. 11, 1959 at Boston
Least Royals Points - 69 vs. Detroit (101-69), Jan. 10, 1959 at Cincinnati
Least Opponents Points - 75 by Detroit (92-75), Nov. 19, 1957 at St. Louis
Most Decisive Win - 40 points (134-94 over New York), Dec. 10, 1961 at Cincinnati
Most Decisive Loss - 43 points (151-108 vs. Baltimore), Mar. 3, 1965 at Baltimore; 43 points (135-92 vs. New York), Feb. 6, 1970 at Cincinnati
Longest Winning Streak - 12 games (Jan. 30, 1964 to Feb. 17, 1964)
Longest Losing Streak - 14 games (Jan. 16, 1960 to Feb. 10, 1960)

Asterisk (*) indicates overtime period.

Season-by-Season Leaders

Scoring						
Season-Player	G	Pts.	Ave.			
1948-49 - Arnie Risen	60	995	16.6	1958-59 - Jack Twyman	72	1857 24.8
1949-50 - Bob Davies	64	895	14.0	1959-60 - Jack Twyman	75	2338 31.2
1950-51 - Arnie Risen	66	1077	16.3	1960-61 - Oscar Robertson	71	2165 30.5
1951-52 - Bob Davies	65	1052	16.2	1961-62 - Oscar Robertson	79	2432 30.8
1952-53 - Bob Davies	66	1029	15.6	1962-63 - Oscar Robertson	80	2264 28.3
1953-54 - Bobby Wanzer	72	958	13.3	1963-64 - Oscar Robertson	79	2480 31.4
1954-55 - Bobby Wanzer	72	942	13.1	1964-65 - Oscar Robertson	75	2279 30.4
1955-56 - Maurice Stokes	67	1125	16.8	1965-66 - Oscar Robertson	76	2378 31.3
1956-57 - Jack Twyman	72	1174	16.3	1966-67 - Oscar Robertson	79	2412 30.5
1957-58 - Clyde Lovellette	71	1659	23.4	1967-68 - Oscar Robertson	65	1896 29.2
				1968-69 - Oscar Robertson	79	1955 24.7
				1969-70 - Oscar Robertson	69	1748 25.3

Free Throw Percentage

Season-Player	FTA	FTM	Pct.
1948-49 - Bobby Wanzer	254	209	823
1949-50 - Bobby Wanzer	351	263	806
1950-51 - Bobby Wanzer	273	232	850
1951-52 - Bobby Wanzer	417	377	904*
1952-53 - Bobby Wanzer	473	384	812
1953-54 - Bobby Wanzer	428	314	734
1954-55 - Marion Spears	271	220	812
1955-56 - Don Meineke	232	181	780
1956-57 - Richie Regan	235	182	774
1957-58 - Jack Twyman	396	307	775
1958-59 - Jack Twyman	558	437	783
1959-60 - Jack Twyman	762	598	785
1960-61 - Oscar Robertson	794	653	822
1961-62 - Jack Twyman	435	353	815
1962-63 - Oscar Robertson	738	614	832
1963-64 - Oscar Robertson	938	800	853*
1964-65 - Oscar Robertson	793	665	839
1965-66 - Adrian Smith	480	408	850
1966-67 - Adrian Smith	380	343	903*
1967-68 - Oscar Robertson	660	576	873
1968-69 - Oscar Robertson	767	643	838
1969-70 - Oscar Robertson	561	454	809

Assists

Season-Player	G	Ass.	Ave.
1948-49 - Bob Davies	60	321*	5.4*
1949-50 - Bob Davies	64	294	4.6
1950-51 - Bob Davies	63	287	4.6
1951-52 - Bob Davies	65	390	6.0
1952-53 - Bob Davies	66	280	4.2
1953-54 - Bob Davies	72	323	4.5
1954-55 - Bobby Wanzer	72	247	3.4
1955-56 - Maurice Stokes	69	328	4.8
1956-57 - Maurice Stokes	72	331	4.6
1957-58 - Maurice Stokes	68	403	5.9
1958-59 - Johnny McCarthy	47	225	4.8
1959-60 - Win Wilfong	72	265	3.7
1960-61 - Oscar Robertson	71	690	9.7*
1961-62 - Oscar Robertson	79	899*	11.4*
1962-63 - Oscar Robertson	80	758	9.5
1963-64 - Oscar Robertson	79	868	10.9*
1964-65 - Oscar Robertson	75	861	11.5*
1965-66 - Oscar Robertson	76	837	11.1*
1966-67 - Oscar Robertson	79	845	10.7
1967-68 - Oscar Robertson	65	633	9.7*
1968-69 - Oscar Robertson	79	772	9.8*
1969-70 - Oscar Robertson	69	558	8.1

Minutes

Season-Player	G	Min.	Ave.
1951-52 - Bobby Wanzer	66	2498	37.8
1952-53 - Jack Coleman	70	2625	37.5
1953-54 - Bobby Wanzer	72	2538	35.3
1954-55 - Jack Coleman	72	2482	34.5
1955-56 - Maurice Stokes	67	2323	34.7
1956-57 - Maurice Stokes	72	2761	38.3
1957-58 - Clyde Lovellette	71	2589	36.5
1958-59 - Jack Twyman	72	2713	37.7
1959-60 - Jack Twyman	75	3023	40.3
1960-61 - Oscar Robertson	71	3012	42.4
1961-62 - Oscar Robertson	79	3503	44.3

1962-63 - Oscar Robertson	80	3521	44.0
1963-64 - Oscar Robertson	79	3562	45.1
1964-65 - Oscar Robertson	75	3421	45.6
1965-66 - Jerry Lucas	79	3517	44.5
1966-67 - Jerry Lucas	81	3558	43.9
1967-68 - Jerry Lucas	82	3619	44.1
1968-69 - Oscar Robertson	79	3461	44.2
1969-70 - Oscar Robertson	69	2865	41.5

Field Goal Percentage

Season-Player	FGA	FGM	Ave.
1948-49 - Arnie Risen	816	345	423*
1949-50 - Bobby Wanzer	614	254	414
1950-51 - Jack Coleman	749	315	421
1951-52 - Bobby Wanzer	772	328	425
1952-53 - Jack Coleman	748	314	420
1953-54 - Bobby Wanzer	835	322	386
1954-55 - Jack Coleman	866	400	462
1955-56 - Jack Twyman	987	417	422
1956-57 - Jack Twyman	1023	449	439
1957-58 - Jack Twyman	1028	465	452
1958-59 - Jack Twyman	1691	710	420
1959-60 - Wayne Embry	690	303	439
1960-61 - Jack Twyman	1632	796	488
1961-62 - Jack Twyman	1542	739	479
1962-63 - Oscar Robertson	1593	825	518
1963-64 - Jerry Lucas	1035	545	527*
1964-65 - Jerry Lucas	1121	558	498
1965-66 - Happy Hairston	814	398	489
1966-67 - Oscar Robertson	1699	838	493
1967-68 - Jerry Lucas	1361	707	519
1968-69 - Jerry Lucas	1007	555	551
1969-70 - Johnny Green	860	481	559*

Rebounds

Season-Player	G	Reb.	Ave.
1950-51 - Arnie Risen	66	795	12.0
1951-52 - Arnie Risen	66	841	12.7
1952-53 - Jack Coleman	70	774	11.1
1953-54 - Arnie Risen	72	728	10.1
1954-55 - Jack Coleman	72	729	10.1
1955-56 - Maurice Stokes	69	1094	14.2
1956-57 - Maurice Stokes	72	1256	17.4*
1957-58 - Maurice Stokes	68	1142	16.8
1958-59 - Jack Twyman	72	653	9.1
1959-60 - Wayne Embry	73	692	9.5
1960-61 - Wayne Embry	79	864	10.9
1961-62 - Oscar Robertson	79	985	12.5
1962-63 - Oscar Robertson	76	936	12.3
1963-64 - Jerry Lucas	79	1375	17.4
1964-65 - Jerry Lucas	66	1321	20.0
1965-66 - Jerry Lucas	79	1668	21.1
1966-67 - Jerry Lucas	81	1547	20.0
1967-68 - Jerry Lucas	82	1560	19.0
1968-69 - Jerry Lucas	78	1360	18.4
1969-70 - Johnny Green	78	841	10.8

Personal Fouls

Season-Player	G	PF	Ave.
1948-49 - Arnie Risen	60	247	4.1
1949-50 - Arnie Risen	68	260	3.8
1950-51 - Arnie Risen	66	278	4.2
1951-52 - Arnie Risen	66	258	4.0

Asterisk (*) indicates led league.

1952-53 - Arnie Risen	68	274	4.0
1953-54 - Arnie Risen	72	284	3.9
1954-55 - Arnie Risen	69	253	3.7
1955-56 - Dick Ricketts	68	287	4.2
1956-57 - Dick Ricketts	72	307	4.3
1957-58 - Dick Ricketts	72	277	3.8
1958-59 - Jack Twyman	72	277	3.8
1959-60 - Jack Twyman	75	275	3.7
1960-61 - Wayne Embry	79	286	3.6
1961-62 - Jack Twyman	80	315	3.9
1962-63 - Bob Boozer	79	299	3.8
1963-64 - Wayne Embry	80	325*	4.1*
1964-65 - Wayne Embry	74	297	4.0
1965-66 - Wayne Embry	80	287	3.6
1966-67 - Jerry Lucas	81	280	3.5
1967-68 - Connie Dierking	81	315	3.9
1968-69 - Connie Dierking	82	305	3.7
1969-70 - Norm Van Lier	81	329	4.1

Top Rookie Scorer

Season-Player	G	Pts.	Ave.
1957-58 - Dick Duckett	34	139	3.9
1958-59 - Wayne Embry	66	750	11.4
1959-60 - Wayne Stevens	8	13	1.6
1960-61 - Oscar Robertson	71	2165	30.5
1961-62 - Adrian Smith	80	596	7.2
1962-63 - Bud Olsen	52	113	2.2
1963-64 - Jerry Lucas	79	1400	17.7
1964-65 - Happy Hairston	61	372	6.1
1965-66 - Jon McGlocklin	72	368	5.1
1966-67 - Flynn Robinson	76	668	8.8
1967-68 - Bill Dinwiddie	67	344	5.1
1968-69 - Fred Foster	56	191	3.4
1969-70 - Norm Van Lier	81	770	9.5

Asterisk (*) indicates led league.

Robinson (continued from 26)

lot of depth, and Flynn adds strength to our backcourt. He is an excellent pure shooter. As far as defense is concerned, I've always maintained it's a question of how hard the individual wants to work. Flynn is quick; he can play the D if he wants to."

Flynn grew up in Elgin, Ill., and spent long, lonely hours — many of them under a dim street lamp — firing jump shots at the make-shift baskets on Freemont Street. He played a little AAU ball out of high school, then went to Casper (Wyoming) Junior College until Wyoming coach Bill Strannigan recruited him to Laramie. He scored 2,049 points in three years, for a 26.3 average.

His shooting earned him the nickname "Electric Eye."

Speakers Bureau

The extensive travel during the season and tight practice-and-game schedule when in Cincinnati afford Royals Coach Bob Cousy and his players few opportunities for speaking engagements. There are exceptions, however. The club's front office is eager to speak to groups and tell about the rebuilding of the Royals. In

addition, the Royals will provide at no charge a 25-minute color film of the 1970 NBA championship playoffs for showing by groups. For information, contact Royals director of public relations Roger Ruhl at 731-6060.

National Basketball Association

The National Basketball Association has offices at Two Pennsylvania Plaza, Suite 2360, New York, N.Y. 10001; telephone (212) 279-1535. The staff includes Walter Kennedy, commissioner; Michael E. Burns and Simon P. Gourdin, assistants to the commissioner; Eddie Gottlieb, consultant; John Nucatola, supervisor of officials; Mendy Rudolph, chief of staff of officials, and Nick Curran, director of public relations.

N.B.A. Statistics, 1969-70

Standings

East Division				West Division			
	Won	Lost	Pct.		Won	Lost	Pct.
New York	60	22	.732	Atlanta	48	34	.585
Milwaukee	56	26	.683	Los Angeles	46	36	.561
Baltimore	50	32	.610	Chicago	39	43	.476
Philadelphia	42	40	.512	Phoenix	39	43	.476
Cincinnati	36	46	.439	Seattle	36	46	.439
Boston	34	48	.415	San Francisco	30	52	.366
Detroit	31	51	.378	San Diego	27	55	.329

Individual Leaders

Scoring

	G	Pts.	Ave.
Jerry West, Los Angeles	74	2309	31.2
Lew Alcindor, Milwaukee	82	2361	28.8
Elvin Hayes, San Diego	82	2256	27.5

Field Goal Pct.

	FGM	FGA	Pct.
Johnny Green, Cincinnati	481	860	.559
Darrall Imhoff, Philadelphia	430	796	.540
Lou Hudson, Atlanta	830	1564	.531

Free Throw Pct.

	FTM	FTA	Pct.
Flynn Robinson, Milwaukee	439	489	.898
Chet Walker, Chicago	483	568	.850
Jeff Mullins, San Francisco	320	378	.847

Rebounding

	G	No.	Ave.
Elvin Hayes, San Diego	82	1386	16.9
Wes Unseld, Baltimore	82	1370	16.7
Lew Alcindor, Milwaukee	82	1190	14.5

Assists

	G	No.	Ave.
Lenny Wilkins, Seattle	75	683	9.1
Walt Frazier, New York	77	629	8.2
Clem Haskins, Chicago	82	624	7.6

National Basketball Association

"It has been a Grand Adventure," wrote N.B.A. Commissioner J. Walter Kennedy, "to witness its (the league's) growth and maturity as the 25th season unfolds during 1970-71.

"There were few large arenas at the beginning and no recognized super-stars, and no acceptance as a truly major league sport. Now, the NBA has coast-to-coast acceptance, many great super-stars and a game that reflects today's fast-moving times."

Kennedy, who was director of public relations in the league's infancy, is the first to admit that those first years were little more than a battle for survival. Birth for pro basketball came when a group of arena managers, most of them owners of hockey franchises, met in a New York hotel room June 6, 1946. Primarily to create tenants for their buildings, they established the Basketball Association of America (BAA). Eleven franchises were granted (two of them, New York's Knickerbockers and the Boston Celtics, exist today) and Maurice Podoloff was named president.

The first years were turbulent. Three clubs folded after the opening season. The next year four new teams joined, and when Jim Pollard and George Mikan came over from the rival National League, there were 17 teams in the newly-formed National Basketball Association. The weak franchises gradually fell by the wayside, and by 1954 there were eight strong ones as the structure of the league solidified.

Fan interest perked up as star-identification developed. Philadelphia's Joe Furks led the Warriors to the first title with an unbelievable 23.2 point average.



The Minneapolis Lakers showed early the importance of a big man. George Mikan led them to five championships. After the Laker reign ended, big man Bill Russell helped Boston establish a dynasty unparalleled in professional sports. The Celtics won 11 championships in 13 years.

As college basketball grew more popular and sophisticated, the pros found more talented players entering the league each year. Bob Cousy, Neil Johnson, Dolph Schayes, Paul Arizin, Bobby Davies and Bobby Wanzer, Harry Gallatin, Bob Pettit, Ed Macauley, Bill Sharman led the influx in the early 1950's.

The sixties found a new set of stars — Elgin Baylor, Wilt Chamberlain, Oscar Robertson, Jerry West in the early years. And Willis Reed, Billy Cunningham, Cazzie Russell, Walt Frazier, Earl Monroe, Wes Unseld, Elvin Hayes, and, of course, Lew Alcindor, who may dominate the game in the next decade, in the latter years.

Kennedy returned to the league office as Commissioner (he had been mayor of Stamford, Conn.) in 1963 and mapped plans for the future. The television "Game of the Week" gave basketball national exposure. Expansion became financially feasible and 17 cities now have NBA teams. Attendance has jumped by leaps and bounds — from 2.1 million to 5.1 in five years.

It's been an exciting 25 years for a sport only half as old as football and one third the years of baseball. The horizons are unlimited as pro basketball bounces into the 1970's.

1970 Realignment of the National Basketball Association

Atlantic
New York Knicks
Philadelphia 76ers
Boston Celtics
Buffalo Braves

Central
Atlanta Hawks
Baltimore Bullets
Cincinnati Royals
Cleveland Cavaliers

Midwest
Milwaukee Bucks
Detroit Pistons
Chicago Bulls
Phoenix Suns

Pacific
Los Angeles Lakers
San Diego Rockets
San Francisco Warriors
Seattle SuperSonics
Portland Trail Blazers

First two finishers in each division are eligible for the playoffs.

Atlanta

If flamboyant rookie Pistol Pete Maravich can mesh his scoring (a record 3667 points at LSU) and his Globetrotter style with a veteran starting unit, the Hawks may finish higher than last season when they won the Western Division regular season title.



Walt Bellamy joined the team for last 23 games (15.5 points per game, 310 rebounds) and filled the center gap after Zelmo Beatty departed. Muscular Bill Bridges finished 4th in NBA rebounding. All-Pro and team captain Lou Hudson led Atlanta scoring. Jumping Joe Caldwell made the NBA All-Defense team and his style pleased crowds. Walt Hazzard led the team in assists. Maravich's game, except for muscles and defense, combines the skills of the others in one frame. Besides Pete, other first-round draft pick John Vallely of UCLA and off-season acquisition journeyman Jerry Chambers enable Richie Guerin to retire to full-time bench coaching so he can better chart strategy. It's Guerin's 7th season at the helm. Basketball's answer to football's Joe Namath, Pistol Pete should fill air with basketballs and stands with people.

Facts about the Hawks, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 148 Cain Street N.E., Atlanta, Georgia 30303. Telephone (404) 668-4600. Home Court Alexander Memorial Coliseum (7197 Cap.). Chairman of the Board Thomas G. Cousins. President Robert W. Cousins. Coach Richie Guerin. Assistant Gene Tormohlen. Trainer Joe O'Toole. Business Manager Irv Gack. Publicist Tom McCollister. Colors Royal Blue, White and Lime Green.

1969-70 Results

	A	R
Nov. 29 at Atlanta	128-111	
Dec. 26 at Cleveland	110-130	
Jan. 3 at Atlanta	102-104	
Jan. 16 at Columbia S.C.	117-100	
Feb. 18 at Memphis	139-125	
Dec. 5 at Cincinnati	127-156	
Season Series	3-3	

1970-71 Schedule Vs. Royals

Oct. 26 at Cincinnati	
Dec. 9 at Cincinnati	
Dec. 29 at Atlanta	
Feb. 7 at Atlanta	
Mar. 7 at Atlanta	
Mar. 13 at Cincinnati	

1969-70 Statistics

	G	PGM-FTA	Pct	FTM-FTA	Pct	Reb	Ass	Pts	Avg
Bellamy	70	351-671	.523	215-373	.576	700	142	917	11.6
Bridges	82	443-932	.475	331-651	.734	1181	345	1217	14.8
Caldwell	82	674-1329	.507	379-551	.688	407	287	1727	21.1
Chambers	79	283-658	.430	91-125	.728	219	54	657	8.3
Davis	82	438-945	.463	240-518	.755	796	238	1116	13.6
Hazzard	82	493-1056	.467	357-730	.489	329	561	1253	15.3
Hudson	80	830-1564	.531	371-650	.821	372	276	2031	25.3
Newmark	64	127-296	.429	59-77	.766	174	42	313	4.8

1970-71 Roster

No.	Player	Hgt	Wgt	College	Pos
8	Walt Bellamy	6-11	245	Indiana	F
12	Bob Riley	6-5	235	Mount St. Mary	G
20	Jerry Chambers	6-5	195	Utah	F
23	Lou Hudson	6-5	215	Minnesota	F
24	Jimmy Davis	6-9	230	Colorado	G
27	Joe Caldwell	6-5	195	Arizona St.	F
29	Dave Newmark	7-0	260	Columbia	C
32	Bill Bridges	6-6	235	Kansas	F
34	Herb White	6-2	195	Georgia	G
40	John Vallely	6-3	185	UCLA	R
42	Walt Hazzard	6-3	215	UCLA	F
44	Pete Maravich	6-5	195	LSU	R

Baltimore

Last season the Bullets were hampered by injuries to Earl (The Pearl) Monroe, Wes Unseld, Eddie Miles and Kevin Loughery, who had a punctured lung. Also, top-round draft choice George Johnson, a 6-11 pivotman,



suffered knee miseries over the summer. Unseld, the league's shortest center at 6-7, may move to forward if Johnson can adjust quickly to his position. Miles, who appeared in only three games after being acquired last season, will operate as a swingman. Forwards LeRoy Ellis and Ray Scott were lost in expansion draft. All-Star Gus Johnson finished 5th in league in rebounds, averaged 17.3 ppg and was acclaimed the finest defensive forward in the league. On the other side Jack Marin added scoring punch with 19.7 ppg. The Pearl had bursa sacs removed from both knees, which have hampered him the last three years. A great one-on-one player, he averaged 23.4 ppg and was fantastic (28.0) in the playoff series with Knicks and Walt Frazier. When healthy, the Bullets' starters can match any team. But depth is still major problem for Coach Gene Shue's crew.

Facts about the Bullets, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address Civic Center, Baltimore, Md. 21201. Telephone (301) 837-7444. Home Court Civic Center (12,289). President Abe Pollin. Executive Vice President Jerry Sachs. Coach Gene Shue. Assistant Coach and Chief Scout Bob Ferry. Trainer Skip Feldman. Publicist Jim Henneman. Home telephone (301) 488-6863. Colors Orange White and Blue.

1969-70 Results

	A	R
Oct. 24 at Balt.	131-126	
Nov. 8 at Cincy	121-130	
Dec. 2 at Balt.	129-107	
Jan. 2 at Balt.	118-116	
Jan. 4 at Cincy	128-129	
Jan. 25 at Cincy	122-129	
Mar. 2 at Memphis	118-110	
Season Series	4-3	

1970-71 Schedule Vs. Royals

Oct. 21 at Cincy	
Dec. 6 at Balt.	
Dec. 23 at Cincy	
Jan. 27 at Cincy	
Jan. 29 at Balt.	
Mar. 3 at Balt.	

1969-70 Statistics

	G	FGM-FTA	Pct	FTM-FTA	Pct	Reb	Ass	Pts	Avg
Monroe	82	695-1557	.446	532-641	.830	257	402	1922	23.4
Loughery	55	477-1082	.441	253-298	.849	168	292	1207	21.9
Marin	82	666-1363	.489	286-339	.844	537	217	1618	19.7
Johnson	78	578-1282	.451	197-272	.724	1088	264	1353	17.3
Unseld	82	526-1015	.518	273-428	.638	1370	291	1325	16.2
Miles	47	238-541	.440	133-175	.760	177	86	609	13.0
Tucker	61	146-285	.512	70-87	.805	166	38	362	5.9
Carter	76	157-439	.358	80-116	.690	192	121	394	5.2
Barnes	77	178-434	.410	95-128	.742	350	52	451	5.8

1970-71 Roster

No.	Player	Hgt	Wgt	College	Pos
3	Fred Carter	6-3	185	Mt St. Mary's	F
9	Earl Monroe	6-3	197	Winston-Salem	F
11	Gary Zeller	6-3	206	Drake	G
12	Jim Barnes	6-9	240	L.T.E.P.	F
15	Eddie Miles	6-5	195	Seattle	F
22	Kevin Loughery	6-3	190	St. John's	F
23	George Johnson	6-11	253	Stephen F. Austin	R
24	Jack Marin	6-6	210	Duke	F
25	Gus Johnson	6-6	225	Idaho	F
31	Dennis Stewart	6-6	220	Michigan	G
35	Al Tucker	6-8	190	Oklahoma Baptist	F
40	Billy Jones	6-7	210	La Tech	F
41	Wes Unseld	6-7	245	Louisville	C

Buffalo

The expansionist Braves drafted four Knicks, and also hired a former New Yorker, Eddie Donovan, as general manager. The drafted Knicks include Don May and Bill Hosket, natives of Dayton, Nate Bowman and Mike



Silliman. Also Em Bryant and Fred Crawford, both former Knicks, are now Braves. The coach is Dolph Schayes, former all-star forward who also coached. The Braves have depth in the backcourt with Dick Garrett (Lakers), Mike Davis (Baltimore), Herm Gilliam (Cincinnati), Bryant and Crawford. The frontcourt is not as strong. John Hummer, 6-9 strongman from Princeton, is good defensively. He was Braves first choice in college draft. Playing the vital center position will either be Bowman or George Wilson, a former Royal. Bowman gets his big chance after sitting on the bench behind Willis Reed at New York. May and Hosket will undergo the same test. Bob Kauffman, briefly with Philadelphia, comes to Buffalo in exchange for Bailey Howell.

Facts about the Braves, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address Hotel Statler Hilton, Buffalo, N.Y. 14202. Telephone (716) 854-7400 and 854-7407. Home Court Memorial Auditorium (12,000). President Philip J. Ryan. Vice President and General Manager Eddie Donovan. Head Coach Dolph Schayes. Trainer and Traveling Secretary Jerry McCann. Ticket Director Eleanor Bulard. Publicist Jerry Kissel, home telephone (716) 895-1859. Colors Red, Blue, Gold and White.

1970-71 Schedule Vs. Royals

Jan. 2		at Buffalo
Jan. 16		at Cincy
Feb. 20		at Cincy
Mar. 16		at Buffalo

1969-70 Statistics

	G	FGM	FGA	Pct.	FTM	FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Hosket	36	46-91	505	26-33	788	63	17	118	3.3		
Bowman	81	98-235	417	41-79	519	257	46	237	2.9		
May	37	39-101	386	18-19	947	52	17	96	2.6		
Gilliam	57	179-441	406	68-91	747	215	178	426	7.5		
Davis	56	350-586	444	149-192	776	128	111	669	12.0		
Crawford	77	243-506	480	101-148	892	184	225	587	7.8		
Garrett	73	354-618	434	130-162	852	335	180	846	11.6		
Long	25	28-62	452	27-38	711	11	17	83	3.3		
Lynn	44	44-133	331	31-48	546	64	30	119	2.7		
Bryant	71	210-520	404	135-181	746	289	231	555	7.8		
Wilson	67	118-304	388	122-172	709	317	52	358	3.3		
Kauffman	64	94-221	425	88-123	715	211	76	276	6.3		

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pre
7	Emmette Bryant	6-1	175	DePaul	10
9	Herman Gilliam	6-3	190	Purdue	1
11	Dick Garrett	6-3	185	Southern Illinois	1
13	Mike Davis	6-3	185	Va. Union	1
15	Fred Crawford	6-4	200	St. Bonaventure	5
17	Nate Bowman	6-10	230	Wichita State	5
19	Mike Lynn	6-7	215	UCLA	2
22	Don May	6-4	220	Dayton	2
25	Bill Hosket	6-7	228	Ohio State	2
33	George Wilson	6-8	230	Cincinnati	6
35	Cornell Warner	6-9	220	Jackson State	R
44	Bob Kauffman	6-8	240	Guilford	R
45	John Hummer	6-9	230	Princeton	R

Boston

Boston failed to make the playoffs for the first time in 20 years. A veteran of the championship years, John Havlicek, led team in scoring, assists and rebounding and was 3rd in the NBA in minutes played. With Bill Russell's



absence keenly felt, Celtics relied on Henry Finkel, Jim Barnes and Rich Johnson, but none measured up. No. 1 draft choice Dave Cowens may help in the pivot, although he may be more able at forward. The Celtics lost guards Em Bryant and Larry Siegfried in expansion draft. Rookie Rex Morgan of Jacksonville may relieve Havlicek of playmaking duties. Jo Jo White, made in the likeness of Sam Jones, is headed for stardom. Don Chaney is defense substitute. Don Nelson will be the other forward unless Bill Dinwiddie, recovers from a knee injury and earns a place in the lineup. Satch Sanders lingers on. For the Boston Celtics, one of only two NBA teams to remain in its original city, their 25th anniversary season in the NBA will probably feature rebuilding and gradual progress. In Havlicek, the Celtics have one of the game's true super-stars.

Facts about the Celtics, who will stay at the Sheraton Gibson Motel, telephone (513) 621-6600. Address North Station, Boston, Mass. 02114. Telephone (617) 523-6050. Home Court Boston Garden (15,128). Chairman of the Board E. E. (Woody) Erdman. Executive Vice-President and General Manager Arnold (Red) Auerbach. Assistant General Manager Jeffrey W. Cohen. Coach Tom Heinsohn. Trainer Joe DeLauri. Publicist J. Howard McHugh, home telephone (617) 665-7656. Promotions Director Warren Shanahan. Colors Green and White.

1969-70 Results Vs. Royals

	B	C
Oct. 17	at Boston	108-110
Nov. 12	at Cincy	107-116
Jan. 22	at Cincy	104-111
Jan. 30	at Boston	108-103
Feb. 18	at Boston	130-117
Mar. 11	at Cincy	144-127
Season Series		3-3

1970-71 Schedule Vs. Royals

Oct. 23		at Boston
Nov. 7		at Cincy
Feb. 3		at Cincy
Feb. 5		at Boston
Mar. 12		at Omaha
Mar. 21		at Boston

1969-70 Statistics

	G	FGM	FGA	Pct.	FTM	FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Havlicek	81	736-1585	464	488-578	844	835	550	1960	24.2		
Nelson	82	461-920	501	337-435	775	601	148	1259	15.4		
White	60	309-664	452	111-135	822	169	145	729	12.2		
Sanders	57	246-555	443	161-183	880	314	92	653	11.5		
Finkel	80	310-683	454	156-233	670	613	103	776	9.7		
Kuberski	51	130-335	388	64-92	696	257	29	324	6.4		
Johnson	85	167-361	411	46-70	657	338	22	380	5.8		
Chaney	63	115-320	359	82-109	752	152	72	312	5.0		
Williams	80	189-464	407	88-118	746	292	503	466	5.8		

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pre
7	Rex Morgan	6-5	196	Jacksonville	R
12	Don Chaney	6-5	210	Houston	2
16	Thomas Sanders	6-6	210	NYU	10
17	John Havlicek	6-5	205	Ohio State	8
19	Don Nelson	6-7	210	Iowa	8
20	Art Williams	6-1	185	Cal Poly	1
26	Henry Finkel	7-0	240	Dayton	4
27	Rich Johnson	6-8	215	Grambling	2
28	Dave Cowens	6-10	230	Florida St.	R
29	Jo Jo White	6-3	190	Kansas	1
30	Bill Dinwiddie	6-7	220	Akron	3
31	Steve Kuberski	6-8	220	Bradley	1

Chicago

Forwards Chet Walker and Bob Love were mainly responsible for Bulls getting into the playoffs last season. Love, somewhat of a surprise, averaged 21 points last year after seasons of 6.7, 6.4, 5.9. Walker, superb one-



on-one player, had 21.5 ppg. Bulky Tom Boerwinkle will man center position with help from Jim Fox, acquired through a trade with the Phoenix Suns. Rebounding is still a Bull problem, as is a good shooting guard. Jerry Sloan will be one guard because of his tenacity, while Jim Collins, No. 1 draft pick, and Bob Weiss (11.5 ppg.) scrap for the other. Collins is

flashy ball handling and good shooter. Bulls ranked 6th defensively but need help offensively. Depth continues to be a problem, though Paul Ruffner, Shaler Halimon and John Baum might eventually blossom. GM Pat Williams will have Chicago Stadium jumping with wild-eyed halftime shows. Coach Dick Motta, though, is more interested in players with good shooting eyes. Chicago averaged 6500 fans. The previous season's average was 3500.

Facts about the Bulls, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address The Sheraton Chicago, 505 North Michigan Avenue, Chicago, Illinois 60611. Telephone (312) 644-4250. Home Court Chicago Stadium (17,374). Chairman of the Board Edgar J. Higgins. President and Treasurer Elmer Rich, Jr. Vice President and General Manager Pat Williams. Head Coach Dick Motta. Director of Scouting Jerry Krause. Trainer Dr. Robert Biel. Publicist Ben Bentley, home telephone (312) 764-0423. Colors Red and White.

1969-70 Results Vs. Royals

	C	H
Nov. 21 at Cincy	119-133	
Jan. 15 at Chicago	130-120	
Jan. 26 at K.C.	115-116	
Feb. 1 at Chicago	115-108	
Feb. 21 at Cincy	119-127	
Mar. 16 at Omaha	142-140	
Season Series	3-3	

1970-71 Schedule Vs. Royals

Nov. 18	at Cincy
Dec. 18	at Chicago
Jan. 31	at Chicago
Mar. 1	at Las Cruces, N.M.

1969-70 Statistics

	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Ave.
Walker	78	596-1249	.477	483-568	.850	604	192	1675	21.5
Love	82	640-1373	.466	442-525	.842	712	148	1722	21.0
Sloan	53	310-737	.421	207-218	.951	272	165	827	15.6
Weiss	82	365-863	.427	213-253	.842	227	474	943	11.5
Boerwinkle	81	348-773	.449	150-226	.664	1016	229	846	10.4
Halimon	38	96-244	.393	49-73	.671	68	69	241	6.3
Baum	3	3-11	.273	0-0	.000	4	0	6	2.0
Fox	81	413-788	.524	218-283	.770	570	93	1044	12.9
Guokas	81	189-416	.454	106-149	.711	216	222	484	6.1

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
2	Willie Griffin	6-3	175	S. Illinois	R
4	Jerry Sloan	6-3	200	Evansville	5
5	Jimmy Collins	6-2	175	N. Mexico St.	R
6	A. W. Holt	6-7	210	Jackson St.	R
7	Dan Sparks	6-8	210	Weber St.	R
8	Bob Weiss	6-3	185	Penn State	5
9	John Baum	6-5	210	Temple	1
10	Bob Love	6-8	210	Southern U.	5
11	Shaler Halimon	6-6	200	Utah State	2
18	Tom Boerwinkle	7-0	270	Tennessee	2
19	Jim Fox	6-10	220	South Carolina	3
25	Chet Walker	6-7	220	Bradley	8

Cleveland

The newcomer Cavaliers provide the Royals with an intra-state and intra-conference rival. Former Royals Walt Wesley and Luther Rackley are candidates for the pivot position. Hope is high that first-round draft choice



John Johnson will develop quickly. The backcourt received a blow when Butch Beard was drafted by the Army. Johnny Egan will add experience and stability. John Warren looms as a good long-range prospect, but like most Cavaliers, lacks experience. He was the Knicks No. 1 draft choice two years ago. Number 2 Cleveland choice Dave Sorenson from Ohio

State adds home-state appeal. Meanwhile, veterans McCoy McLemore and Len Chappell, acquired from Detroit and Milwaukee respectively, are strong forward candidates. Bobby Smith of Tulsa may be a darkhorse. Cleveland used to be a Royals' home away from home. The Coach is Bill Fitch, who brings a razor sharp wit from the head coaching position at the University of Minnesota.

Facts about the Cavaliers, who will stay at the Netherland Hilton, telephone (513) 621-3800. Address 3717 Euclid Ave., Cleveland, Ohio 44115. Telephone (216) 361-3711. Home Court Cleveland Arena (11,000). President and General Manager Nick J. Mileti. Operations Manager Stephen Zayac, Jr. Head Coach Bill Fitch. Assistant Coach and Director of Scouting Jim Lessig. Sales Director Tom Embrescia. Trainer Ron Culp. Publicist Bob Brown, home telephone (216) 841-4089. Colors Cavalier Wine and Gold.

1970-71 Schedule Vs. Royals

Oct. 30	at Clevel.
Nov. 28	at Cincy
Dec. 12	at Cincy
Dec. 25	at Cincy
Feb. 19	at Clevel.
Mar. 14	at Clevel.

1970-71 Statistics

	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Ave.
Beard	72	163-392	.467	135-163	.828	140	121	501	7.0
Warren	44	44-108	.407	24-35	.686	40	30	112	2.5
Rackley	72	190-423	.449	124-195	.636	378	54	504	7.0
Wesley	72	270-644	.417	145-219	.662	455	98	685	9.5
Chappell	75	243-523	.465	126-211	.640	276	56	621	8.3
McLemore	73	233-500	.466	119-145	.821	336	83	585	8.0
Egan	72	215-491	.438	99-121	.818	104	216	529	7.3
Ohl	66	176-372	.473	58-72	.806	71	98	410	6.2

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
5	Bob Lewis	6-3	175	North Carolina	1
7	Bobby Smith	6-5	212	Tulsa	1
10	Al Hairston	6-1	170	Bowling Green	1
11	John Warren	6-3	180	St. John's	1
15	Dave Sorenson	6-8	227	Ohio State	1
18	McCoy McLemore	6-7	235	Drake	1
20	Al Jackson	6-2	192	Wilberforce	1
21	Johnny Egan	6-0	180	Providence	1
32	John Johnson	6-7	200	Iowa	1
44	Walt Wesley	6-11	220	Kansas	1
45	Luther Rackley	6-10	220	Xavier	1
50	Len Chappell	6-8	240	Wake Forest	1

Detroit

The Pistons are strong at center position, thanks to a last place finish in their division and a winning flip of the coin for first draft choice. They picked Bob Lanier, considered capable of turning a last-place team into a title contender as Alcindor did at Milwaukee last year. Lanier averaged 27 points and shot 58% in three college seasons. His knee, injured in NCAA regional finals last year, is reportedly healed. Otto Moore (15 ppg and 15 rebounds-per-game) is the back-up center, but could move to forward, a Piston weak spot. Battling for forward positions are Pistons Dischinger (53% shooting), Erwin Mueller, Bill Hewitt, Bob Quick and rookies Willie Norwood, Ken Warzynski and Terry Driscoll, who played under Bob Cousy at Boston College and then spent a year in Italy. The Pistons have a classy and sharpshooting backcourt with Dave Bing (22.9), Jimmy Walker (21.0) and Howie Komives (11.9). Bing and Walker, like Lanier, are first-round draft choices, involving the coin flip. Lanier is a good outside shooter. The key to a successful season may be how well the forwards rebound.

Facts about the Pistons, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 202 Michigan Ave., Detroit, Mich. 48226. Telephone (313) 962-7844. Home Court Cobo Arena (11,009 Cap.), President Fred Zollner, General Manager Edwin E. Coll. Coach Bill Breda Kolff. Director of Scouting Paul Seymour. Trainer Harold L. Shokro. Sales Promotion Director Bill Rodgers. Publicist George Maslin. Home telephone (313) 626-0424. Colors Red, White and Blue.

1969-70 Results		1970-71 Schedule	
Vs. Royals		Vs. Royals	
Nov. 15 at Cincy	105-104	Nov. 1 at Detroit	
Dec. 11 at Detroit	118-116	Nov. 21 at Cincy	
Dec. 29 at Detroit	103-110	Dec. 20 at Omaha	
Jan. 31 at Cincy	115-117	Dec. 30 at Cincy	
Feb. 10 at Detroit	115-117	Jan. 8 at Detroit	
Feb. 11 at Omaha	113-124		
Season Series	2-4		

1969-70 Statistics									
	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Arthurs	11	12-35	34.3	11-25	73.3	14	17	35	3.2
Bing	70	575-1295	44.0	454-980	78.3	299	418	1604	22.9
Duschinger	75	342-650	52.6	174-321	72.2	369	106	858	11.4
Hewitt	60	110-289	36.9	54-94	57.4	356	64	274	4.2
Komives	82	363-678	41.3	190-234	81.2	193	312	916	11.2
Mix	18	48-100	48.0	22-29	58.6	54	15	119	6.6
Moore	81	323-605	47.6	194-305	63.6	900	104	960	11.9
Mueller	78	300-646	46.4	189-263	71.9	483	205	789	10.1
Quick	34	63-364	45.3	49-71	69.0	75	14	175	5.1
Walker	81	666-1394	47.8	355-440	80.7	242	248	1687	21.0

1970-71 Roster				
No.	Player	Hgt.	Wgt.	College
8	Willie Norwood	6-7	215	Alcorn A&M
10	John Arthurs	6-4	185	Tulane
14	Bob Quick	6-5	215	Xavier
16	Bob Lanier	6-11	265	St. Bonaventure
17	Terry Driscoll	6-7	215	Boston College
18	Ken Warzynski	6-7	230	DePaul
20	Otto Moore	6-11	220	Pan American
21	Dave Bing	6-3	185	Syracuse
22	Steve Mix	6-7	215	Toledo
24	Jimmy Walker	6-3	205	Providence
30	Howard Komives	6-1	185	Bowling Green
31	Bill Hewitt	6-7	210	S. California
43	Terry Dischinger	6-7	203	Purdue
51	Erwin Mueller	6-8	230	San Francisco

Los Angeles

For the superstar triumvirate, it's try, try again. The last two Laker teams have come within a game of winning NBA title. LA has been in finals the last eight years. Wilt Chamberlain, 35, greatest scorer in basketball history (27,426), missed 70 games last year with a ruptured tendon in right knee. Captain Elgin Baylor, a brittle 36, managed 24 points-a-game in 54 games. Jerry West, ever improving at 32, led the league in scoring (31.2), and was 7th in free throw percentage (82.6), 4th in assists (club record 553), the top vote getter in NBA All-Star Game, first team All-Defense and only unanimous All-NBA team selection. Guard Gail Goodrich, obtained in an off-season trade with Phoenix, brings a 20 ppg back to his original club. Hap Hairston heads good array of forwards which include Keith Erickson, John Tresvant, rookie Jim McMillian and Rick Roberson, an able fill-in for Wilt last year. Bing Mullaney, Bob Cousy's running mate at Holy Cross, begins his second season at the helm. Age and injuries could begin to make themselves felt, but there's no discounting the wealth of Laker talent, certainly enough to threaten for a title.

Facts about the Lakers, who will stay at the Sheraton Gibson Hotel, telephone (513) 611-6600. Address 3900 West Manchester Boulevard, Post Office Box 10, Inglewood, California 90306. Telephone (213) 674-6000. Home Court The Forum (17,509 Cap.), Chairman of the Board and President Jack Kent Cook. Vice President and General Manager Fred Schaus. Coach Joe Mullaney. Trainer Frank O'Neill. Publicist Jim Brochu. Promotions Director Jim Harkins. Colors Blue and Gold.

1969-70 Results		1970-71 Schedule	
Vs. Royals		Vs. Royals	
Oct. 10 at Cincy	116-109	Dec. 16 at Cincy	
Nov. 2 at L.A.	116-124	Jan. 5 at Omaha	
Nov. 19 at Cincy	116-103	Jan. 24 at Toronto	
Dec. 19 at L.A.	109-117	Jan. 24 at L.A.	
Feb. 3 at Cincy	124-114	Feb. 14 at L.A.	
Mar. 8 at L.A.	144-116		
Season Series	4-2		

1969-70 Statistics									
	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Baylor	54	511-1051	48.6	276-357	77.6	559	292	1298	24.0
Chamberlain	12	129-227	56.8	70-157	44.6	221	49	328	27.3
Erickson	68	238-563	42.5	91-172	74.6	304	290	607	8.9
Goodrich	81	568-1251	45.4	488-604	80.8	340	605	1624	20.0
Hairston	70	482-973	49.6	328-415	78.9	775	121	1292	18.5
Hetzl	63	156-323	48.3	71-85	83.5	207	44	383	6.1
McCartner	40	132-349	37.8	43-60	76.1	83	93	307	7.7
Roberson	74	262-568	44.7	120-212	56.6	672	92	644	8.7
Tresvant	70	264-595	44.4	206-284	72.5	425	112	734	10.5
West	74	831-1673	49.7	649-785	82.6	334	553	2309	31.2

1970-71 Lakers Roster				
No.	Player	Hgt.	Wgt.	College
5	Jim McMillian	6-5	225	Columbia
13	Wilt Chamberlain	7-1	275	Kansas
14	John Tresvant	6-7	215	Seattle
15	Willie McCardner	6-3	170	Drake
20	Earnest Killum	6-3	180	Stetson
22	Elgin Baylor	6-5	225	Seattle
24	Keith Erickson	6-5	185	UCLA
25	Gail Goodrich	6-1	175	UCLA
31	Larry Mikan	6-7	215	Minnesota
35	Rick Roberson	6-9	235	Cincinnati
44	Jerry West	6-3	185	West Virginia
52	Happy Hairston	6-7	225	New York U.

Milwaukee

The Bucks won 29 more games last season than the season before, mainly because of Lew Alcindor (14.5 rebounding and 28.8 scoring). This season Oscar Robertson,



acquired in a trade with Royals, joins Lew and gives the Bucks strength up the middle. The Big O, for the first time in his storied 10-year career failed to make the All-Pro first team. However, he contributed 25.3 ppg and 8.1 assists to Royals cause. He has never been on a title team. This season he and Lew are planning at least on winning the Midwest Division title

with a little help from their friends. Steady Jon McGlocklin (17.6 ppg on 53% shooting) will complement Big O in backcourt. Playmaker Guy Rodgers is substitute. Lucius Allen of UCLA and journeyman Bob Boozer joined Bucks just prior to the start of season in trade with Seattle. They will add considerable strength. Forward Bob Dandridge made the All-Rookie team after slow start. Interest is high and season ticket sales boomed for the team which finished last in 1968, the Year of Alcindor.

Facts about the Bucks, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 700 W. Wisconsin Ave., Milwaukee, Wis. 53233. Telephone (414) 272-6030. Home Court Milwaukee Arena (10,746). Chairman of the Board Wesley D. Pavalon. President and General Manager Ray A. Patterson. Coach Larry Costello. Assistant Coach Tom Nissalke. Trainer Arnie Garber. Chief Scout Wayne Embry. Publicist Jim Foley, home telephone (414) 273-6062. Colors Forest Green, White and Red.

1969-70 Results Vs. Royals

	M	R
Nov. 24 at Mil	104-129	
Dec. 27 at Mil	110-112	
Jan. 7 at Mil	136-119	
Jan. 13 at Cleve	112-92	
Jan. 24 at Mil	124-109	
Jan. 28 at Cincy	126-114	
Mar. 1 at Mil	120-114	
Season Series	5-2	

1970-71 Schedule Vs. Royals

Oct. 31	at Cincy	
Dec. 19	at Cincy	
Dec. 28	at Madison, Wis.	
Jan. 15	at Mil	
Feb. 26	at Mil	

1969-70 Statistics

	G	FGM-FTA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Alcindor	82	938-1810	.518	485-743	.653	1190	337	2361	28.8
McGlocklin	82	639-1206	.530	169-198	.854	252	303	1447	17.6
Dandridge	81	434-895	.485	199-254	.784	625	292	1067	13.2
Smith	82	339-664	.511	126-174	.718	712	156	802	9.8
Greacen	41	44-109	.404	18-28	.643	59	27	109	2.6
Williams	11	11-24	.454	5-11	.455	7	3	27	2.5
Cunningham	60	52-141	.369	22-33	.667	160	28	126	2.1
Robertson	69	647-1267	.511	454-561	.809	422	558	1748	25.3
Boozer	82	493-1005	.491	263-320	.822	717	110	1348	15.2
Allen	81	306-692	.442	182-249	.731	211	342	794	9.8

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
1	Oscar Robertson	6-5	220	Cincinnati	10
4	Greg Smith	6-5	200	Western Ky.	2
3	Bob Washington	5-11	176	Eastern Ky.	R
6	Bill Zopf	6-1	170	Duquesne	R
10	Lucius Allen	6-2	175	U.C.L.A.	1
10	Bob Dandridge	6-6	195	Norfolk St.	1
14	Jon McGlocklin	6-5	206	Indiana	5
17	Gary Freeman	6-9	211	Oregon St.	R
18	Bob Greacen	6-7	206	Kutyras	1
19	Dick Cunningham	6-10	252	Murray St.	2
33	Lew Alcindor	7-2	322	U.C.L.A.	1
30	Bob Boozer	6-8	225	Kansas State	10
35	Mike Grosso	6-9	235	Louisville	R

New York

Teamwork is nothing new on championship teams. But the Knicks made it a by-word and caught the fancy of New Yorkers. It was their first title after 1858 games spread over 24 seasons of frustration. Knicks won a



record 60 regular season games. They held opponents under 100 points 25 times. Walt Frazier and Dave DeBusschere made all-league defense. The acquisition of DeBusschere two years ago is reputed to be responsible for Knicks rise to top. In the NBA championship game against L.A., Frazier scored 36 points and had 19 assists, tying Bob Cousy's playoff mark. Willis Reed captured a "hat trick" by winning MVP awards in the All-Star game, regular season and playoffs. Reed was injured in 5th game of playoff finals but came back in 7th game to inspire Knicks. "Dollar" Bill Bradley had his best pro season. An impressive bench staff, dubbed the "Minutemen" returns intact with Mike Riordan, Cazzie Russell and Dave Stallworth. Phil Jackson, who missed a season-and-a-half with a back injury, will sub at center. Knicks drew 1,483,546 and had 39 home sellouts. They had tremendous start, winning 23 of their first 24 games, counting a record 18 straight.

Facts about the Knicks, who will stay at Downtown Holiday Inn, telephone (512) 241-0660. Address Madison Square Garden, Four Pennsylvania Plaza, N.Y. 10001. Chairman of the Board Irving Mitchell. President Edward J. "Ned" Irish. General Manager and Coach William J. "Red" Holzman. Assistant General Manager and Director of Public Relations Frank Blauschild. Business Manager and Publicist James Wergeles. Home telephone (516) 796-2172. Chief Scout Richard McGuire. Trainer Dan Whelan. Home Court Madison Square Garden (19,500). Colors Blue, Orange and White.

1969-70 Results Vs. Royals

	N	Y
Oct. 15 at Cincy	94-89	
Nov. 18 at N.Y.	112-94	
Nov. 28 at Cleve	106-105	
Dec. 9 at N.Y.	101-102	
Feb. 6 at Cincy	121-114	
Feb. 7 at N.Y.	130-117	
Mar. 21 at N.Y.	120-136	
Season Series	5-2	

1970-71 Schedule Vs. Royals

Oct. 14	at Cincy	
Oct. 24	at New York	
Nov. 19	at New York	
Feb. 2	at New York	
Feb. 24	at Cincy	
Mar. 10	at Cincy	

1969-70 Statistics

	G	FGM-FTA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Reed	81	702-1345	.507	351-464	.756	1126	161	1735	21.7
Frazier	77	600-1158	.518	409-547	.748	465	829	1609	20.9
Barnett	82	494-1039	.475	232-325	.714	221	208	1220	14.9
DeBusschere	79	486-1002	.485	176-256	.688	790	194	1152	14.6
Bradley	67	413-897	.460	145-176	.824	229	268	971	14.5
Russell	78	385-772	.498	124-160	.775	236	135	894	11.5
Stallworth	82	239-557	.429	161-225	.718	323	139	639	7.8
Riordan	81	255-549	.464	114-165	.691	194	201	624	7.7

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
5	Mike Price	6-3	201	U. of Illinois	R
6	Mike Riordan	6-4	200	Providence	3
9	Dave Stallworth	6-7	210	Wichita State	4
10	Walt Frazier	6-4	226	Southern Ill.	4
12	Dick Barnett	6-4	190	Tennessee St.	11
18	Phil Jackson	6-8	220	North Dakota	3
19	Willis Reed	6-10	240	Grambling	7
22	Dave DeBusschere	6-6	235	Detroit	9
24	Bill Bradley	6-5	205	Princeton	4
25	Milt Williams	6-2	185	Lincoln Univ.	R
26	Eddie Mui	6-9	220	Temple U.	R
27	Ray Hodge	6-2	190	Wagner College	R
33	Cazzie Russell	6-5	220	Michigan	5

Philadelphia

Seventy-Sixers were first in scoring and 8th in defense. And finished 42-40. Success is likely to hinge upon Luke Jackson's physical condition. The center tore his Achilles tendon two years ago, then broke his foot early last season. They drafted Al Henry, a surprise pick from Wisconsin, and Dennis Awtrey as their one and two picks, respectively. Henry will back up a forward crew that includes the indomitable Billy Cunningham (4th leading scorer with 26.1 average), former Celtic Bailey Howell and leaper Jim Washington. Connie Dierking and rookie Awtrey will be backup centers. Guard position is set with Hal Greer, beginning his 13th season after leading club in assists. Archie Clark, Wally Jones, and Fred Foster, acquired from Cincinnati. Besides defense, age is a problem. Jackson is 30, Greer 34, and Dierking 34. Jack Ramsey gave up general managing chores to concentrate on coaching. There are easier fans to please than the Philadelphians, who have been known to get on a player or two. Still, any team with Billy Cunningham has a lot going for it.

Facts about the 76ers, who will stay at the Carrousel Motel, telephone (513) 821-5110. Address The Spectrum, Philadelphia, Pa. 19146. President Irving Kosloff. General Manager Don DeJardin. Coach Jack Ramsey. Publicist Bob Vetrone, home telephone (215) 424-7691. Press Services Director Harvey Pollack. Trainer Al Domenico. Home Court The Spectrum (15,244). Colors Red, White and Blue.

1969-70 Results Vs. Royals

	P	R
Oct. 18 at Cincy	134-123	
Oct. 25 at Philly	98-109	
Nov. 30 at Cincy	107-115	
Dec. 6 at Philly	120-102	
Dec. 10 at Cincy	121-122	
Jan. 18 at Philly	141-116	
Feb. 22 at Cincy	116-136	
Season Series	3-4	

1970-71 Schedule Vs. Royals

	P	R
Oct. 17 at Cincy		
Nov. 27 at Philly		
Dec. 5 at Cincy		
Dec. 6 at Philly		
Feb. 28 at Philly		
Mar. 19 at Philly		

1969-70 Statistics

	G.	FGM-FTA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Cunningham	81	802-1710	.469	510-700	.729	1101	352	2114	26.1
Greer	80	705-1551	.455	352-432	.815	376	405	1762	22.0
Clark	76	594-1198	.496	311-396	.785	301	380	1499	19.7
Washington	79	401-842	.476	204-273	.747	734	104	1006	12.7
Jones	78	366-851	.430	190-226	.841	173	276	922	11.8
Jackson	37	71-181	.392	60-81	.741	198	50	202	5.5
Odgen	47	82-172	.477	27-39	.692	86	31	191	4.1
Dierking	76	521-1243	.419	230-306	.752	624	169	1272	16.7
Foster	74	461-1026	.449	176-243	.724	310	107	1098	14.8
Howell	82	399-931	.429	235-308	.763	550	120	1033	12.6

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
12	Jim Washington	6-6	210	Villanova	5
14	Matt Guokas	6-6	200	St. Joseph's	4
15	Hal Greer	6-2	175	Marshall	12
16	Bailey Howell	6-7	215	Mississippi St.	1
18	Connie Dierking	6-10	225	Cincinnati	11
20	Dennis Awtrey	6-10	250	Santa Clara	R
21	Archie Clark	6-2	175	Minnesota	4
24	Wally Jones	6-2	185	Villanova	6
25	Fred Foster	6-5	220	Miami (O.)	3
26	Al Henry	6-9	190	Wisconsin	R
28	Bud Odgen	6-6	220	Santa Clara	1
32	Bill Cunningham	6-7	215	No. Carolina	5
54	Luke Jackson	6-9	250	Pan-American	6

Phoenix

Connie Hawkins, the Suns' consolation prize after losing the coin flip for Alcindor, finally got his chance to play in the NBA. Besides leading Suns in scoring (24.6), The Hawk played very adequate defense, Suns dealt away



Gail Goodrich to Lakers for Mel Counts, regarded as the best shooting big man in the league. Forward Paul Silas is good rebounder. Counts and other center, Neal Walk, will act as blocking posts, while Silas and Hawkins grab the key rebounds. Greg Howard, after hiatus in Italy, may help separate bodies. Clem Haskins and Dick Van Arsdale (twin of Royals Tom) are steady guards. Van Arsdale was named Suns' captain. Rookie Fred Taylor, an alumnus of Pan American like Luke Jackson and Otto Moore, will substitute. You have heard of selfish players. Well, Hawkins is one of the most unselfish superstars. He must shoot more and be more assertive down the stretch like he was for Pittsburgh in the ABA. Lowell (Cotton) Fitzsimmons, from Kansas State University, is the new coach. Hawkins is one of the best one-on-one players in basketball and is the author of the swooping dunk shot.

Facts about the Suns, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 2303 North Central Avenue, Phoenix, Ariz. 85004. President Richard L. Bloch. General Manager Jerry Colangelo. Business Manager Robert Machen. Coach Lowell (Cotton) Fitzsimmons. Publicist Al Stephan, home telephone (602) 967-6498. Director of Merchandising Ralph Rust. Home Court Veterans Memorial Coliseum (12,061). Colors Purple, Orange and Copper.

1969-70 Results Vs. Royals

	P	R
Oct. 30 at Phoenix	106-104	
Nov. 23 at Cincy	123-137	
Dec. 13 at Phoenix	126-110	
Dec. 14 at Phoenix	130-137	
Jan. 6 at Cincy	124-128	
Jan. 11 at Omaha	125-118	
Season Series	3-3	

1970-71 Schedule Vs. Royals

	P	R
Nov. 4 at Cincy		
Nov. 13 at Phoenix		
Jan. 18 at Omaha		
Jan. 20 at Phoenix		
Feb. 17 at Phoenix		

1969-70 Statistics

	G.	FGM-FTA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Hawkins	81	709-1447	.490	577-741	.779	846	391	1995	24.6
Van Arsdale	77	592-1166	.506	496-575	.863	264	338	1643	21.3
Silas	78	373-804	.464	250-412	.607	916	214	990	12.8
Walk	82	257-547	.470	155-242	.640	455	80	669	8.2
Harris	81	285-723	.394	86-134	.642	161	131	656	8.1
Green	82	101-234	.432	41-70	.586	276	17	243	4.2
Haskins	82	668-1488	.450	332-424	.783	378	624	1668	20.3
Counts	81	434-1017	.427	156-201	.776	683	160	1024	12.6

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
5	Dick Van Arsdale	6-5	210	Indiana	5
10	Fred Taylor	6-5	187	Pan American	R
11	Clem Haskins	6-4	190	West Ky	1
16	Lamar Green	6-8	200	Morhead St.	1
23	Art Harris	6-4	185	Stanford	2
25	John Wetzel	6-5	192	VPI	3
29	Paul Silas	6-7	220	Creighton	6
31	Mel Counts	7-0	235	Oregon State	6
40	Joe Thomas	6-6	205	Marquette	R
41	Neal Walk	6-10	250	Florida	1
42	Connie Hawkins	6-8	201	Iowa	6
44	Greg Howard	6-9	215	New Mexico	1

Portland

Major league professional sports comes to the state of Oregon as the Trailblazers join the expanded NBA. They got off to the best start of the newcomers. The pivot position, usually the key to the success of any winner,



will be manned by LeRoy Ellis and Dale Schlueter. Other veterans of the NBA include forwards Stan McKenzie, Ed Manning and Gary Gregor. The guard position will have Rick Adelman and Jim Barnett. Barnett is from Oregon, graduating from the state university in 1966. He was the top draft choice of Celtics. Best rookie and possibly best Trailblazer may be

Gooff Petrie, a 6-4 guard from Princeton. Ellis, skinny 6-11 center, will try to ignite the Portland fast break. Ellis is 30 and the oldest player on the team with eight NBA seasons behind him. Roland Todd, who the last five years led University of Nevada at Las Vegas to a record of 96-40, will be the coach. His Nevada teams were known for their fast-break attacks that produced frequent scoring totals of 100 or more points.

Facts about the Trailblazers, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address Suite 300, Lloyd Building, 700 N.E. Multnomah Street, Portland, Ore. 97232. Telephone (503) 234-9291. President Herman Sarkowsky. Director of Player Personnel Stuart K. Inman. Coach Roland Todd. Publicist John White, home telephone (503) 288-4557. Trainer Lee Marty. Home Court Memorial Coliseum (13,000). Colors Red, Black and White.

1970-71 Schedule

Vs. Royals

Nov. 10		at Portland
Jan. 6		at Cincy
Feb. 16		at Eugene, Ore.
Mar. 5		at Omaha

1969-70 Statistics

	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Ave.
Ellis	72	194-414	.469	86-116	.741	376	47	474	6.6
Manning	67	119-321	.371	42-56	.750	232	36	280	4.2
Barnett	80	450-998	.451	289-366	.790	305	287	1189	14.9
Adelman	35	96-247	.389	68-91	.747	81	113	260	7.4
Gregor	81	286-661	.433	58-113	.779	307	63	660	8.1
Murray	81	153-343	.446	136-186	.731	357	76	442	5.5
McKenzie	58	81-206	.393	58-73	.795	93	52	220	3.8
Kennedy	14	3-34	.088	2-2	1.000	20	7	8	0.6

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
12	Rick Adelman	6-2	135	Loyola	2
21	Walt Simon	6-3	180	Utah	2
25	LeRoy Ellis	6-11	225	St. John's	8
33	Jim Barnett	6-4	170	Oregon	4
34	Joe Kennedy	6-4	210	Duke	2
35	Ed Manning	6-7	210	Jackson State	3
36	Bill Cain	6-7	206	Iowa State	11
38	Ron Knight	6-7	220	Los Angeles State	R
40	Stan McKenzie	6-5	210	NYU	R
41	Dorrie Murray	6-8	220	Detroit	4
44	Gary Gregor	6-7	230	South Carolina	2
45	Gooff Petrie	6-4	195	Princeton	R
48	Walt Gilmore	6-6	225	Ft. Valley State	R

San Diego

Rockets bypassed Pete Maravich and drafted forward Rudy Tomjanovich instead, despite a need for solid guards. They did pick up Larry Siegfried for shooting and playmaking. He has 85% lifetime free-throw



shooting mark. Calvin Murphy, an electrifying 5-9 guard who may be too small to guard the big pros, will battle Stu Lantz, in his 3rd season, and Bernie Williams, a promising non-shooter but good floorman. The star of the show, Elvin Hayes, two-time NBA All-Star, has played in every game (164 in two years). Last season he finished 3rd (27.5) in scoring but

first in rebounding (16.9), for a team that was 27-55. San Diego won only six of 44 away and neutral games. Forwards Toby Kimball (2nd in team rebounds at 7.1), John Trapp (6.2) and John Block are rugged and capable players. Tomjanovich will be key. If he can take rebounding chores away from Hayes, so Hayes can fire away as he did in his rookie season when he lead NBA in scoring. Rockets may soar out of cellar. Tomjanovich is all-time Michigan rebounder and second to Cazzie Russell in scoring. The backcourt may be the big question mark for Coach Alex Hannum.

Facts about the Rockets, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 3500 Sports Arena Boulevard, San Diego, Calif. 92110. President Robert Breitbard. General Manager Pete Newell. Coach Alex Hannum. Publicist Bob King, home telephone (714) 882-8772. Trainer and Traveling Secretary Barry Wyloge. Promotions Director Jack Singer. Home Court San Diego International Sports Arena (14,000). Colors Green, Gold and White.

1969-70 Results

Vs. Royals

		SD	R
Nov. 5	at Cincy	120-123	
Dec. 20	at S.D.	126-111	
Dec. 30	at Cincy	120-125	
Feb. 15	at S.D.	150-123	
Mar. 4	at S.D.	125-127	
Mar. 12	at Cincy	151-165	
Season Series		2-4	

1970-71 Schedule

Vs. Royals

Nov. 11		at S.D.
Nov. 25		at Cincy
Jan. 30		at Cincy
Feb. 13		at S.D.

1969-70 Statistics

	G	FGM-FGA	Pct.	FTM-FTA	Pct.	Reb.	Ass.	Pts.	Ave.
Hayes	82	914-2020	.452	428-622	.688	1306	163	2256	27.5
Block	82	463-1025	.442	287-367	.782	608	137	1183	14.5
Lantz	82	455-1027	.443	278-361	.770	255	287	1180	14.5
Williams	72	251-641	.392	96-122	.787	155	165	596	8.3
Kimball	77	218-506	.429	107-185	.578	621	95	543	7.1
Trapp	70	185-434	.426	72-104	.692	309	49	442	6.3
Riley	36	75-180	.417	40-55	.727	57	35	190	5.3
Siegfried	78	383-902	.424	225-306	.735	212	299	984	12.6

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
7	Toby Kimball	6-8	220	Connecticut	4
11	Elvin Hayes	6-9	235	Houston	2
30	Larry Siegfried	6-3	182	Ohio St.	R
22	Stu Lantz	6-3	175	Nebraska	2
23	Calvin Murphy	5-9	165	Niagara	R
31	John Trapp	6-7	215	Nevada So.	2
32	Don Adams	6-7	210	Northwestern	R
33	Jody Finney	6-4	190	Ohio St.	R
34	John Block	6-10	218	USC	4
35	Bernie Williams	6-3	173	LaSalle	1
45	Rudy Tomjanovich	6-8	218	Michigan	R
54	Curtis Perry	6-7	220	S. W. Missouri	R

San Francisco

Seattle

Injuries hurt the Warriors chances last season. Player-coach Al Attles missed 23 games, former Royals' stand-out Jerry Lucas missed 16 and star center Nate Thurmond was out from Jan. 16 on. Lucas had highest field-goal percentage (50.7%) on team.



Healthy guard Jeff Mullins led scoring (21.1). Mullins averaged 27 against the Royals. Ron (Fritz) Williams led in assists with 424. Adrian Smith, another former Royal adds outside shooting to backcourt. Joe Ellis will be valuable swingman. Thurmond, who threatened retirement, is top drawer but has missed about 20% of every season. Clyde Lee moves back to forward, where he is more capable. S.F. has rights to ABA's Zelmo Beaty and Rick Barry. S.F. was league's lowest scoring team per game and had second worst record (30-51). Ralph Ogden of Santa Clara, and Levi Fontaine of Maryland State are team's top rookies. Warriors motto should be: "Stay healthy or suffer the consequences." When in the lineup, Coach Attles will add defense.

Facts about the Warriors, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 556 Golden Gate Ave., San Francisco, Calif. 94102. Telephone (415) 778-4600. President Frank Mueli. General Manager Robert J. Feerick. Head Coach Al Attles. Publicist Harry Jupiter. Home telephone (415) 775-1078. Ticket Manager Louis D. Colla. Trainer Dick D'Olive. Home Courts Cow Palace (14,500), Civic Auditorium (7,000), Oakland Coliseum (14,000). Colors California Gold and Bay Blue.

1969-70 Results Vs. Royals

		SF	R
Nov. 1	at Oakland	120-97	
Nov. 6	at Cincy	120-109	
Dec. 25	at Cincy	124-120	
Feb. 13	at S.F.	110-128	
Mar. 7	at Oakland	119-121	
Mar. 20	at Cincy	118-111	
Season Series		4-2	

1970-71 Schedule Vs. Royals

		SF	R
Nov. 12	at S.F.		
Dec. 7	at Omaha		
Jan. 19	at S.F.		
Feb. 12	at S.F.		
Mar. 17	at Cincy		

1969-70 Statistics

	G	FGM	FGA	Pct.	FTM	FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Mullins	74	656	1426	.460	320	378	.847	382	360	1632	22.1
Thurmond	43	341	424	.814	261	346	.754	762	150	943	21.9
Ellis	76	501	1223	.410	200	270	.741	594	139	1202	15.8
Lucas	67	406	799	.507	206	255	.784	951	173	1010	15.1
Williams	80	452	1046	.432	277	337	.822	190	424	1181	14.8
Lee	82	362	822	.440	178	300	.593	929	80	902	11.0
Gamble	73	185	464	.399	156	186	.839	249	55	526	7.2
Portman	60	177	398	.445	66	85	.776	224	38	420	7.0
Smith	77	153	416	.368	152	170	.894	82	133	458	5.9
Attles	45	78	202	.386	75	113	.664	74	142	231	5.1

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
10	Adrian Smith	6-1	190	Kentucky	9
12	Levi Fontaine	6-4	190	Maryland State	R
15	Nick Jones	6-2	190	Oregon	1
16	Al Attles	6-0	185	No. Carolina A&T	10
21	Ron Williams	6-3	190	West Virginia	1
22	Ralph Ogden	6-5	206	Santa Clara	R
23	Jeff Mullins	6-4	200	Duke	6
31	Joe Ellis	6-6	175	San Francisco	4
32	Jerry Lucas	6-8	230	Ohio State	7
33	Bob Portman	6-5	200	Creighton	1
42	Nate Thurmond	6-11	235	Bowling Green	7
43	Clyde Lee	6-10	225	Vanderbilt	4
54	Pat Foley	6-6	210	Pacific	R

Sonics won 21 of their last 36 games last season, under the brilliant coaching of guard Lenny Wilkins. The ten-year veteran led the NBA in assists (683), bringing his career total to 4405, 4th highest in the league. His scoring dropped from 22 to 17.8 ppg.



Poet Tom Meschery muscles for the rebounds, while underrated Don Kojis, who came from San Diego Rockets, adds speed and good shooting to forward position. Guard Dick Snyder is big and tough in clutch situations (.531 field goal percentage, 5th best in league). Rod Thorn is capable off bench. Bob Rule, one of the lightest centers, has little trouble offensively (24.6 ppg., 7th in league), but has trouble guarding the big boys. Don Smith, acquired from Bucks for Bob Boozer, should add rebounding help. Rookie Pete Cross will spell Rule. Sonics have shown improvement since joining league. In their initial season they won 23, next season they won 30, and last season 36.

Facts about the SuperSonics, who will stay at the Quality Court Motel, telephone (513) 351-6000. Address 158 Thomas St., Seattle, Wash. 98109. Telephone (206) 614-3404. Home Court Seattle Coliseum (12,382). Chairman of the Board Eugene Klein. President Sam Schulman. General Manager Bob Houbregs. Coach Lenny Wilkins. Head Scout Henry Akin. Trainer Jack Curran. Publicist Hal Childs, home telephone (206) 747-5204. Promotions Director Dave Watkins. Colors Green and Gold.

1969-70 Results Vs. Royals

		S	R
Oct. 31	at Seattle	129-121	
Dec. 3	at Cincy	118-117	
Dec. 17	at Seattle	117-104	
Feb. 4	at Cincy	121-115	
Mar. 6	at Seattle	126-122	
Mar. 15	at Cincy	113-116	
Season Series		5-1	

1970-71 Schedule Vs. Royals

		S	R
Oct. 28	at Cincy		
Dec. 2	at Cincy		
Jan. 9	at Cincy		
Jan. 22	at Seattle		
Feb. 11	at Seattle		

1969-70 Statistics

	G	FGM	FGA	Pct.	FTM	FTA	Pct.	Reb.	Ass.	Pts.	Avg.
Rule	80	789	1705	.463	387	542	.714	625	144	1965	24.6
Wilkins	75	448	1066	.420	438	556	.788	378	683	1334	17.8
Snyder	82	456	863	.528	189	256	.738	813	323	942	11.5
Meschery	80	394	818	.482	196	248	.790	666	157	984	12.3
Clemens	78	270	595	.454	111	140	.793	316	116	651	8.3
Winfield	64	138	288	.479	87	116	.750	98	102	363	5.7
Thorn	19	20	45	.444	15	24	.625	16	17	55	2.9
Kojis	56	338	756	.447	181	241	.751	388	78	857	15.3
Smith	80	237	466	.504	119	185	.643	603	62	593	7.4

1970-71 Roster

No.	Player	Hgt.	Wgt.	College	Yrs. Pro
10	Dick Snyder	6-5	207	Davidson	4
11	Lee Winfield	6-2	174	No. Texas St.	1
14	Tom Meschery	6-6	226	St. Mary's	9
18	Lenny Wilkins	6-1	181	Providence	10
22	Don Kojis	6-6	202	Marquette	7
24	Boyd Lynch	6-9	201	Eastern Ky.	R
33	Jackie Ford	6-3	181	Maryland St.	R
35	Don Smith	6-9	235	Iowa State	3
40	Garfield Heard	6-6	219	Oklahoma	R
41	Pete Cross	6-9	231	USP	R
43	Barry Clemens	6-6	219	Ohio Wesleyan	5
44	Rod Thorn	6-4	191	West Virginia	7
45	Bob Rule	6-9	225	Colorado St.	3

Max W. Jacobs

Chairman of the Board

Max Jacobs has reconstructed the Cincinnati Royals from top to bottom. And if his successes in other fields are any indication, the Royals will be strong contenders for National Basketball Association honors in the near future.

Jacobs, still only 33, has been chairman of the board and treasurer of the Royals since December, 1968.

Born in Buffalo, New York, he attended Mount St. Joseph Primary School, St. Thomas Military Academy in St. Paul, Minnesota (where he met future wife Helen), Catholic University in Washington, D.C., and graduated magna cum laude from the University of Arizona with a BA in Drama and English, receiving the award as the department's outstanding theatrical performer.

Max pursued an active career in the theater for five years, with Erie, Pa., Houston, Texas and finally Broadway as ports of call. He appeared in a Hallmark Hall of Fame Tony Award-winning program with Lunt and Fontanne. One of the lengthy runs he remembers best was one with the Playhouse in the Park in Cincinnati.

In 1965 he returned to Sportservice, the large and successful concessionaire company based in Buffalo.

Max and his brother Jeremy succeeded their famous father — L. M. Jacobs — in the operation of Sportservice following L. M. Jacobs' death in August, 1968. Jeremy is president and Max is executive vice president. L. M. and brothers Charles and Marvin had founded Sportservice more than 50 years before.

While in his teens, Max had traveled extensively with his Uncle Charles to race tracks and on the baseball circuits, and in later years managed the automatic-vending operations in the New York subway and bowling establishments in the West. More recently he managed

the theater, baseball and airport units in the East.

Tireless, traveling constantly, Max is dedicated toward making the Royals a winner and the sportservice-owned Cincinnati Gardens "the place to go" to watch entertainment of all kinds.

A new playing floor, new baskets and supports, the Royal Lancer Room, newly-decorated concourses and concession stands, lots of bright paint, and the best scoreboard in the United States are a few of the things done in the Gardens since Max took control.

It was Max who talked Bob Cousy out of coaching retirement and who talked General Manager Joe Axelson away from a secure career in collegiate sports administration. He's a very persuasive guy who usually gets what he wants — and he wants a successful Royals' franchise.

Joe Axelson

Executive Vice-President and General Manager

Joe Axelson — a man who admittedly is in love with the game of basketball — has been executive vice president and general manager of the Cincinnati Royals since April 15, 1969.

For Axelson, age 42, sports has always been a way of life. The Clinton, Illinois native lettered in basketball and baseball during his high school days and then went to Northwestern University where, after two Army delays, he earned a degree in journalism in 1956.

He attained the rank of captain and coached several post-level basketball and baseball teams. His father, also named Joe, was a highly-successful high school basketball coach in Illinois for more than 30 years.

Following graduation, Axelson spent two years with the sports department of the Augusta (Ga.) Herald, one year as sports information director at Furman (S.C.) University and nearly six years as public relations director at Georgia Southern College.

From there, he went to the NAIA in Kansas City as Public Relations Director. After two years in Kansas City he went to the Bowling Proprietors Association of America in Park Ridge, Illinois for two years as public relations and tournament director.

He then rejoined the NAIA as Assistant Executive Secretary and held that post for nearly five years until he joined the Royals.

Married to the former Rae Smith of Washington, D.C., Axelson and his wife have three children, David, 19 (a sophomore at the University of Cincinnati), Mark, 14, and Linda, 11.

Axelson is well-known among his co-workers as a "detail man" and considers this as the best possible accolade. Happiest when the hours are long and the work piles up, Axelson has surrounded himself with people with whom he has worked before, including Business Manager Elise Childers (from the NAIA), assistant general manager Larry Staverman (from the Kansas City Steers where Axelson moonlighted as public address announcer and stats man), and publicist Roger Ruhl (from the West Virginia University, where the NAIA once sponsored a national championship football game).



Joe Axelson finds a receptive ticket buyer: he's Royals owner Max Jacobs.

The Royals Family

Elise Childers, business manager, joined the Royals after six years as office manager and comptroller of the N.A.I.A., where Joe Axelson left the post of assistant executive secretary to come to Cincinnati. A life-long Missourian, she spent 12 years with Kansas City's Starlight Theatre and two with the Kansas City Steers, for whom Axelson was the public address man and Larry Staverman was a forward. She is also assistant secretary and treasurer of the basketball club.

Judy Gamm, secretary, went to work last spring the day after graduation from Notre Dame Academy, where she took business courses. She is the daughter of Mr. and Mrs. Ralph Gamm, life-long residents of Covington, Ky.

Joe (Doc) Keefe, trainer, has been with the Royals since June, 1967. A Cleveland native, Doc earned degrees from Harvard (undergrad) in Physical Therapy and Kent State (graduate) in Health and Physical Education. He was assistant with the Cleveland Indians and head man at Kent State (six years) and the University of Cincinnati (12 years) before joining the Royals. He worked part-time at the Cincinnati Bengals pre-season camp the past two seasons. Unmarried, Doc may be the only trainer in the NBA who owns a tuxedo.

Margie Meyers, ticket manager, has the most seniority on the staff. She attended Ohio State and joined the Royals in February of 1966. Her father Jack Meyers is sales manager for Partridge Meats and president of The Professionals, which represents athletes (including Tom Van Arsdale) in enterprises.

Richard Morgan, equipment manager, wouldn't be happy if he weren't around athletic teams. While at Woodward High and the University of Cincinnati, he was a team manager. He worked with Doc Keefe at UC and joined the Royals in 1967 when Keefe was named trainer. He holds a bachelor's degree from Cincinnati and a master's from Xavier in management. Only a part-time staffer, he works as a manufacturing supervisor for Cincinnati Milacron. He is married to the former Jane Mahan.



The Royals Staff, clockwise from bottom left, Larry Staverman, Roger Ruhl, Rich Morgan, Elise Childers, Judy Gamm and Margie Meyers, and Joe (Doc) Keefe.

Roger Ruhl, director of public relations, is the newest staff member. He spent three years at Xavier, captaining the golf team. He graduated and did graduate work at West Virginia, where he was assistant and head publicist from 1965 to 1968. He came to the Royals after two years in the Army, including a Vietnam tour as an information sergeant with the 1st Air Cavalry. A Cincinnati native, he owns a 5'7" stuffed rabbit. His home phone number is 241-RUHL.

Larry Staverman, assistant general manager and promotions director, is the man creating the festive mood at Royals games with special nights and giveaways. He starred at Thomas More (then Villa Madonna) College and played professionally with Chicago, Detroit, Baltimore and Cincinnati. He was an all-ABL forward for Kansas City in 1962. He spent two years as assistant coach at Notre Dame and one and a half as coach of the Indiana Pacers of the ABA before joining Joe Axelson, whom he had known from Kansas City days, at Cincinnati. Larry is married to the former Joyce Buhr; they have five children.

Royals Ticket Plans

The Royals offer ticket plans to meet the needs and pocketbook demands of everyone.

Season ticketholders get royal treatment: first choice of seating, membership in the Lancer Club, subscriptions to Basketball Weekly (18 issues), Sporting News (18 issues) and the Royals Record newsletter magazine (12 issues); pocket secretary with Royals-Gardens calendar. The purchase of four season tickets brings a free parking pass.

Partial ticket plans are available. The "Weekender" features 14 Saturday night games, plus one on Monday night and the traditional Christmas night game. The "Weeknighter" offers 17 Wednesday night dates.

Before the start of the season and, if available, a month before Christmas, fans can buy Scrip Books, which give discounts up to 20 percent. A fan can buy \$26 worth of coupons for \$20 and \$12 worth for \$10. Coupons can be used as cash in purchasing tickets at any time to any Royals game.

With a "Go-Card" (available from the Royals at no charge), a high school student can sit in certain \$4 seats for \$2 at any game.

Plans are available for civic, industrial or, for that matter, any group of 20 or more fans. The group can get one dollar off each ticket (except the \$2 one) with the purchase of 20 or more. The Royals will also make the Lancer Club available to the group.

The Cincinnati Gardens ticket office is open from 10 a.m. to 9:30 p.m. daily. Tickets are also available at all Pogue's stores. For information, call Royals ticket manager Margie Meyers at 731-6060.

Special Nights, Promotions

Promotions and special nights will make almost every night seem like Christmas.

Even Sports Illustrated (Oct. 26, 1970) was amazed that "the Royals are planning more giveaways than daytime TV." At various games, fans will receive NBA Emblems (Jan. 9), sweat shirts (Dec. 5), balls (Dec. 12 and Feb. 20), caps (Jan. 16), gym bags (Nov. 7),

T shirts (Feb. 6), shoes (Mar. 10), turkeys (Nov. 25), panty hose (Oct. 17), hams (Oct. 14), team pictures (Nov. 28), and even hockey pucks (Dec. 9).

Also, there will be:

Ladies Nights, when a femme can sit next to her full-price-paying escort in \$4, 3 and 2 sections for only \$1.

Senior Citizen Nights, when elderly with senior identification cards can get in for \$1. On other nights, they can sit in \$4 seats for \$2.

Youth Nights, when area businessmen reward youthful customers with free tickets.

Assistant general manager Larry Staverman is in charge of promotions. For information, call 731-6060.

Courtsiders Club

The Royals' Courtsiders Club meets every other Thursday at noon at the Cincinnati Playboy Club, 35 East Seventh Street.

The meetings are open to the public and not restricted to Playboy keyholders. It makes a great place to have lunch and hear Coach Bob Cousy. Royals players answer questions of fans and press, Dom Valentino, the Voice of the Royals, emcees the gatherings and awards prizes for the best questions.

Courtsider luncheons are scheduled for Oct. 15 and 22, Nov. 5 and 19, Dec. 3, 17, and 31, Jan. 14 and 28, Feb. 18 and 25, and Mar. 11.



Bob Cousy answers questions of Royals fans, including Bunnies Britt and Roz, at bi-monthly Courtsider Club luncheon at the Playboy Club.



Royals Lancer Club

Season ticketholders get royal treatment in the Royals Lancer Club. They become automatic members of the group and get access to the club room, located on the second floor of the Gardens, south side. A three-sandwich and complete beverage menu is available before, during and up to an hour after the game. The room is an ideal place for a sportsman to entertain guests. Pennants of all NBA teams decorate the wall. So do Royals Hall-of-Fame plaques and the retired jerseys of Maurice Stokes (12), Oscar Robertson (14) and Jack Twyman (27). In addition to Lancer Club membership, season ticketholders get subscriptions to Basketball Weekly (18 issues), Sporting News (18 issues), and the Royals Record (12 issues), as well as a pocket secretary with monthly calendars indicating dates of Royals and Gardens events.

Voice of the Royals

The radio and television Voice of the Royals is Dom Valentino, in his second year as the team's broadcaster. A Boston U. graduate and former Air Force pilot, Dom has been behind a microphone since 1956. He has described the football games of the Boston Patriots and the hockey of the Boston Bruins. He did Boston College games while Bob Cousy was coach, as well BC hockey and football. He came to Cincinnati in August, 1969 after four years as sports director at WCOP, the NBC affiliate in Boston. He and wife Judy have three boys, Tom, 12, David, 10, and Jay, 7.



Radio and Television

Fans can follow the Royals on the road on WLW-T television and at home and away on the Royals Basketball Network.

The following games are scheduled on WLW-T, Cincinnati (Channel 5):

Fri., Nov. 27		at Philadelphia
Sun., Dec. 6		at Baltimore
Fri., Dec. 18		at Chicago
Mon., Dec. 28		Milwaukee at Madison
Tues., Jan. 5		Los Angeles at Omaha
Fri., Jan. 15		at Milwaukee

Tues., Feb. 2 at New York
Sun., Mar. 14 at Cleveland

All games will be on the Royals Basketball Network. Coach Bob Cousy's pre-game show will precede each game. The radio network tentatively includes flagship station WLW Cincinnati (50,000 watts at 700 on the dial), WOMP Bellaire, WBEX Chillicothe, WHIO Dayton, WIRO Ironton, WMOA Marietta, WFPB Middletown, WPTW Piqua, WNXT Portsmouth, WHIZ Zanesville, WHBV Anderson, Ind., WEKY Richmond, Ky., and WFTM Maysville, Ky.

Royals Club Directory

The Cincinnati Basketball Club Company has offices in the Cincinnati Gardens, 2250 Seymour Avenue, Cincinnati, Ohio 45212, telephone (513) 731-6060. The Royals club directory:



Lindhorst



Rich

Chairman of the Board		Max W. Jacobs
and Treasurer		Carl W. Rich
President		Joe Axelson
Exec. Vice President		Joe Axelson
and General Manager		Joe Axelson
Secretary and General		Joe Axelson
Counsel		Ambrose H. Lindhorst
Assistant Secretary		Andrew Hopple
Board of Directors		Chase N. Davies,
		John Henry, Warren Hensel, Max W. Jacobs, Ambrose
		H. Lindhorst, Herbert Mittendorf, Carl W. Rich,
		Robert Schuster, Robert H. Stix, Dan Teehan, William
		Schwartz.
Asst. General Manager		Larry Staverman
Business Manager		Elise Childers
Director of Public Relations		Roger Ruhl
Ticket Manager		Margie Meyers
Secretary		Judy Gamm
Head Coach		Bob Cousy
Asst. Coach and Scout		Draff Young
Team Physician		Dr. Edward J. Zenni
Trainer		Joe (Doc) Keefe
Equipment Manager		Rich Morgan
Home Court		Cincinnati Gardens (11,650)
Nickname		Royals
Team Colors		Red, Royal Blue and White
Radio		WLW (700 kc)
Television		WLW-T (Ch. 5)
Broadcaster		Dom Valentino
Ticket Prices		\$6, \$5, \$4, \$3, \$2
Game Times		8:05 p.m. (EST), except
		7:05 p.m. Dec. 25

